Sierra Sun
"IT SHINES FOR ALL"
AND
Truckee Republican

100th Year — No. 4 | TWO SECTIONS | TRUCKEE, NEVADA COUNTY, CALIFORNIA, WEDNESDAY, JANUARY 22, 1969 | TEN CENTS | PHONE (916) 587-3553 | SINCE 1869

Judi Birmingham Wins Snowflake Crown

By Ellen Attardi

Miss Sierra Snowflake of 1969 is Miss Judi Birmingham of Comstock Acres and she was selected by a panel of judges at the exciting Sno Ball held last Friday evening in the Topaz Room of the Nevada Lodge.

The Sno Ball, sponsored by the Greater North Lake Tahoe Chamber of Commerce and its kickoff event for their annual Winter Carnival, was marked by a great show of community spirit with organizations and individuals from all of north Tahoe and Truckee participating in the event.

First runner-up in the beauty pageant was Leslie McBride of Tahoe City and second runner up was Pam Bradley, also of Tahoe City. Judi, sponsored by the Tahoe City Restaurant Association, is a scholarship graduate of Tahoe Truckee High School and has completed two years at Chico State College. She will enter the University of Nevada as junior next semester. Leslie, a junior at Tahoe Truckee High School, was sponsored by the Tahoe City Rotary Club while second runner-up Pam was sponsored by the North Tahoe Rotary Club.

Miss Sierra Snowflake and her attendants will appear at many functions during the year including the concluding events of the Winter Carnival and the dog sled racing events to be held at Squaw Valley next weekend.

Other beautiful contestants for the title were Susan Hawkins, Mae Kindred, April Garman, Shelley Wilson, Debbie King, Cynthia Fox, Liz Swain, Diane Rose, Heidi Henrikson, Linda Dwyer, Debbie Sayre and Karen Mally.

On the panel of judges were Paradise College Dean of Girls Maxine Andrews, Placer County Supervisor Ray Thompson, Skymark president Dr. Alvin Marks, Judd Allen of the Reno Chamber of Commerce, Cal Neva's Earl Callicutt.

KNBR host Dave Niles of San Francisco was sparkling master of ceremonies while other on stage duties were performed by chamber president Ben Damanchki and Placer County Supervisor Bill Briner. Miss Sheila Rosamond, 1968 Miss Sierra Snowflake, participated in the crowning ceremony.

Serving on the arrangements committee were Sharon Laferriere, Maxine Olson, Ginny Durnerin, Carole Onorato, Betty Layton, Dorothy Intorf, Janet Wentworth and Barney and Eileen Wilen. Acting as coordinator for the Nevada Lodge was Ross Henderson.

MOMENT OF TRUTH – Judi Birmingham of Tahoe City is proclaimed Miss Sierra Snowflake of 1969, registers surprise as other 14 girls applaud her victory. Beauty contest was part of gala eighth annual Sno Ball held at Nevada Lodge Friday night. Judi's sponsor was the Tahoe City Restaurant Association. —Sun Photo

THE QUEEN AND HER COURT – Judi Birmingham, second from right, wears the crown of Miss Sierra Snowflake, placed on her head by the retiring Queen, Sheila Rosamond, left. Second place went to Leslie McBride, right, and third place was won by Pamela Bradley. All three finalists were Tahoe City girls. —Sun Photo

One Man's Opinion

By CARL BRIGGS

The Winter Carnival is in full swing at this point, with the Sno Ball, snowmobile races, and miscellaneous parties safely out of the way and the dog sled races and several other noteworthy events still to come.

There are many, many individuals and organizations who have contributed their time, effort, and support to help make the Winter Carnival a success. Many of these people are members of the Greater North Lake Tahoe Chamber of Commerce, the sponsoring organization, but many of them are not members, and so it is truly a community effort and one of which the entire community can be justly proud.

Greater North Lake Tahoe has been historically a loose-knit scattering of small towns, each of which in the past has chosen to go its own separate way. In recent years, however, the people of these various towns have come to realize the value of pulling together and cooperating for the common good. There may be a few individuals here and there who are slow to catch on, and a few who don't want progress in any form, but a general binding spirit was more than ever evident at the very successful Sno Ball Friday night. Every single corner and portion of the Greater North Lake Tahoe community was represented, from Homewood, Tahoma, and Meeks Bay on the far west shore to Incline Village on the east side and Truckee and Donner Lake on the north.

Not all of the area's problems are universal, to be sure, but the goals are identical. What is of benefit to one portion of the area helps the entire area and, conversely, what promotes the over all area benefits each individual neighborhood. There are degrees, of course, but Greater North Lake Tahoe has only one destiny and we are all an integral part of it – whether we really want to be or not. Our common goals will be achieved quickly, easily, and efficiently through the kind of spirit and cooperation that has been displayed during Winter Carnival.

With a little effort and determination, this spirit can be enhanced and perpetuated and serve as an important key to productive growth and a prosperous future for the entire community.

* * *

Apologies to Dr. James Black, new resident and staff member at Tahoe Forest Hospital. In our announcement of his arrival last week we spelled his name Brack. Gordon Reddall suggested we blame the error on our Japanese typesetter.

Airport manager Reddall is the one, incidentally, who reported the recent Wright Brothers anniversary as it was celebrated by the "Man Was Never Meant To Fly Society." Their statement for the occasion was, "Birds fly, men drink."

Second Airline For Truckee

Truckee–Tahoe Airport was awarded its second scheduled airline in a dramatic announcement Wednesday by Senator Howard Cannon (Dem) of Nevada when he disclosed CAB approval for Air Nevada to commence serving the Greater North Lake Tahoe area.

The announcement was made at a luncheon at the Crystal Bay Club hosted by Air Nevada – presently known as Hawthorne, Nevada Airlines, but a name – change is pending – and attended by Senator Cannon, Col. John Dregge, director of community relations for the Civil Aeronautics Board, and local businessmen and governmental agency representatives.

Truckee–Tahoe is presently served by Skymark Airlines with connecting flights to Reno, South Lake Tahoe, Sacramento and other Valley points, the Bay Area and Monterey. Air Nevada will provide daily four–engine service between Truckee and the Bay Area and Los Angeles, Long Beach and Hollywood–Burbank.

Lindsay Smith, president of Air Nevada, was present at the luncheon to hear the news of federal approval, and was accompanied by the firm's general manager, Richard Blatz. Representing Truckee–Tahoe Airport District were Zeph Rose, chairman of the board of directors, and Gordon Reddall, manager of the district.

Air Nevada is expected to start operations with modified Lockheed Constellation equipment. At least one daily flight will be scheduled, with additional flights added as they are needed.

Air Nevada and Skymark service together will provide Truckee–Tahoe with daily direct or connecting flights to virtually all of California and many parts of Nevada.

ANNOUNCES CAB APPROVAL – Senator Howard Cannon of Nevada announced federal approval for Air Nevada to serve Truckee–Tahoe Airport at a special luncheon Wednesday at Crystal Bay Club. —Sun Photo

Young Skier Found Dead On Remote Slopes Above Tahoe

The body of Eric Nelson, 16–year–old skier reported missing Sunday night, was found at 1 p.m. Monday. Two telephone company employes who were aiding Placer County Sheriff's deputies in the search, came across the felled skier.

Nelson had gone to Alpine Meadows Saturday morning to ski. Apparently he left the marked ski run, crossing the ridge into the Ward Creek area where he became lost. It is presumed he died of exposure and exhaustion. A coroner's report is pending.

Placer County Sheriff's office was not notified until 8:30 p.m. Sunday that Nelson was missing. He was the son of Mr. and Mrs. Earl C. Nelson of 7379 W. Park Way, Sacramento. The father said he presumed young Nelson stayed over with friends when the boy failed to return home Saturday evening and didn't report him missing until Sunday evening.

Rain Hampers Brockway Snowmobile Contests

The fourth annual snowmobile races, part of the Winter Carnival sponsored by the Greater North Lake Tahoe Chamber of Commerce, were run in a steady and chilling downpour of rain Saturday at the Brockway golf course in Kings Beach.

Machines in three classes raced in closed circuit, obstacle, and cross country contests.

Results:

Men's closed circuit stock machines – Class B –1, Ken Anacierio, Homewood; 2; Phil Illerick, Donner Summit; 3, Steven D. Thompson, Kings Beach.

Class C –1, Wes Fahy, Mammoth Lakes; 2, Gene Barstow, South Lake Tahoe; 3, Bill Wells, Mammoth Lakes.

Men's closed circuit modified – Class A – 1, George Stehlik, Mammoth Lakes; 2, Floyd Vance, Donner Summit; 3, Don Mustard, Donner Summit.

Class C–1, Robert Savage, Mammoth Lakes; 2, Mino Harada, Donner Summit; 3, Richard Malle, Sacramento.

Men's closed circuit open– 1, Bob Hendricks, Donner Summit; 2, Bruce Aldrich, Oroville; 3, Richard Lannin, Mammoth Lakes.

Women's closed circuit – Class B–1, Dorothy Mercer, Incline Village; 2, Joan Stehlik, Mammoth Lakes; 3, Mrs. Don Mustard, Donner Summit.

Women's oval course–Stock B–1, Dorothy Mercer, Incline Village; 2, Joan Stehlik, Mammoth Lakes.

Stock C–1, Sue Sivelle, Soda Springs.

Children oval course – Class B–1, Tom Stehlik, Mammoth Lakes; 2, Alan Martin, South Lake Tahoe; 3, Jim Davis, Woodland.

Class A–1, Mustard, Donner Summit; 2, Stan Dodson, Mammoth Lakes.

Class C–1, Brian Sivelle, Soda Springs; 2, Mike Silvera, South Lake Tahoe; 3, Randy Jones, Auburn.

15 mile cross country men's modified – unlimited Class–1, Bruce Aldrich, Oroville; 2 Ken Fincher, Homewood; 3, Richard Laning, Mammoth Lakes.

Class C–1, Robert Savage, Mammoth Lakes; 2, Dave McClelland, Incline Village; 3, Mike Calvin, Westwood.

Class A–1, George Stehlik, Mammoth Lakes; 2, Don Mustard, Donner Summit; 3, Floyd Vance, Donner Summit.

Cross country stock – Class B–1, Steve Thompson, Kings Beach; 2, Mike Marvin, Tahoe City; 3, Larry Wiess, Soda Springs.

Class C–1, Dave Kettenhofen, Homewood; 2, Wes Fahy, Mammoth Lakes; 3, Joh Purcell, Sacramento.

Obstacle race – Stock machines–1, Jim Willis; 2, Dave Kettenhofen, Homewood; 3, John Purcell, Sacramento.

Modified machines–1, Mike Calvin, Westwood; 2, Robert Savage, Mammoth Lakes; 3, Dave McCleland, Incline Village.

Immunization Clinic

The regular Nevada County Immunization Clinic will be held on Friday, January 24th, between the hours of 12:00 noon and 1:00 p.m. at the Nevada County Government Center in Gateway.

Sierra Snowflake Contestant Hurt In Lakeshore Accident

Elizabeth Swain of Incline Village is "home and doing fine" after being injured Saturday afternoon in an accident at Carnelian Bay on Highway 28.

Miss Swain, a contestant in Friday's competition for Miss Sierra Snowflake, is said to be nursing bruises and two black eyes. She was a passenger in a car driven by Robert Stampfli Jr. of Reno. The Stampfli car was struck by a car driven by Gregor Russell of Burlingame, Calif. Russell lost control of his car going around a snow covered curve and struck the Stampfli vehicle.

Miss Swain, Stampfli and another passenger, Mickie Parre were all treated and released from Tahoe Forest Hospital.

Linda Davis of Burlingame, a passenger in the Russell car, has been transferred to Washoe Medical Center where she is in the intensive care unit. Her condition is listed as serious with a possible broken neck.

More Rain Dampens Spirits

Weather personnel at the U.S. Weather Bureau in Reno predicted today as only a lull for rain soaked Tahoe Basin and Truckee areas.

Another storm moving into the area is supposed to bring more rain Thursday and Friday with the snow level at about 6500 feet "unless a cold front moves in."

Henry Toccalini of the U.S. Forest Service Ranger Station at Truckee said the storm by last Monday morning had dumped 3.75 inches of rain at the Truckee station and was forecast to continue through Tuesday.

Hopkins Boy In Vietnam Hospital

Mr. and Mrs. Harvey Hopkins of Tahoe City were informed last Thursday by the office of the Secretary of the Army that their son, Private First Class Harvey "Hobby" Hopkins, was seriously ill and had undergone surgery in a hospital in Vietnam after injuries received in action on January 16. His injuries were received when he was serving on a fire support base and the area went under hostile mortar attack.

Hobby, a graduate of Tahoe Lake Elementary School and Tahoe Truckee High School, went into the Army on April 2, 1968, and received his basic training at Fort Lewis, Washington. He has been in Vietnam since September 4, 1968.

WELCOME NEW AIRLINE SERVICE – Officiating at a luncheon Wednesday at Crystal Bay Club where announcement of new airline service was made are, from left, Col. John Dregge, director of community relations for the Civil Aeronautics Board, Washington, DC; Zeph Rose, chairman of the board of directors, Truckee–Tahoe Airport District; Sen. Howard Cannon (Dem), Nevada; Lindsey Smith, president of Air Nevada; Richard Blatz, general manager of the airline; Gordon Reddall, manager of Truckee–Tahoe Airport District. —Sun Photo

Safety Fun Stressed

Letters To The Editor

EDITOR, SIERRA SUN:

In answer to "One Man's Opinion" dated January 15, 1969, I would like to state that I am in complete agreement with the first two paragraphs of your article defining the duties of an elected public official.

However, when one man with a typewriter, who has the power to influence so greatly a community such as ours, has taken it upon himself to judge a situation of which his knowledge is obviously so one-sided, we feel compelled to speak out. Prior to Dr. Tapia's dismissal you never attended a Recreation Board meeting. You have condemned three directors for performing the very job they were elected to do by the voters in their district, to employ and dismiss as they feel necessary for the good of the district.

I would earnestly request that you who possess such ability and opportunity to influence others would study situations more thoroughly than it is evident that you did in this instance. A board and its directors must weigh their decisions very carefully over a long period of time. This, we are confident, is what the Recreation Board did in this recent episode. They, as no responsible board wished to, did not state to the press or anyone else all their reasons for Dr. Tapia's dismissal. Personnel problems in any public employment situation are always handled in private executive sessions, unless the employee insists upon a public hearing which must be publicized prior to such hearing.

I very strongly feel that credit should be given where credit is due. The superintendent of any district only does what he is directed to do by the directors. We have much to thank this far-seeing board for: A beautiful park progressing well on the Truckee River, the boat ramps at Donner Lake, the parks in Floriston and Gateway, and many other projects in progress. Without the determination and progressive efforts of a board, these projects would not have been undertaken as well.

In closing, I would urgently request that you and all the citizens of this community would attend all the various board meetings, rather than, which is too often the case, only when you have a complaint. Only by such continued observation can one fairly and accurately assess a particular situation.

JACK de RYK
Truckee

(EDITOR'S NOTE: Criticism of the three directors is based not on the performance of their duties to employ and dismiss as they feel necessary but specifically on poor judgement in dismissing Dr. Tapia for obscure "reasons" that are not valid under close scrutiny and for what amounts to petty indulgence in personal axe-grinding and axe-wielding when there are important issues being neglected.

News coverage by the Sierra Sun is necessarily limited to available personnel and to other qualified news sources. We receive accurate reports on most newsworthy events in the area, and send staff reporters when we feel the news value justifies it. A representative of the Sun has attended recent meetings concerned with the dismissal of Dr. Tapia and these events were in turn reported without editorial comment. A great deal of inquiry has been made into the circumstances of Dr. Tapia's dismissal and our opinions in the opinion column are based on the knowledge acquired.

Much of the credit you rightfully believe should be given for the accomplishments of the district must go to Dr. Tapia, both as a founder and one of the original directors of the board and later as superintendent, but nowhere in your letter, or in similar statements from Dr. Tapia's critics, is there any willingness to do this. He has been blamed for the faults of the district, real or imagined, and not given credit for any of its successes. The term for a man put into this position is ("scapegoat.")

* * *

EDITOR, SIERRA SUN:

Former U. S. Secretary of Defense Robert S. McNamara, now head of the World Bank, has decided the people (through Congress) didn't know what they were doing when they cut off foreign aid since the population explosion requires foreign aid.

McNamara, in a recent address, said: "Recent studies show the crippling effect of a high rate of population increase on economic growth in any developing country." McNamara's thesis is shown to be absolutely false by Mr. Elgin Groseclose, author and financial consultant, who says: "Per capita progress can be achieved only through increase in per capita productivity." " . . . foreign aid is a process of substituting foreign - created wealth and productivity for internally generated wealth and pruductivity."

In an article in the Los Angeles Times, December 6, 1968, however, McNamara states that in the next five years he is going to double IDA "loans" —double loans to Asia and also to Latin America and Africa. It is a generally accepted fact that these so-called "loans" will probably never be repaid.

C. C. MOSELEY
Glendale

(EDITOR'S NOTE: You lost me back there where Congress cut off the population explosion.)

* * *

EDITOR, SIERRA SUN:

I though perhaps the attached would interest you and your readers. It is translated from the Vietnamese, so sounds a bit peculiar. It was almost a year ago when our son fought for everything in the Battle of Hue. He earned his third Purple Heart in this battle.

He is now living in Reno and working at Harrah's Auto Collection, and is well known at Incline Village. He graduated from Wooster High in Reno in 1966.

EDWARD A. ANDERSON, JR.
Incline Village

"Republic of Vietnam, Armed Forces of Vietnam, Staff Office — Adjutant.

Order. Reference 10-a, dated 15 August 1950 concerning the establishment of the Gallantry Medal. Reference 74-b/QT, dated 15 August 1950 concerning the issuing procedures of the Gallantry Medal. Reference SVVT 1472/TTL/VP/PCP/3, dated 21 May 1965 concerning the issuing authority of the Gallentry Medal.

The Commanding General, 1st Infantry Division, 11th Tactical Zone, cites before the Brigade Lance Corporal Edward C. Anderson, 2327665, United States Marine Corps: An excellent Marine, rich in the experiences of the battlefield while serving in operations against aggressive communist (Viet Cong) forces in the Republic of Vietnam, especially outstanding during Operation Hue City. At this time, Lance Corporal Anderson exhibited his vast capabilities and courage as he bravely moved throughout the city carrying out his duties under the heavy firing and strong pressure of the enemy. He did well to engage violently with the communist forces, moving close in order to destroy their crew served weapons and positions causing them suffered heavy casualties about the life as well as the weapons which contributed remarkable merit to the glorious victory obtained.

By the above order and citation he is awarded the Vietnamese Cross of Gallantry with Bronze Star.

Signed, Ngo-Quang-Truong, Commanding General."

Last Chance For CHP Test

Only 2 days are left to apply to take the test for a position as a California Highway Patrol Traffic Officer according to California Highway Patrol, Lt. O. P. Ledford of Truckee.

Friday, January 24 is the last day applications will be accepted for the February 15 written test. Application blanks are available at any Highway Patrol, State Employment Service, Department of Motor Vehicles or State Personnel Board office, he said.

Applicants must be between 20 and 31 years old, between five feet nine and six feet six in height, in good health and have a high school diploma or the equivalent.

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T.D.R.&P.D.
Recreation Events
VOLLEYBALL
Every Monday and Wednesday
BASKETBALL
Every Tuesday and Thursday
Under Mr. Lee Velasquez
SPECIAL MEETING
January 23, 8 p.m.
COUNTY GOVERNMENT BUILDING

Hospital Receives Heliport Certificate

NOW IT'S OFFICIAL — Gordon Moyer, left, chairman of the board of directors of Tahoe Forest Hospital receives certificate approving the hospital's emergency heliport as operational from Zeph Rose, chairman of the board of directors of Truckee-Tahoe Airport District; presentation was made at a luncheon Wednesday at Crystal Bay Club hosted by Air Nevada, the new scheduled carrier preparing to commence service at the Truckee facility; seated left is Senator Howard Cannon of Nevada, featured speaker for the occasion. —Sun Photo

News From The Past

25 Years Ago

From Sierra Sun
Jan. 27, 1944

Herman Wedemeyer, All-American half back on the St. Mary's Football Team, suffered a compound fracture of his left ankle while skiing at Lake Tahoe. He had been the guest of his friend, Carl Bechdolt, Jr.

* * *

Because of the snow-clogged roads south of Tahoe City, the local mail contractor, D. M. Brodehl, yesterday made the trip on skis to Meeks Bay and return to Tahoe City.

* * *

Mrs. T. T. Buell announced that two groups of Camp Fire Girls have been organized here with a total of 20 members. Mrs. N. F. Dolley and Mrs. L.F. Bradbury have been named guardians of the two groups.

* * *

More than passing interest has been created by the display of miniature war machines in the window of the Sierra Sun, the products of State Patrolman William Gautsche and his son, Rolland. The arrangement was displayed with the thought of where the War Loan money is being spent.

* * *

State crews under the direction of Foreman Harvey Oates took advantage of the lull in the stormy weather to clear the parking along the main street.

* * *

The Soda Springs Hotel has been opened under the management of Dennis Jones. It was formerly occupied by a military unit.

30 Years Ago

From Sierra Sun
Jan. 26, 1939

The report recently completed by Harry M. Straine shows the affairs of the Truckee Public Utility District to be in sound fiscal condition. Of the expenditures, 44 per cent went to the Sierra Pacific Power Co. for electric power. Gross billings for last year totalled $25,898 and the final net income was $4,495.

* * *

County boards of supervisors would be permitted to levy taxes for the purpose of advertising the natural resources of their counties under terms of a bill in the state senate.

* * *

Yvonne Blossom of the Sugar Bowl Ski Club carried off top honors at the Sun Valley ski meet last week. Miss Blossom was recently crowned Winter Sports Queen of Superior California.

* * *

The Gregory Brothers, Rufus and Stan, who have operated the Associated Station here for two years, announce that they are giving up the business Feb. 1.

* * *

Spring - like weather which has prevailed in this area for the past several weeks is due to continue despite the need for additional precipitation. No snow is left on the ground from the earlier storms.

* * *

Commissioner Frank Galennie, Chief N. F. Dolley and Assistant Chief Tony Pace attended the meeting of the Northern California Firemen's Association in Davis, representing the Truckee Volunteer Fire Department.

50 Years Ago

Jan. 23, 1919

Peter Fay, one of the best known engineers of the Sacramento Division, passed away last Sunday morning at his Truckee home after a week's illness with influenza. Born in New York in 1879, he came to Truckee at the age of three and had remained a resident since. He married Edith Rowe in Colfax in 1913. The funeral was held Tuesday under the auspices of the I.O.R.M.

* * *

Mrs. Stella Watson of Tahoe City, with two horses, last Monday broke trail for 14 miles to Truckee through wind, sleet and snow drifts so her brother, W. Wert Tong of the Truckee Tahoe Stage, could bring the mail in on time.

* * *

The Rev. J. J. Enright of Smartsville has been appointed pastor of the Catholic Church in Truckee and will hold services at 10:30 a.m. next Sunday, January 26.

* * *

O. J. Rablin, V. M. Rablin, John Rablin and R. L. Beauchamp have returned from their Honey Lake hunting expedition. The total game bagged was one duck, three rabbits and one owl.

* * *

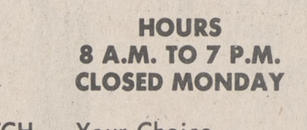
The Hobart Mills box factory remained closed on Monday on account of the snow storm.

* * *

On January 16, the American Red Cross Canteen here served 1200 soldiers with 40 gallons of coffee, 20 pounds of cookies, three boxes of apples, cigarettes and cards, according to the secretary.

OPEN ALL WINTER

LET US BE YOUR
BREAD BANK!
BUY AS MANY OR AS FEW AS YOU LIKE.

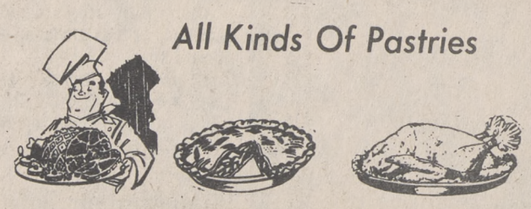


HOURS
8 A.M. TO 7 P.M.
CLOSED MONDAY

MIX OR MATCH — Your Choice
WHITE - WHEAT - RYE - SHEEPHERDER
FRENCH - PUMPERNICKLE - VITAMIN E
PROTEIN BREAD - GLUTEN - ETC.

19¢ Loaf — 5 FOR 95¢

All Kinds Of Pastries



BROCKWAY BAKERY
Across from Brockway Theatre
KINGS BEACH, CALIF.

County Billing Procedures Come Under Board Scrutiny

The present procedure of approving county bills for payment was explained to Nevada county's new supervisors Tuesday, and they may look at this later as one procedure to be considered for change.

When the motion was made at the start of the meeting to pay the claims, a routine matter in the past, Supervisor Ralph Buchanan and Dean Lawrence asked for some explanation of the procedure involved.

When Auditor - Controller John T. Trauner arrived, he explained that claims are signed by the department head desiring the purchase and by the vendor providing the item. Both declare under penalty of purjery that the service has been accomplished.

Trauner himself then checks to determine that the request would be a legal expenditure and that money is budgeted properly to pay for it. Then, a long list of such claims is presented to the supervisors each week for approval.

Buchanan thought perhaps "some discussion should be made in public before these are signed. I think the public is entitled to know what the money is spent for."

Board Chairman William Thomas replied that the process contains "rigid controls," noting the steps Trauner had mentioned. He added that such items come before the public when they are budgeted. Non budgeted items are approved individually by supervisors, also creating public exposure.

"I don't think there's anything here (in the claim list) on which prior knowledge hasn't been available to the public," Thomas said.

He suggested, and no one disagreed, that the present policy be continued for now, but when the board studies all its procedures at a February meeting, this one also may be looked into.

Trauner had noted that in the old days the supervisors studied and passed on every individual claim, a process that took three days.

Other business handled by the board Tuesday included:

- The ordinance changing the name Murchie Road to Red Dog Road was adopted 4-0 with Mrs. Lawrence abstaining. She was not on the board when the hearing was held on this subject.

The county historical society requested the Red Dog name be returned to this road from the Boulder Street intersection to You Bet Road intersection because of its historical value.

When the previous board approved the change in December, the members stipulated that road signs carry both the Red Dog and Murchie names for the coming year to ease confusion for people whose address is now Murchie Road.

- Also approved 4-0 with Mrs. Lawrence abstaining was the ordinance zoning Glenbrook Heights single-family residential. This zoning also had come before the previous board, and Tuesday's action was the consummation of the action to which the previous supervisors agreed in December.

- A resolution transferring the Truckee area ambulance contract to the new owner of the ambulance service here was approved.

- A travel request for Judge Verle Gray which was held up last week was approved after assurances that the traffic course he will attend will run for five days.

- The board also approved a travel request from Treasurer Marcella Carson to attend a mid-winter conference to be held by the state controller.

- Bids were opened for improvements at Prosser Lakeview estates unit three assessment district. Low bidder was Teichert and Co., Sparks, Nev., at $181,348. That is about $5,000 over the engineer's estimate of $176,643.

Other bids were from Nevada Paving Inc., Sparks, $214,558; and from Robert C. Gebhart, Tahoe City, $226,881. The bids were turned over to public works and county counsel staffs to be checked.

Wolverines Win, Lose One

Tahoe Truckee High School dropped at 58-39 decision to a strong Del Oro basketball team Saturday night to triumph over Loyalton, 56-54. Both games were played in the Truckee gym.

Ron Sittman dropped in 19 points for Del Oro Friday while Brian Smart tanked 14 for the Woverines. TNT won the JV game 32-18.

Doug Lindsey was high point man for Tahoe-Truckee Saturday with 11 points. while Bill Anderson racked up 21 for the Grizzlies. The Wolverine junior varsity beat Loyalton, 59-26.

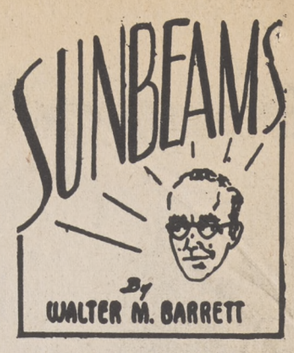
Five Sailors Hurt In Wreck

Five sailors escaped serious injury late Sunday evening when the car in which they were riding collided with a rock on Highway 80 an estimated 200 feet west of the Farad under crossing.

The car went out of control going over the embankment and coming to rest 75 feet below the road level.

California Highway patrolmen report the accident was caused by a loose rock rolling onto the roadway from an embankment on the north side of the highway. It has not been determined if the rock struck the vehicle while rolling or the vehicle struck the rock.

Treated and released from Tahoe Forest Hospital were Alan Caravajal, Charles Robinette, Larry Bard, David Miller and Ordle Fitzgerald. All are stationed at Lemoore, California Naval Air Station.



We often wonder if the people who live in the mountains during the winter months fully appreciate the efforts of those whose work requires them to be out in the storms day and night to maintain the facilities which we take for granted.

We refer to the highway and road crews, the telephone and power linemen, the fuel suppliers, delivery men and others who spend hours, and sometimes very long hours, keeping services open and available. Sure they are paid for their work, but it takes a certain kind of person, in our opinion, to fight the deep snow, blizzards and cold even for the highest pay. And this they don't get.

These men often work around the clock, cold, hungry and near exhaustion so that when we want to travel the roads are open, when we switch on a light, we find brightness, the heat in our homes and offices is constant, we pick up the telephone and think it terrible if we have to wait a half minute for response. These things, belive us, are all possible because of the efforts of the men working to make them possible.

We have seen men come out of the storm after battling almost intollerable conditions, soaked to the skin, bleary-eyed and staggering from exhaustion, too tired to eat after endless hours of hard labor. They rest briefly and return to the task.

Are they thanked for their efforts? We think not. More often a disgruntled home owner finds his driveway plugged as the plows go by on a street or road and files a complaint. Maybe in isolated instances, a complaint is justified, but more often they are not and we believe these service men are doing a real good job and are entitled to the thanks of everyone benefitting from their labors.

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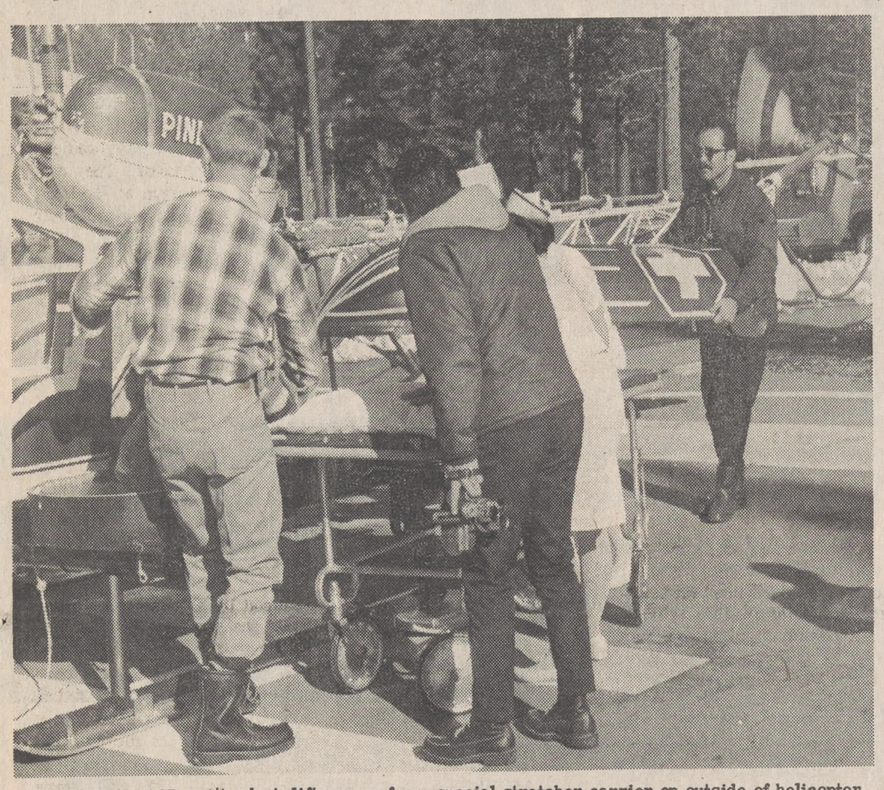
Inaugurate New Emergency Helicopter Service

FIRST LANDING – A Helivac helicopter approaches Tahoe Forest Hospital's heliport landing pad Thursday in a demonstration of the kind of fast, efficient air evacuation service they are offering to the area; the firm specializes in rescuing injured skiers from mountain ski slopes where limited access makes ground transportation difficult. —Sun Photo



EXTERNAL POD – Attendant lifts cover from special stretcher carrier on outside of helicopter as hospital emergency crew moves demonstration patient to gurney for fast ride into hospital; Helivac rescue service is available to individuals or entire families on a subscription basis, much like an insurance policy. —Sun Photo

A modern helicopter evacuation system called Helivac is now serving the Greater North Lake Tahoe area, picking up injured skiers from the slopes and delivering them directly to the hospital emergency facilities in minimum time.

Pine Belt Helicopters of Placerville owns the Helivac firm, and the Tahoe Basin area is covered by four ships.

The company has devised a subscription system whereby a family of three or more can buy a subscription for an entire season for $22.50. A single Tahoe skier or member of a local ski club can subscribe to the service for $8.50. Cost to a single flatlander is $10 for the season. The one price entitles the buyer to a full season of helicopter rides.

Helivac pilots are required to have 3,000 hours in helicopters with 2,000 of those hours flying in mountainous country. One of the owners of the company, Ron Crowe, who also doubles as a pilot, has 27,000 hours flying time.

The company expects in the future to combine their service with insurance and hospital programs through local ski resorts, and to add turbine powered equipment which will carry stretchers inside.

No more two, three, or four-hour waits on icy slopes for injured skiers. With Helivac, casualties are delivered to hospitals in the Tahoe area in a matter of minutes – and the cost is reasonable.

Judge Gives Suspended Sentence

RENO – District Judge John Barrett has suspended a one year county jail term and placed Chapman Wentworth, 51-year-old former publisher of the Tahoe Daily Tribune who pleaded no contest to manslaughter charges, on probation for six months.

Wentworth was charged in the July 15 traffic accident on Lake Tahoe's North Shore which claimed the lives of Mr. and Mrs. Russell K. Crews, both 41, of Crystal Bay.

At the time of the accident, investigating Washoe County sheriff's officers said Wentworth violated a right-of-way by going through a posted stop sign and collided with the car driven by Crews.

Howard McKissick, Reno, who with Don Gilfillan, Incline Village, represented Wentworth as attorney, said this expert testimony was given by Prof. William Baker, head of the design engineering department of the University of Nevada, during a probation hearing Thursday persided over by Barrett:

"It is concluded that the prime cause of this accident was the improperly adjusted rear bake shoes and the failure of the Wentworth engine to continue running when the brakes were applied.

"Had full braking been available, Wentworth would have experienced no difficulty in stopping prior to the point of impact."

McKissick said there was no evidence found that Wentworth had drunk intoxicating beverages to excess prior to the accident.

Question On Nevada County Library Plan

Several technical questions about the financial aspects of the proposed countywide library service were raised by the county supervisors Tuesday.

As a result, they delayed until next Tuesday approval of the contract by which the state will provide a $220,000 grant for a two-year trial effort.

Board Chairman William Thomas emphasized that "fiscal aspects are being questioned, not the need for the expanded library service."

Supervisor Ralph Buchanan raised the point which seemed to bother the board the most. Noting that the grant will be allocated piece by piece over the months, he wondered what would happen if one allocation doesn't arrive on time, and there consequently is no money to continue the program.

Dep. County Counsel Brian Bishop advised that the county should be careful not to allow any expenditures "until the money is here in trust" for any given period.

However, the problem is complicated by the fact that the Auburn-Placer County Public Library system will manage the local trial because this area has no qualified professional librarian and thus may control the funds.

After the two year period, the county would have to pick up the costs if it wishes the countywide book service to continue. The county at that time also presumably would hire a professional librarian.

James Daly

A frequent visitor in the Truckee area, James Daly, 78, died Dec. 8 in a Reno hospital. Memorial services were held Dec. 10 at Gridley Funeral Chapel in Gridley, Calif.

Daly was the father of Derrold Daly of Truckee, Elwin Daly of Lincoln, Dorene Bihlman of Live Oak and Zelma Knouse of Rio Linda.

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FRESH Ham Slices ..... 89¢ lb
MADE-RITE—2-Lb. Pkg. Dinner Franks $1.29
COLUMBIA—1-Lb. Pkg. Sliced Bacon ..... 49¢
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ARMOUR'S ALL MEAT Franks 1-Lb. pkg. ..... 59¢

Armour's Star Fully Cooked Hams Shank Portion ..... 49¢ lb
COUNTRY STYLE—PORK Sausage ..... 59¢ lb
LOIN—RIB END Pork Roast ..... 49¢ lb
MADE-RITE Franks 12-Oz. Pkg. ..... 39¢
USDA CHOICE Short Ribs ..... 29¢ lb

USDA CHOICE BONELESS Round Steak ..... 98¢ lb
CENTER CUT Beef Shank ..... 53¢ lb
LEAN Ground Beef ..... 39¢ lb
LEAN, LIGHT Spare Ribs ..... 69¢ lb
FRESH FOSTER FARM Fryers ..... 39¢ lb

RAINBO—16 Oz. Loaf Bread ..... 4 FOR 89¢
SOFLIN Napkins Pkg. ..... 9¢
JELLS BEST—Gelatine Dessert 3 oz. pkg. ..... 5¢
Dishwashing Liquid, Qt. Ivory Liquid ..... 48¢
Bonnie Hubbard—BOOK Matches Pkg. 50 2 FOR 29¢

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BANQUET Dinners ..... each 36¢
BONNIE HUBBARD—½ Gallon Imitation Ice Cream ..... 38¢
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WASHINGTON RED DELICIOUS Apples 6 Lbs. ..... 99¢
YELLOW Onions 5 Lbs. ..... 39¢
SOLID HEADS Lettuce ..... 2 FOR 39¢

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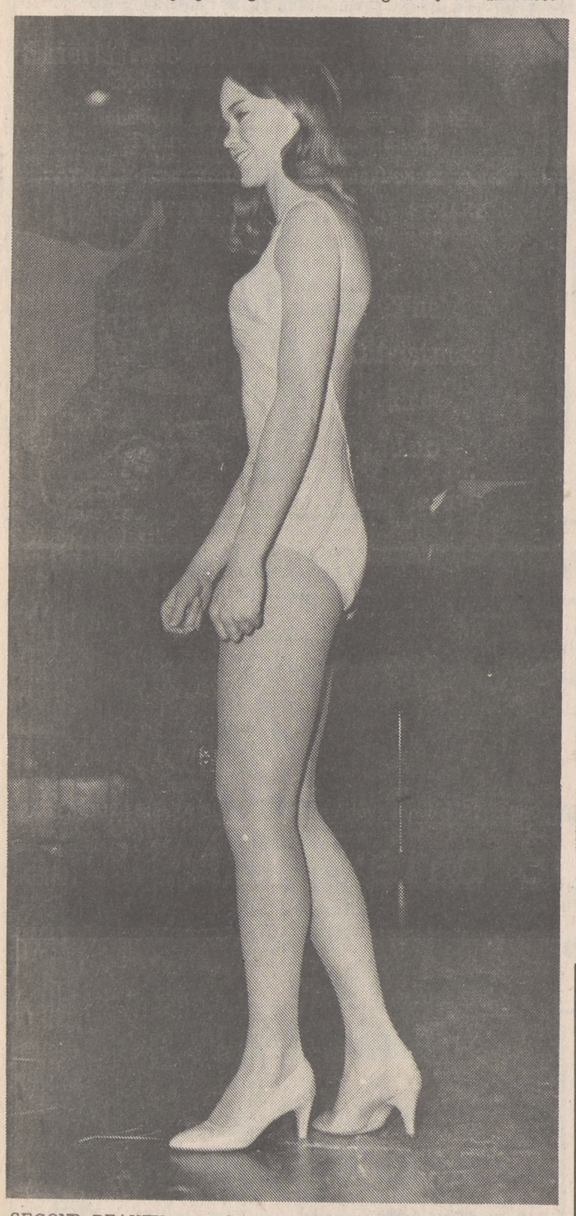
Miss Sierra Snowflake Beauty Contest Highlights Winter Carnival

ON HER WAY – Judy Birmingham paces through evening gown judging on her way to winning Miss Sierra Snowflake title for 1969. Girls were judged in gowns and bathing suits. —Sun Photo

WAITING TO GO ON STAGE – All fifteen girls waited in the chilly hallway backstage at the Nevada Lodge Friday night waiting to go on for the first time in the Miss Sierra Snowflake Beauty Contest. Most girls were nervous at first but were soon going through their paces like experienced troupers.—Sun Photo

DIFFICULT CHOICE – The judges had fifteen pretty girls to choose from, a difficult task from any point of view. This is Diane Rose from Truckee, sponsored by the Truckee Lions Club. —Sun Photo



SECOND BEAUTY – Leslie McBride poses in bathing suit on stage at Nevada Lodge. Tall Tahoe City beauty went on to win second place in Miss Sierra Snowflake pageant. —Sun Photo

NERVOUS PEEK –Blonde Cynthia Fox peeks from the wings past contest committee chairman Sharon Laferriere just before going on for the bathing suit judging. Cynthia's sponsor was the Tahoe Squaws. —Sun Photo

Pioneer Of Highways Passes Away At 83 In Carson City

Funeral services will be held in Carson City today for Grant P. Merrill, 83, regarded as the father of California's trans–Sierra highways.

He died Saturday night in the Carson–Tahoe Hospital following surgery.

Merrill, a superintendent of highways in Alpine County for 35 years, directed the design and construction of several highway passes through the Sierra Nevada.

He served on a governor's study commission which led to the establishment of the California Division of Highways.

An authority on early California–Nevada history, Merrill was the son of Willis P. Merrill, who operated a Pony Express station in Woodfords, Calif.

Merrill resided in Woodfords and was longtime member of the board of supervisors in Alpine County.

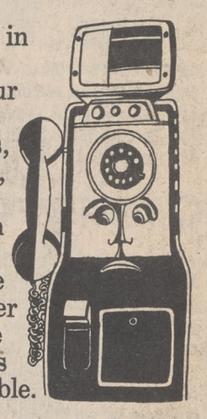
Survivors include his widow, Angie; and sons, Austin of San Francisco, Stuart P., Alpine County sheriff, and Robert W., a municipal judge in San Francisco.

Today's Chuckle

First prize for being the laziest man in the world ought to go to the guy we saw sitting in the kitchen whittling with an electric knife.

What's doing?

Nobody's perfect. Once in awhile you may find a pay telephone that swallows your dime instead of returning it to you. If this ever happens, our apologies. To get it back, just dial the Operator from another phone. She'll return your second dime and arrange for a refund on the one you lost. And if you'll give her the number of the telephone in trouble, she'll see that it's repaired as quickly as possible.



If you're one of those people who can't seem to get down to writing letters, you'll be glad to know that a three-minute long distance call will replace about a two-page letter for you! It's a fact: during a three-minute call you can say just about all the words you'd probably be writing—as many as 450 of them. An added advantage to calling: in most cases you get answers to your questions and the comments you're after without waiting for days. Plenty can be covered during such a telephone call, but it's helpful to jot down some notes on what you want to say before you call. When you keep in touch with friends and family by phone, you can get a lot more understood a lot quicker—for surprisingly little.

Here's an inexpensive and practical item you'll want to know about. It's a separate, personal listing in the telephone directory for various members of your household. These listings are particularly helpful if anyone in your home has a last name that's different from yours. Each additional name listed in the directory is only 35¢ a month. For information, call your local Business Office.

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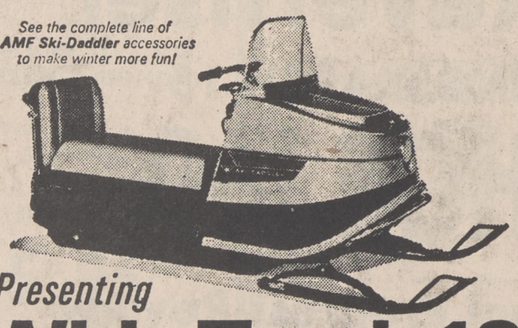

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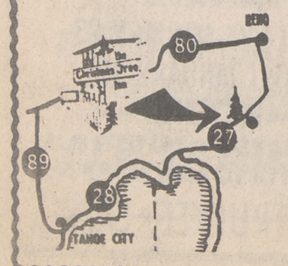

The Christmas Tree Inn

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. . . And Is The First Big Social Event Of The Calendar Year

OUTGOING QUEEN – Sheila Rosamond, of Truckee, Miss Sierra Snowflake for 1968, placed the crown on the head of Judi Birmingham, thereby performing her last official duty; she is shown here with Dave Niles, Master of Ceremonies for the Sno Ball, just prior to announcing the winners and awarding the contest prizes. —Sun Photo

THERE WERE NO LOSERS – Pretty girls like Shelly Wilson, left, of Agate Bay and Linda Dwyer of Tahoe City don't have to worry about winning or not winning contests. They have natural beauty and poise that a trophy could never improve upon. Shelly was sponsored by Agate Bay Realty and Tahoe Sierra Junior Women's Club, while Linda was sponosred by the Soroptomists. —Sun Photo

PRINCESS–TO–BE – Pamela Bradley, eventual third place winner, never stopped smiling, even while waiting nervously backstage to go on in bathing suit judging. Pam was sponsored by North Tahoe Rotary. Other sponsoring organizations included Crystal Bay Club, Incline Title Insurance, Incline Village, Inc., North Tahoe Lions, Tahoe–Sierra Board of Realtors, Lake Forest Merchants, Tahoe City Restaurant Association, North Tahoe Women's Club, Truckee Lions, and others. The Sno Ball and Miss Sierra Snowflake Beauty Contest were sponsored by the Greater North Lake Tahoe Chamber of Commerce. —Sun Photo

HAPPY SPONSOR TABLE – The Dolley, Seibold, Silva, White, and Russell familes, representing the Truckee Lions Club, are seated near ringside for the Sno Ball Friday night at Nevada Lodge. Truckee Lions sponsored Diane Rose in the Miss Sierra Snowflake Beauty Contest. Every corner of the Greater North Lake Tahoe community was represented at this annual affair. Sun Photo

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Sierra Skiing

By VI and CARSON WHITE

Sierra Skiing? More like Sierra waterskiing. What a revolting turn of the weather; warm rain fell on all lower slopes over the weekend, continuing through Monday, compacting the snow into a hard wet mass.

Upper slopes however did receive snow and lots of it, but it was wet and fell fast and heavy not exactly what skiers like to see in January.

National Ski Week looks like it will wash down the drain unless the temperature drops.

Despite the wetness, eager skiers were out with instructors learning various ways of mastering the hill and without rainproof gear, were soaked to the skin when classes dismissed. Ski instructors have a glamorous job?

Constant rain has caused flooding in some areas and both Donner and Tahoe lakes are rising. Wonder if Donner will freeze over this year after coming close a few times already.

* * *

Lovely Judi Birmingham was crowned Miss Sierra Snowflake Friday evening at the 8th annual Snoball and beauty contest at Nevada Lodge. Princess's Leslie McBride and Pam Bradley, also from Tahoe City, were chosen from the fifteen contestants. The girls first appeared in bathing suits then in formals.

Missing was the popular and attractive ski outfit division that a Miss Sierra Snowflake must wear during her reign over winter activities.

* * *

The FWSA Junior Point races scheduled for Sugar Bowl over the weekend ended with one slalom for both boys and girls held on Saturday.

Cactus Bryan of Heavenly Valley had a total of 71.04 for two runs to win the class A boys slalom and Caryn West of Sugar Bowl won the class A girls event with a time of 96.70. On a shorter course, Eric Palola of Sugar Bowl had 62.01 and Shiela McKinney of Reno, 61.08 to win the class IV group. Mark Bechdolt class V had a time of 60.4 and Rebecca Simming, 69.09 both skiing for Lake Tahoe ski club won the class V slalom.

Junior B and C races were cancelled over at Tahoe Ski Bowl due to poor conditions and rain.

* * *

A Veteran's race clinic is scheduled for next Saturday at Boreal Ridge under the coaching of Dennis Agee and all those participating are expected to compete on Sunday in the FWSA Vet's Slalom there.

* * *

The second annual Aristocrat Trophy Race will begin at 11 a.m. on Sunday at Mt. Reba in Bear Valley. Last year's race was won by Alexandra Cushing, Alex's daughter, and Clay Taft at Squaw Valley. A purely recreational skiers chance to compete in a fun race.

* * *

Alpine Meadows will stage the Art Linkletter race, a family slalom on Sunday. Before and after the event the Sing Out group from Sacramento will perform and of course those beautiful Carillon bells will resound over the slopes, reminiscent of the Swiss Alps.

* * *

The 8th Annual Dog Sled races will be held in the Squaw Valley meadow Saturday and Sunday. Trophies plus $1,500 in prize money will be awarded the winners of the 5 and 3 dog teams.

* * *

Jimmy Heuga's wife Sheri is participating in the east as New York Queen of National Ski Week and appearing at various ski centers offering tips on ski travel and skin care. Jim is with Song Mountain at Tully, New York.

Jill Frank of Salt Lake City is national Queen this week.

* * *

U. S. ski team member Rosie Fortna won the slalom event in Yugoslavia last weekend over a field of 65 girls. Spider Sabich was 7th in the slalom at Kitzbuehel, bettering his 20th spot in the downhill of the famous Hahnenkamm.

* * *

If any Vet's survive the Saloon Slalom over at Squaw Valley today they can enter the Vet Jets Race there on Sunday. Gardner Mein is Captain of this fun thing and announces that three funeral cars, with ski-racks, refreshment facilities, and oxygen masks will transport the senior citizen racers to the bottom of the slope. This should be another hilarious event to catch on camera.

New Director For Mt. Rose

James Luescher of Crystal Bay has been named new executive director of the Mount Rose Ski Area on Highway 27, two miles east of the Mount Rose summit and east of the lakeside Highway 28.

Luescher, a major stockholder in the resort, said additional changes are presently under discussion and will be announced at a later date.

It was also announced Stefan Kaelin, Mount Rose Ski School director, is coaching the "Falcons", well known junior skiers from Reno. Kaelin is a former Swiss Olympic Team member.

MAPPING MARCH – Jan Land, Jacquie Black, Dorame Jakobson Joyce Anderson and Chairman Nancy Uhrig, go over maps of Incline area as they schedule March of Dimes Mothers March during coffee hour last Friday at the Uhrig home.

Ladies Plan March Of Dimes Campaign At Incline Village

Seventeen mothers well known in the Incline Crystal Bay area gathered last Friday to organize and map plans for the March of Dimes Mothers' March Jan. 26 through Feb. 2.

Mrs. Nancy Uhrig, chairman, was hostess to the group at a coffee hour at her Incline Beach home.

"Last year we did exceptionally well in this area and we hope to do as well or better this year," said Mrs. Uhrig who is devoting time as chairman for the second year.

Mrs. Uhrig also expressed the hope that residents would welcome the mother marchers as they go door to door throughout the area. She said the March of Dimes funds are now used for research and treatment of birth defects, a medical field in which "there is still a lot to learn."

Those participating in the Mothers' March at Incline will be Mesdames Jacquie Black, Nancy Wolberg, Barbara Norris, Ruth Buckwalter, Vivian Kisiluk, Lois Bub, Joyce Anderson, Jan Land, Diane Baker, Doramae Jakobson, Jo Humphrey, Helen Batt, Jan McManis, Barbara Kindred, Doris Quandt, Peg Jensen, Joy Plunkett.

Low Finance Reserves Cause Transfer Halt

Nevada county's reserves for the current fiscal year have dropped low enough that the supervisors are not going to allow most transfers, it was indicated Tuesday.

The reserves are below $66,000, a decrease of $59,000 from the amount available when the year started last July 1. They have been depleted by various transfers to department budgets.

Supervisor Lou Hartman raised the problem with the reserves Tuesday when Public Guardian Nellie Kammerer asked again that the county pay rent for the office space in her home which she uses for county work.

"I personally feel she is entitled to it," Hartman said, noting that he and Chairman William Thomas met with Mrs. Kammerer on this request 2 1/2 months ago.

"However," Hartman continued, "with the unappropriated reserve down to $65,800, I'm going to take the attitude we can't stand any additional money out of unappropriated reserves at present. While I would like to do this, I can't bring myself to take any additional money out of reserve, not only for your department but for any other department."

Chairman Thomas said the new supervisors should visit Mrs. Kammerer's office and indicated when the new budget year begins, an attempt should be made to resolve this situation.

"Right now is a very bad time, unfortunately," he told Mrs. Kammerer.

She agreed to delay her request, noting:

"I've lived with it for 10 years. I think I can live with it a few more months. But I hope this means something will be done."

Her request was made some time ago after the board agreed to pay the public administrator $100 a month as rent for the office he maintains in his home.

Later in the board session, the question of transfers from the reserve arose again, with virtually the same result.

Clare Hughes, purchasing agent, wanted to transfer $584 into salaries to pay a high school girl part time. The girl works free two hours a day under the high school work experience program, but Hughes wants to have her work more than that and pay her for the extra hours.

It was pointed out that a new federal agreement allows the county to buy many items more cheaply than previously, creating the paperwork for which this transfer is needed. The money saved is in department budgets, however so is not available within the purchasing department for the transfer.

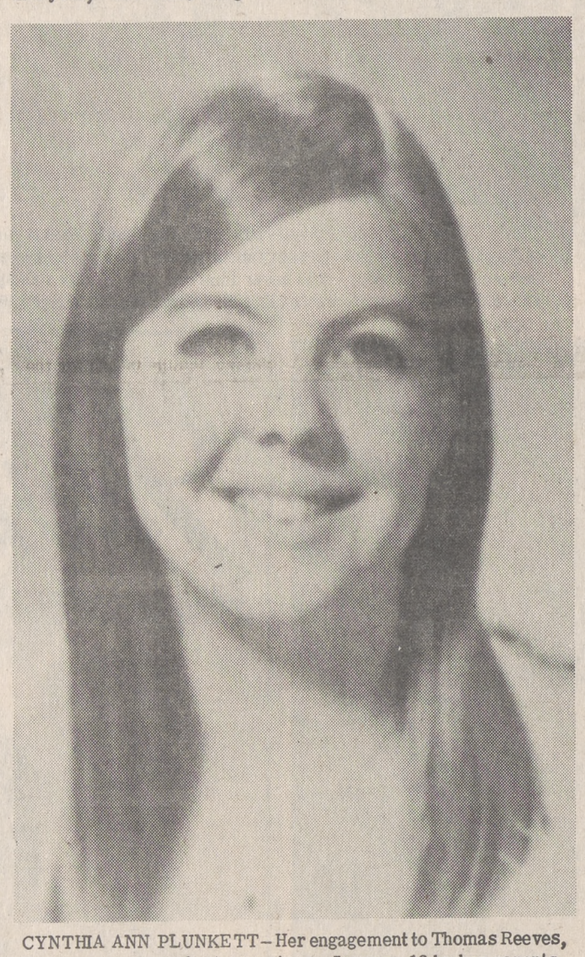
The supervisors voted down the transfer from reserves 3-2 with Hartman, Thomas and Supervisor Dean Lawrence voting against it. Supervisors Ralph Buchanan and William Curran were for the transfer.

Those voting no indicated they would support the move if a transfer can be made from within Hughes' present budget. Auditor John T. Trauner said he and Hughes will attempt to find some way to do that.

In the afternoon, the supervisors were faced with the problem a third time. Justice Court judges, with Grass Valley Judge Victor Monte as their spokesman, requested salary raises for their court clerks and additional help to handle increasing work-loads.

Thomas pointed out that "this board early in its career has taken the position of being concerned about the low reserve.' He said the board's position will be that "only in cases of real emergency will we deviate from the budget to spend funds from unappropriated reserves.'

The judges were invited to return with their requests for the next budget year, which begins July 1.



CYNTHIA ANN PLUNKETT – Her engagement to Thomas Reeves, Jr. was announced at a party on January 13 by her parents, Mr. and Mrs. Ray Plunkett of Incline Village. Her betrothed is the son of Mr. and Mrs. Thomas Reeves, Sr., also of Incline; he was inducted into the U. S. Army January 14 and is presently stationed at Fort Ord. Cynthia is a senior at Incline High School.

School Administrators To Meet

Administrators and counselors of secondary schools will hold their next regular meeting at Lincoln High School on January 30, beginning at noon.

The meeting will take the place of a session originally scheduled for January 9.

Frank Piperato, president, will officiate. The agenda will be open.

Buzz Davis Wedding Plans Announced

Mr. and Mrs. Carl Howard Fleschler of San Francisco recently announced the engagement of their daughter, Mrs. Peter Brant Hoffmann (Lenore Fleschler) to Mr. Duncan Swinburne Davis of Agate Bay and San Francisco.

"Buzz," as Mr. Davis is more popularly known, is the brother of Robert Mills Davis of Los Altos. His sister is Mrs. John D. Johnson (Carol Davis) of Manhattan. He is the nephew of Mrs. Delmar Clinton of Mill Valley. His parents were the late Mr. and Mrs. Duncan H. Davis of San Francisco.

Lenore is the widow of the late Peter Brant Hoffmann. She has a son, Brant Keith Hoffmann, 13, and a daughter Dana Eve Hoffmann, 11.

Her fiancee is engaged in developing property at Agate Bay and has a home there.

The couple plan a March 15 wedding and a honeymoon in Hawaii. They will divide their time between San Francisco and Agate Bay.

Junior Bus To Boreal

Some 2,000 junior skiers are participating in ski bus programs each weekend at Boreal Ridge.

The three year old resort on Interstate 80 has been highly instrumental in promoting weekly bus trips from the Bay Area, Lodi, Santa Rosa, Sacramento and various other locations in Northern California.

West Shore Notes

By ELLEN ATTARDI

The FWSA slalom competition for junior racers held at Sugar Bowl last weekend was weathered out on Sunday but find showings were made on Saturday by Mark Bechdolt, Patrick Simning and Rebecca Simming. All three are Class V skiers and in a field of fifty IV's and V's Mark placed first overall with Patrick earning a third place in the thirty gate slalom. Mark's time was 1.7 seconds better than his nearest competitor. Rebecca placed first in the girls' class V competition.

* * *

Marilyn Fugazi was hostess to a group of friends at a bridge luncheon held at her Agate Bay home last Thursday and high scorers of the day were Lotta Dimond and Roma Young.

* * *

Mrs. Joanne Lambert and Children Barbara, Brenda and Richie visited last week end with the Angie Bonino's in Orangevale.

* * *

Visiting with her parents last weekend was Dianne McBride, freshman student at the University of California at Santa Barbara. Dianne was cheering on sister Leslie who was first runner up in the 1969 Miss Sierra Snowflake contest held at Nevada Lodge last Friday evening.

* * *

Honored guests at a spaghetti feed to be held at Homewood Ski Resort on Friday, January 24 will be the junior racers of the Lake Tahoe Ski Club. The dinner is scheduled to be held at 6:30 p.m. and will be followed by a short general business meeting, ski movies and free night skiing. All members and friends of the club are urged to attend this good-time meeting.

The cost of the dinner is set at $2 per person and those wishing to attend are advised to make reservations by phoning Ray Kettenhofen at 525-7261 by the evening of January 23.

* * *

Proud parents are Mr. and Mrs. Gordon Spitsen of Tahoe City who received word last week that son Roger, senior student at Humboldt State College, had earned a place on the honor roll of the college and had been chosen as one of the "outstanding students" at Humboldt. As part of his recognition, Roger was awarded a four-day vacation to be taken in a location of his choice, either Florida, the Bahama Islands or Las Vegas.

Roger, a graduate of both Tahoe Truckee High School and Sierra College, plans to take this vacation this summer. The young man is majoring in education at Humboldt.

* * *

Mrs. Jack Duttweiler of River House vacationed last week on the San Francisco peninsula visiting with friends and relatives.

* * *

A skiing vacation is being enjoyed by Skip and Scotty Sherman of the Highlands, Dave and Irene Fritchi of Tahoe City and Reno, and Pete and Dwayne Perata of Tahoe Park, who left here last Sunday with all their ski gear. The group plans testing the snow on the slopes at Alta, Park City and Brighton. And they also plan to try out all the various apres-ski activities.

* * *

Mrs. Jay Shontz was hostess to the TST'ers at a dinner held at her Highlands Greens home last Thursday evening.

* * *

The Lake Tahoe Ski Club junior racers have a busy two weeks ahead of them with the annual Silver Ski events of the Sacramento Bee being held at Heavenly Valley this weekend and the Lyder Barnes giant slalom competition for Class C racers and Class IV's and V's at Mt. Rose on Sunday. The following weekend, Alpine Meadows will be the scene for the FWSA Junior downhill event.

* * *

One of the latest to join the cast club is Mrs. Jim Williamson of Lake Terrace who suffered a broken leg while skiing last Friday.

* * *

Spectating at the $135,000 Kaiser International golf tournament at Silverado Country Club last weekend were Martin and Barbara Spitsen of Tahoe City. Actually, the spectating consisted of a round of cocktail parties since all the play on the greens was rained out.

* * *

Houseguests of Mr. and Mrs. D. Jack Sheehan at their Talmont home last weekend were Mr. and Mrs. Jerry Mikacich and children Amee, Peter and Matthew of Sacramento.

* * *

Tahoe Forest Hospital welcomed its first baby of 1969 on January 15 at 1:18 a.m. when Mr. and Mrs. Rikard Bergman of Tahoe City became the parents of a seven pound son. He was named Brian Kert.

Papoose Skiing

One of many attractions at Squaw Valley is the Papoose Ski Area, a complete ski complex with two pomalifts and six rope tows. Close by are a restaurant and hospitality house and a ski rental shop which also carries ski accessories.

Papoose is noted as a fine area for beginners and boasts an excellent ski school for "Instant Skiing." All day rates are $3.50 for adults and $2.50 for children. Special supervision is available for children.

Close to the area are the Olympic Ice Arena, snowmobile rentals, three hotels, a shopping center, churches and a theater as well as home or apartment rentals.

Coming events at Squaw Valley this year include next weekend's Dog Sled Races, climax of the North Lake Tahoe Winter Carnival, and the skiing World Cup Races Feb. 28 through March 2.

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Over the Pastime Club
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NEW HOMELITE! SNOWMOBILES

Fast and Frisky!
The totally new HOMELITE SNOWMOBILE really moves. Great for sport. Out-maneuvers othr Snowmobiles in deep powder or hardpack. Cruises with mobility. Zips around obstacles with new ease. This Snowmobile is slimmer, lighter. Perfectly balanced with a low center of gravity. And you don't have to pay for a lot of power to send this lightweight beauty skimming across the snow! Come in today for a FREE Demonstration.
TRUCKEE RENTS
Gateway Shopping Center — Truckee

Did you know that

is good for Life?
A good person to see for life insurance, that is. He has a policy designed to fit your needs exactly! Call now, for the full story on this up-to-date protection. (It's the same good deal as State Farm auto insurance.)
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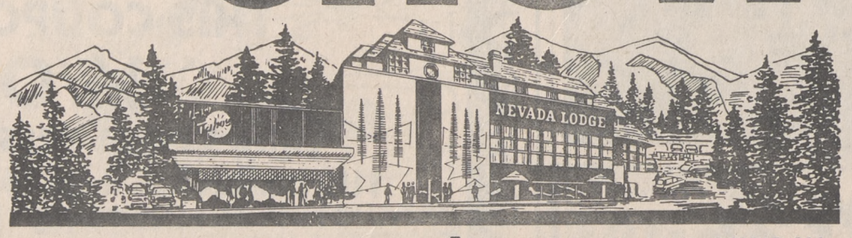
Gateway Shopping Center -- Truckee
Ph. 587-3883
STATE FARM
FIRE AND CASUALTY COMPANY
Home Office: Bloomington, Illinois

north Lake Tahoe's SHOW PLACE



NOW APPEARING IN THE Topaz Room
THE PAUL CURTIS SHOW
SATURDAY AND SUNDAY BUFFET DINNER
Including dessert, beverage and tax.
Saturday and Sunday only,
$2.95
NEVADA LODGE
PLAY 'ROUND THE CLOCK — ROOM RESERVATIONS PHONE 831-0660
TAKE MT. ROSE HIGHWAY TO NORTH LAKE TAHOE

TROY'S RADIATOR WORKS
COMPLETE RADIATOR SERVICE
Chemically Cleaned, Repaired and Recored
Tractors and Trucks Our Specialty
West Riverside Drive Phone LU 7-3309

ENTERS SNOWMOBILE '500' – Dave McClelland center of Incline Village was honored Sunday at a party at the Chateau before leaving for competition in the Fourth Annual Snowmobile '500' from Winnepeg, Canada to St. Paul Minn. McClelland, who also raced last year, is shown during party with sons Bill, 11, left and Matt, 10, both of whom also drive snowmobiles. McClelland who is competing in his second '500' left last Monday. The race starts Monday, Jan. 27. He'll drive a one cylinder, two cycle, modified Polaris stock car. Of 123 entries last year only four finished and McClelland went 266 of the 500 miles. "This year I'm going to finish," he said. There are 125 entries this year. McClelland is a real estate salesman with Incline Village, Inc. and has been a resident since last August.

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TWIN STATES CONCRETE
Guaranteed Ready-Mix Delivery
. . ANYWHERE!

WITH FAMOUS **OSHKOSH** All-Wheel Drive Performance

Redimix Concrete & Concrete Pumping
Flat Work
Phone 546-2561 or 831-1014

Tahoe City Needs A New Fireman

Tahoe City Fire Chief Albert Henry has announced the resignation of fireman Don McKenzie who has returned to make his home in Southern California.

Chief Henry has been authorized by the Board of Fire Commissioners to seek a replacement for McKenzie.

The position is open to men between 21 and 31 years of age. Starting pay is $274.00 bi-weekly which amounts to about $594.00 per month. Applications may be obtained at the Tahoe City Fire Station.

Truckee Elementary Beats South Tahoe

The Truckee eighth grade basketball team Thursday defeated South Tahoe eighth grade 39 to 36 in the first game of the season. The game was played at Truckee.

THRILLS AND SPILLS – Saturday's fourth annual snowmobile races on the Brockway Golf Course were run mostly in a cold rain on wet snow. Times were slow, but considerable excitement was generated for spectators, particularly on turn one, above, and on the downhill straightaway. Entering turn one at speed resulted in several mishaps during the day, but no injuries were reported.
—Sun Photo

Kings Beach Over Tahoe City Tigers

The Kings Beach Lions Thursday edged the Tahoe City Tigers 30 to 28 in a game played before a capacity audience at the Kings Beach Elementary School gymnasium.

With two minutes left to play and a 26 to 26 tie score, Mark Price broke the tie to have the Tigers roar back to again tie the game. Winning 2 points were scored by Jeff Mosberry. Molsberry was winning scorer with 10 points.

Tahoe-Truckee

HERLONG — Herlong High School's wrestlers defeated Tahoe-Truckee 43-13 in the varsity division and Lassen 44-13 in the junior varsity division Saturday.

LEGAL NOTICE

NOTICE OF PUBLIC HEARING
AIRPORT APPROACHES ZONING FOR TRUCKEE-TAHOE AIRPORT IN NEVADA COUNTY

NOTICE IS HEREBY GIVEN, that on February 4, 1969, at 10:05 A.M., in the Supervisors Chambers, Courthouse, Nevada City, California, the Nevada County Board of Supervisors will hold a Public Hearing, to consider the report and recommendation of the Nevada County Planning Commission, for adoption of an Ordinance to amend Section 4 of Ordinance No. 248.

THEO. A. KOHLER, Jr.
Co. Clerk & Ex-Officio Clerk Nevada County Board of Supervisors
By: Maxine E. Gaines
Deputy Clerk of the Board
January 22 and 29, 1969 s/s

Notes - Deeds of Trust 1st & 2nd - Equities
Purchased For Cash
T. L. JAMES
P. O. Box 80 Tahoe Vista

WANT ADS

LEGAL NOTICE

tion of an Ordinance to amend Section 4 of Ordinance No. 248.

THEO. A. KOHLER, Jr.
Co. Clerk & Ex-Officio Clerk Nevada County Board of Supervisors
By: Maxine E. Gaines
Deputy Clerk of the Board
January 22 and 29, 1969 s/s

Know all men by these presents:

That the undersigned corporation hereby certifies that it is transacting or proposes to transact business in the State of California under the fictitious name of DONNER SUMMIT LODGE: and that the principal place of business of said corporation in the State of California is located at 465 California Street, in the City of San Francisco, County of San Francisco.

Dated: December 26, 1968
(Corporate Seal)
The Chartered Bank of London
By: Thomas A. Tutton
Asst. Vice President
(Acknowledgment)
STATE OF CALIFORNIA)
) ss.
County of San Francisco)

On this 26th day of December in the year One Thousand Nine Hundred and Sixty Eight before me, Judy Peacock a Notary Public in and for the County of San Francisco, State of California residing therein, duly commissioned and sworn, personally appeared Thomas A. Tutton known to me to be the Asst. Vice President of the corporation described in and that executed the within instrument, and also known to me to be the person who executed it on behalf of the corporation therein named, and he acknowledged to me that such corporation executed the same.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my Official Seal, at my office in the County of San Francisco, the day and year in this certificate first above written.

Judy Peacock
Notary Public in and for the County of San Francisco, State of California.
Jan. 8, 15, 22 & 29, 1969 s/s

TRUCKEE FIRE COMMISSION
Meets 2nd Tuesday, 11 a.m.
Truckee Fire Station
N. F. DOLLEY, President
ELDEN TONINI, Secretary

TRUCKEE DONNER HORSEMEN'S
Meet third Tuesday of each month at Truckee Firehouse, 8 p.m.
R. H. Wiser, President
Joleen Van Landingham, Secretary

ROTARY CLUB NORTH LAKE TAHOE
Meets every Monday at 7:30 p.m. at Crystal Bay Club, Crystal Bay
Robert Fugazi, President
Wiley Jones, Secretary

TRUCKEE POST NO. 439 AMERICAN LEGION
Meets on the 1st and 3rd Tuesdays, 8 P.M.
Donald Brown, Commander
O. W. Walker, Adjutant

V.F.W. POST 7445
Meets 3rd Wed. each month at 7:30 p.m.
Vet. Memorial Hall, Truckee
H. Hansen, Commander
Nelson Camp, Adjutant

DONNER LODGE NO. 162 I.O.O.F.
Meets 2nd and 4th Monday of the month at I.O.O.F. Hall Truckee at 8 p.m.
Richard Bell, Noble Grand
Chas. Vind, Secretary
visiting Odd Fellows welcome

TRUCKEE OUTDOOR SPORTSMEN
Meets 2nd Thursday each mo. in Nevada County Govt. Bldg. at 8:00 p.m.
Bob Decker, President
Charles Spillner, Secretary

ROTARY CLUB TAHOE CITY
Meets Tuesday noon at Tahoe Inn during summer.
At 7:15 in winter.
DAVID STOLLERY, President
D. McPHERSON Secretary

THE NORTH LAKE TAHOE PUBLIC UTILITY DISTRICT
Meets the 1st Tuesday of the month at 1 p.m. at the office building at the Main Sewage Treatment Plant, Tahoe Vista.

LAKE TAHOE LIONS CLUB
Meets Every Tuesday at 7:30 p.m. at The Chessman
907 Tahoe Blvd., Incline Village.

V.F.W. POST 7077
Meets 1st & 3rd Wednesday, Nevada Lodge, 8 p.m.
Charles H. Talcott, Commander
Dick Killian, Adjutant

TRUCKEE-DONNER RECREATION & PARK DIST.
Meets first Thurs. each month at County Building at 8 p.m.
Harry Jamason, Chairman
Dr. H. P. Tapia, Supt.

TRUCKEE FIRE-ETTES
(Auxiliary Truckee Fire Dept.)
KAREN ZIRBEL, President
IDA CLATTERBUCK, Secretary
Meets at 7 p.m. 1st Thursday each month as announced.

TRUCKEE SANITARY DISTRICT
Meets 1st Tuesday each month at 7:30 p.m. in office of Justice Court.
DON WESTBROOK, President
FRED HODDER, Clerk

TRUCKEE VOLUNTEER FIRE DEPARTMENT
Meets 6 p.m., second Tuesday each month in the fire house.
Joe Copeland, Chief
Roy Waters, Secretary

TRUCKEE-DONNER CHAMBER OF COMMERCE
Open meeting 2nd Wednesday noon at Donner Lake Lodge.
Carson White, President
Patsy Tonini, Secretary

B.P.O.E.
North Tahoe Sierra Lodge No. 2140
Regular Meetings Every 2nd and 4th Wednesday
Kings Beach
DALE FREELAND Exalted Ruler
BOB MOLSBERY, Sec.

TRUCKEE LIONS CLUB
Meets Wed. at 7:30 p.m. at "My House" Restaurant
Hal Silva, President
Bob Seibold, Sec.

SIERRA SUN
Serving the fast-growing North Lake Tahoe communities of Truckee, Tahoe City, Tahoma, Norden, Carnelian Bay, Tahoe Vista, Kings Beach, Crystal Bay, Soda Springs, Incline Village, Homewood and Olympic Village-Squaw Valley.

Classified Advertising
CASH RATES
1 time rate 3 lines $1.50
2-3 time rate 3 lines 2.50
4 time rate 3 lines 3.00
1 time rate 4 lines 1.75
2-3 time rate 4 lines 2.75
4 time rate 4 lines 3.25
CREDIT
Above rates subject to $1.00 service charge for credit.
ADJUSTMENTS
If your classified advertisement appears incorrectly notify us immediately. Sierra Sun will not be responsible for errors appearing in advertisements after the first insertion.
COPY DEADLINES
12 Noon Monday for that week's publication.
BOX CHARGE
50c Pickup $1.00 Mail
PHONE 587-3553
Post Office Box 248, Truckee, California

NEED FAST RESULTS? USE WANT ADS!

Personals 2

In loving memory of our mother, Emelia Gini, who passed away two years ago today.
She had a nature and you could not help loving her and a heart that was purer than gold and those who knew her and loved her, her memory will never grow cold. Sadly missed by her daughters, Marv DeLifie and Yolanda Olano.

ALCOHOLICS ANONYMOUS
Friday, 8:30
TRUCKEE
FIRE HOUSE
Everyone Welcome
Phone 587-4317

Pets & Supplies 4

Alaskan Malamutes — AKC pups. 2 extremely large, powerful, young male adults. Ideal sled dogs. Carson City 882-1203.

Homes For Sale 130

HOMES — SUMMERCABINS
Lake view and Lake frontage lots
Terms
Acreage—Motels—River Frontage
SWANSON REALTY
Donner Lake
LU 7-3395 P.O. Box 355
Eve.: LU 7-3710 Truckee

M P
10 Unit Apt. Building
Furnished, well located & good money maker. $85,000 or will trade for Grass Valley home with up to five acres.
Mike Plevel REALTY
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KINGS BEACH, CALIF.
546-4111

ASSUME FHA 5¼% MTG. Two-story yr. round house, excellent location. Immaculate, well-constructed. 3 BR, 2 baths, built-ins. Lg. L.R., fireplace, w/w carpeting. Knotty pine paneling. $28,500.

$4,000 DOWN BUYS INCLINE FURNISHED CONDOMINIUM. 2 BR, L.R. with fireplace, dining ell, deck, patio. Near schools, shopping, recreation area. Monthly rental can carry payments. Good investment. $24,000.

STEADY RETIREMENT INCOME. 5 well-furnished large housekeeping units for income. Owner's apartment with fireplace, 2 car garage. Woodsy setting, prime location. Room for expansion. $75,000. Beautifully maintained.

TWO-YEAR OLD QUALITY DUPLEX. Two one-bedroom attractive units. Spacious rooms and closets. Rent for $125 monthly. W/W carpeting, modern kitchen. Privacy. Good street. Income will buy property for you. $25,950.

COMMERCIALLY ZONED 75 FT. FRONTAGE, HWY 28, KINGS BEACH. Level two-bedroom house, 20 x 24 L.R., Kitchen, Bath, plus small cabin. Excellent business location. Owners moving out-of-state. $45,000. Submit offers.

FAMILY HOME 2,000 sq. ft. 4 Bedrooms, 3 Bath, Tri-level. 5 years old. View. Near shopping, schools, golf course. Must sell. $32,500. Also extra lot $7,000.

THESE READY SELLERS WANT READY BUYERS. SEE THE PROPERTY WHICH FITS YOUR NEEDS

David W.
MAYS
REALTOR
8654 Hwy. 28
Lakeshore Blvd.
Box 595, Kings Beach, Cal.
546-3577
956 Lakeshore Blvd.
Box 428 Lake Tahoe
Crystal Bay, Nevada
831-0752

Real Estate Wanted 133

2 to 200 acres raw land. Mining claims — mountain O.K. Price must be right with low terms. Send full details first letter. Box 613, Carson City, Nevada.

Lots & Acreage 135

Ski Cabins And Lots
Prices from $12,500, at Donner Lake. Beautiful homes priced from $25,000 overlooking the lake. Winter access.
Carson White, Swanson Realty
587-3395
Box 355, Truckee

Apts. For Rent 142

Large front corner 1 bdrm. apt. TV cable available, plowed street. 587-3484.

Furn. Bachelor Apt., full kitchen and bath. $70 including utilities. 546-3680, Tahoe Vista.

Apts. For Rent 142

Bachelor Apt., full kitchen & bath. $70 including utilities. 546-3680.

Houses For Rent 145

Incline Village 2 bedrm., 2 bath furnished house. $185, utilities average $30 per month, on long term lease. Short time lease also available. Phone Lee Cunningham 831-0891 or write Box 328, Incline Village.

2 Bedrm. house available now, cable TV. 546-2102.

Small furnished house, $125 mo. year round. Kings Beach. Available Feb. 1. Call Carson City 882-5391.

Trailer Space For Rent 148

SPACIOUS
The Village Green Mobile Park
Across From Ponderosa Golf Course
ON BROCKWAY SHORTCUT
½ Mile South of Truckee
PERMANENT & OVERNITERS
John Fallis
Phone 587-3326
Box 485 Truckee, Calif.

Riverbelle Trailer Park has oversized spaces available, children and pets welcome. School convenient, playground, picnic area, market, laundromati. Overnight parking, non-modern trailers accepted. Enjoy country living, fishing, hunting, swimming, plus traffic safety for children. In Verdi, Nevada, 10 minutes drive from Reno.
Phone 345-0163

Wanted — House or Apt. 149

Desire 2 or 3 bedrm. furnished house. Call 587-4264 or write Box 816, Truckee.

Wood For Sale 158

Dry pine mill blocks. Will deliver. Call 587-3356 or 587-4317.

Furniture-Appliances 159

TRANSFERRED, must sell house full of furniture immediately. 831-0359 or 831-1420 after 6 p.m.

Maytag automatic washer and dryer. Excl. shape. Terrific buy at $200. 546-3489.

New & Used Appliances
Refrig, Washers, Dryers
Recond. - Guaranteed
— SALES AND SERVICE —
SIERRA APPLIANCE
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'68 STEREO COMBO
Mediterranean Modern, major brand, repossessed and like new condition and quality. Has 5 ft. long cabinet with record storage. AM, FM, FM Stereo radios. 8 speakers, 100 watt solid state amplifier. Diamond needle changer, many more features.
Original cost $469.95. Full balance now only $277.75, take over payments of $12.00 monthly, less for cash.
For free home trial without obligation phone Tahoe 544-6345 or Reno 323-1960.
SIERRA STEREO & SOUND CO.

'68 ZIG ZAG
SEWING MACHINE MAJOR BRAND
Excellent condition, guaranteed, without attachments makes buttonholes, monograms, embroiders, sews on buttons and hems.
Reliable party may assume last 6 payments of $6.50 monthly to pay off full balance of only $39.00. Less for cash.
For free home trial without obligation phone credit dept. Tahoe 544-6345 — Reno 323-1960.
SIERRA SEWING MACHINE CO.

Autos For Sale 176

1964 V.W. panel truck. Call 583-5361.

LAKE ECHOES

By BETHEL

Clear star studded skies, ice-free roads, and gorgeous winter-wonderland of snow topped trees and white deep snow covered mountains made the trip from Reno to the Sno-Ball doubly enjoyable. That event is covered elsewhere, therefore we will report our views as a guest of Alysmae and Fred Schultz. Velda and Jack Farris and Alysmae and Fred convinced us the occasion was a must and when Eileen and Barney Wilen added their gracious invitation – we had no alternative.

Eileen was the evening's charming hostess and introduced us to the judges and Judy and Dave Niles, the latter MCing the show, who invited us to join them at dinner. Little did we know, we usurped Fritzie and Bill Briner's seats, but after considerable conjuration enjoyed their company at dinner. It has been some time since we had the pleasure of their company-having served for several years with Bill when we both were directors of the chamber of commerce. However, Bill is a gallant gentleman who says he will give us his seat anytime. Hmm, as supervisor too?

Judy Niles' father, Bob Buell is a teacher at Yuba College in Marysville – our old hometown. So many mutual interests were discussed.

Dr. and Mrs. Alvin Marks of Sacramento – the president of Skymark Airlines and a judge – advised that Group Capt. Dunham Seaton, former Incline resident, is one of his most highly regarded pilots, and has been promoted to chief pilot. Wife, Stella, and children are still living in Reno.

Incidently, Stella says their son-in-law, Hayden Lockhart, who was the first air force pilot shot down and captured by the North Vietnamese, is still in prison in Hanoi after almost four years. His wife, Jill, and son, 4-year-old, Hayden III, called Jamie, are living in Louisiana. Jill is still working for Hayden's release thru many channels.

We enjoyed talking to Maxine Andrews, Dean of Women at Paradise College. Found mutual friends from Cal Neva Lodge days when she appeared there as one of the Andrews Sisters.

Barney Wilen and Earl Callicutt, director of public relations and publicity for Cal Neva Lodge, renewed an old friendship of twenty years ago when they both attended junior college at Santa Rosa. Earl was a judge.

Among other longtime friends we met were Tally and Bob Danneri, Joan and Bill Mally, Vi and Carson White, Millie and Mike Plevel, Joy and Ray Plunkett, Judy Thatcher, Eleanor Egan, Arlene and Bill Reynolds, Alice Hall, Maxine Polzin and her guest, Jean Britton, a former longtime north shore resident, now at Grayeagle. Among new friends were Martha and Harry Bernard, Jim Carey, Gerry and Don Marek, and the Vaughn Burlinghams.

May we congratulate Don on his promotion and at the same time express our dismay at the thought of having this charming couple eventually move from our area. The Vaughn Burlinghams have moved from South Tahoe to Incline and he will assume the duties Don will relinquish.

* * *

Hewitt Clark of Incline Village and June McCoy of Berkeley announce the marriage of their daughter, Linda to Michael Apperson of Bakersfield, on January 10.

Linda lived for several years at Incline and attended Tahoe-Truckee High School and is at present a senior at the University of California. Michael is attending the University of California, studying for his masters in language.

A reception is being planned for February 22 at the Brazilian Room in Tildon Park, Berkeley. Linda's little 4-year-old sister, Kristen, will be a flower girl at the reception.

* * *

Virginia Hill and son, Butch, have returned to Incline Village after spending the holidays in Denver with her daughter and family, Elaine and Clark Weaver and baby, Kelly. Butch is now back to school at Santa Barbara after a visit to the Jack Sommers in San Francisco.

* * *

Mr. and Mrs. Ray Plunkett of Incline Village have announced the engagement of their daughter, Cynthia Ann, to Thomas Reeves, Jr. son of Mr. and Mrs. Thomas Reeves, Sr. of Incline Village. The announcement was made at an engagement party January 13 at the Queens Arms. No date has been set for the wedding.

Cindy is a senior at Incline High, having previously attended school at St. Mary's in Salt Lake City and Jackson, California. She was born in Carson City and lived in the Tahoe area since her birth. The Plunkett family has resided at Tahoe for the past twenty years and both Ray, and his wife, Joy, have long been prominent in civic and social affairs. Ray is general manager of the Crystal Bay Club.

Tom is the son of more recent residents of Incline who previously lived in Southern California. Reeves is associated with the Ponderosa Ranch. On January 14 Tom was inducted in the U.S. Army and is at present stationed at Fort Ord.

* * *

Fred Schultz of Incline Village has received notice that he successfully completed the CREA course recently attended at San Diego.

* * *

The Presbyterian Women's Association will meet at the Incline Elementary School each Monday from ten until two to work on their annual bazaar. They are off to an early start and will be presented with ideas by Flora Correira, Lorraine Ducharme and Gwen Wood. Members are asked to bring a sandwich as well as their ideas to help make this event their most successful effort.

* * *

Lloyd Hall of Kings Beach is recuperating at St. Mary's Hospital in Reno after major surgery. He is doing well according to wife, Alice, who is commuting between Reno and Kings Beach to take care of business and husband.

Theresa Denton of Tahoe Vista and daughter, Maxine Polzin, of Incline Beach, took an extended trip to Hawaii. Theresa rented a house for the trip and Maxine renewed the rental and took a second trip.

Happiness entered the Denton's home with the arrival of a grandson for Theresa. Eyrik Kyn was born December 30 to Kathy and Dean Denton in Reno. Dean is attending the University of Nevada but had lived at Tahoe Vista prior to entering school.

* * *

The Polar Bear Club was organized by Jack Stevens, teacher at Incline High School. Larry Vorino and Jim Conkey, teachers at the school, also are assisting in the new club while Wendall Prows, a senior, has been named Grand Polar Bear. Requirements for membership in the club is a swim once a month in Lake Tahoe at Hidden Beach – bathing apparel or wet suits may be worn. Approximately sixty students have already joined the organization.

* * *

Pieter Van Tassel of Reno visited longtime school friend, Gregg Gunkel, Friday night at the new home of the Gunkels at Dollar Point. Adeline and Lyle sold their Tahoe Vista resort to Christiane and Serge Lucbert a short time ago and are now enjoying a leisurly life in a beautiful new home.

Adeline is becoming a good contender for the world's pool championship, or at least the neighborhood championship!

* * *

Dorothy Mercer of Incline Beach walked away with four trophies in the Snomobile race Saturday during the Winter Carnival. She won 1st and 2nd place in the oval course, 1st place in the closed circuit, and the stock class overall points award. Did you catch her on Channel 3 KCRA, Sacramento?

Dorothy left Sunday for Winnipeg for the 500-mile race. Good luck and God go with you, Dorothy.

* * *

Catching up with the Gangis.

The A. R. Gangi family arrived at Incline from San Jose for the holidays and with the help of neighbors, the Dick Poulsens, decorated a 20-foot Christmas tree. Son, Tony, arrived home from the medical unit of the Army Reserve in San Antonio.

The John Davis family of Atherton were guests for cocktails and dinner – their family from Southern California being snowed out until the following day.

Pamela Davidson of Spokane, Washington, who attended school with Rosalie Gangi, joined the Gangis for the holidays.

On December 29 Marie and Red celebrated their 21st wedding anniversary with cousins, the Philip Aiellos of San Jose, who came up for the occasion. Dinner and dancing at the Lake Tahoe Hotel made for a fun evening.

* * *

Entertaining at a cocktail and dinner party the 30th, the Gangis prepared ducks which Red, a zealous hunter, prepared. Among their guests were Messrs and Mesdames Dick Poulsen, Jack Fitzgerald, William Mally, and Carole Poulsen of Alaska, John Thomas of Seattle, and the Mally's son Jeff.

New Year's following cocktails, dinner and dancing were enjoyed with guests, the Henry Marianis of Santa Clara who were spending the holidays at the home of John Gangi.

Tony left for Texas on the 2nd and Pam for Seattle. Tony will be out of the reserve in March when he will assume a position with his father at the plant for the summer. In September he will enroll at Cal Poly in San Luis Obispo.

Rosalie is a senior and will enter De Anza College at Cupertino after graduation.

* * *

Incidently, Marie, in going down to San Jose after the holidays, had an extra passenger along with clothes and five people in her small Mustang. It was a dalmation puppy that Tony had been given by Guy Cory of the Ponderosa Ranch.

Tony's friends, the Lou Kellys of San Jose had two dalmations, Casey who had recently died and Clancy who wasn't expected home again from the hospital. So he took the puppy to the Kellys saying Merry Christmas, Marie and Lou, this puppy comes all the way from the Ponderosa Ranch at Lake Tahoe. The delighted Kellys promptly christened their new pet "Ben Cartright Kelly."

What a marvelous way to spread happiness!

District Calls Special Meeting

A special meeting of the Truckee-Donner Recreation and Park District will be held tomorrow, January 23, at 8 p.m. in the Nevada County government building in Gateway.

Listed on the agenda are: Seating of the new board member; West end beach, Donner Lake, a report from the attorney for the district; committee report on employee's salaries and benefits; Donner Lake boat launching ramp; Horsemen's Association; superintendent vacancy.

Charles Lomax In Reno Hospital

Charles Lomax of Truckee, owner of Chuck's Richfield station and past president of the Truckee Lions, underwent successful heart surgery last week at St. Mary's Hospital in Reno. Attending physician was Dr. Ray Wiser of Truckee. Lomax will reportedly be ten days in the hospital before returning home.

Ski Reno Week To Combine With University Carnival

The possibility of tying in a Ski Reno Week with the University of Nevada's Winter Carnival will be explored by Ski Reno officials.

Don Thompson of Ski Reno told members Tuesday that preparations for the University's carnival have always been closed to outsiders, but suggested its sponsors might be interested in a community project this year with a future possibility of ski scholarships.

He suggested the week of Feb. 9 be set aside for "Ski Reno Week," with a proclamation by the mayor and everyone in the community wearing ski clothing for the week.

National Ski Week is observed the preceding week, he said, and Ski Incline plans a carnival Feb. 9. He suggested a kickoff dinner Feb. 8. a Saturday, for western ski writers as well as other interested skiers and residents.

The University's Winter Carnival begins Wednesday, Feb. 12.

In other business Tuesday, board members learned that 60,000 copies of the current Nevada Magazine – featuring Reno as a ski attraction – will be distributed nationally outside Nevada.

Committee charimanship appointments included Ed Zane to head an evaluation committee for advertising results and promotion efforts; Vern Durkee Jr. for evaluation of the ski package; Gordon Horsley for recommending a program for local promotion; and Harmon Barton to the finance committee.

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Greater North Lake Tahoe Chamber Pot-Shots:

By Betty Layton

A Statewide Unincorporated Cities Conference will be held February 3 at Willow Park Golf Course, Castro Valley, starting at 8 a.m. Anyone interested in attending is welcome and should check with the chamber of commerce. The purpose of the meeting is to bring together representatives of unincorporaged areas to discuss common problems and develop ways of dealing with them. Many speakers from all over California will participate in the program and the audience will be asked to assist.

* * *

Welcome back into the fold, Jim McCourry of Ponderosa Realty of Incline Village. He is a former director of the chamber and our latest member in the rapidly growing chamber ranks!

* * *

Post-mortem of the highly successful 8th Annual Snoball last Friday night goes to the hard-working committee people who unsung, do the miraculous task of tying the event into an orderly assemblage. Jan Collins, with a modeling and theatrical background, helped chairman Sharon Laferriere behind the scenes as did Ellen Attardi, a job she performs along with that of chief of publicity.

Millie Plevel, along with helpers, Gean Pope, Louise Hagadorn and Mrs. Farady Farr wrapped the raffle prizes to their conclusion and through the generosity of Southwest Gas and the Sierra Pacific Power the prizes were meritorious.

George Davis of the Tahoe City Pharmacy donated "Anita of Denmark" make-up for the contestants backstage. Mrs. Carol Onorato was ably in charge of the usherettes and Mrs. Bob Randol made the chic mini white and gold costumes. The girls who were seen showing patrons to their seats were Kristan Attardi, Carol Lindstrom, Sally Starrett, Carla Meixner, Debbie Harris and Barbara Randol. Marge Thomasberg, DeAnne Alcorn, Dorothy Lindstrom and Betty Nott all assisted Dorothy Intorf do a very efficient job on the reservations.

Ray Huston, Shirley Strom and Carolyn Atkinson, along with our pressman, Bill Layton, accounted for the programs. For eight years the House of Ducharme has donated the gorgeous bouquet of red roses for the Queen. And the decorations were outstanding this year with unique candelabras on every table and lumber was donated by Don Snyder of Snyder Lumber Company and all decorations were sprayed through the courtesy of Les Edinburg of Olympic House.

Betty Facciola of Incline has been helping with the decorating for years and Martha Bernard of Incline also assisted this year.

This event is really an all-out community effort and through the generosity of many organizations and individuals, it's a gala evening! Last but not least, the Nevada Lodge had a feast unequalled, with Dave Niles performing the master of ceremony role with aplomb. Bill Briner was forced into the role of stage assistant and relieved prexy Ben Damanchki from some of his evening's functions . . . and so wraps up another Snoball and for the first time in eight years, a girl from Tahoe City won the crown!

The chamber arranged to have one of the dog sled mushers in the Bay Area appear, with dog, before the TV cameras. The musher lived in Alaska the past three years and has an Alaskan Husky who is very familiar with sled dog racing. The dog was lethargic when he arrived at the studio, but with the countdown to go on the air, a-la-the-races, the dog thought it was time to be off and running and it took all hands to hold him down to appear on camera for the publicity!

One driver from Utah is bringing his mother who will be racing three Samoyeds in the untrained three-dog sled team race. She incidentally has 24 grandchildren. Like we've said, it's a colorful event! The chamber has thirty entries to date and a crowd of over seventy is expected at the Musher's Dinner Saturday night at the Nevada Lodge. Boy Scout Troop #266, under the leadership of Tom Pope, will present the flag and open the races at 10 a.m. Saturday and Sunday, the 25th and 26th, in Squaw Valley.

Lucky Wes Howell, manager of Ski Incline Lodge, won the new snowmobile on Saturday.

Due to conditions beyond their control, the Saloon Slalom Committee halted the race scheduled for Wednesday, January 22, and will proceed full blast on the 29th instead.

Trem Talk

By Betty Shively

Finals week is always the longest week with the longest days! Thank goodness it's over. If we weren't too optimistic about our final grades, we can think positively "A-for effort" in the new spring semester. These fall semester grades are especially important to the seniors as transcripts will be sent out (by request) to the colleges and universities.

* * *

Monday rhymes with Activity-day (Ogden Nash style.) So much to to! Junior Statesmen of America is making resolutions for the Davis convention. California Scholarship Federation is planning its annual honor trip to San Francisco this spring. Girls' Athletic Association is doing tumbling exercizes every Wednesday afternoon. What a way to get in shape, right girls?

* * *

A new page was added to the history of TNT High School last Tuesday. Our absentee list was only 20 names long! That is 5 per cent of our enrollment. Unfortunately we were unable to maintain the record. But at least we know it is not an impossibility to come to school!

* * *

Tuesday the student body was entertained by a great accordian player. The program was one of many presented to us by the National School Assemblies.

* * *

Last Saturday the second scholastic aptitude test was given at the high school. Only four students were present. The December scores came in also. A score is given for the verbal test and math test then scaled on a percentile rank. The percentile score represents the number of students which had lower scores.

* * *

Mrs. Norfolk has moved temporarily into the nurse's office while her own is being refurbished.

* * *

Friday night's basketball game against the Del Oro Eagles went to the visitors 57-39. Brian Smart was the top Wolverine scorer! The TNT Jayvees brought in a nice victory over the little Eagles. Congratulations! Saturday night's contests against Loyalton drew victories for both teams.

* * *

Congratulations and best wishes to Miss Sierra Snowflake – Judi Birmingham, 1965 TNT graduate. Leslie McBride and Pam Bradley were second and third place winners respectively. Both girls are current students. Congratulations to you both!

All-Star Bowlers

The Dell Chemical All-Stars from Reno, a three-man team with a 180 or better average, will bowl six exhibition games at 7 p.m. on January 26 at Bowl Incline.

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Sierra Sun
BONANZA
Wednesday, January 22, 1969

CAL NEVA PROGRESS – Construction workers at Cal Neva Club Crystal Bay hotel addition site take time out to explain to Sen. Howard Cannon of Nevada, second from right, their individual jobs. Shown with the Senator, who visited the area last Wednesday, are, from left, Martin Arraiz, Ron Murray and John Franklin. The 10–story addition has already risen to the third floor level with reinforcements and framing reaching higher into the air each day. Two levels completed will provide inside parking, the "Health Spa" which includes Sauna and whirlpool baths, a barber shop, two convention meeting rooms to seat a total of some 500 persons, as well as other facilities. Hotel rooms will commence on the third floor level. —Sun Photo

UP SHE GOES! – Sen. Howard Cannon of Nevada gets expert progress information from Dean Kishpaugh, construction superintendent for Brunzell Construction Co. as the two tour the third floor level of new hotel addition at Cal Neva Club in Crystal Bay. Sen. Cannon made his "off–the–cuff" inspection during a luncheon stopover at Crystal Bay Club last Wednesday. Leon Nightingale, one of Cal Neva owners who personally conducted the Senator on a tour of the entire facility, said new hotel will be completed by June 15 and the entire facility, including the theater restaurant, will officially open July 1. —Sun Photo

$31 Million

'We Had To Build A Town' Kings Beach Community Told

A $31 million master plan for the Kings Beach and Tahoe Vista area improvement has tentatively been scheduled for presentation at a public hearing before the Placer County Planning Commission on April 25.

County changes and approval by the North Tahoe Community Club at Kings Beach are expected at the Club's Feb. 19 meeting, 7:30 p.m. at Kings Beach Elementary School.

The plan, which would span a 20–year period, has been presented by George Gatter of San Francisco. Gatter is working under a $20,000 contract.

"We had to build a town, that's what it comes to," said Gatter in explaining plans call for a resident population of 10,000 in 15 to 20 years and a summer overnight population of 12,000 to 15,000.

The planner said the $31 million cost estimates include: about $11.3 million in private development; $1.3 million in local government; $310,000 in county, $1.3 million in state and $17 million in federal aid programs.

Gatter's plan, which so far has the support of the majority of those attending community club meetings regularly, incorporates a public beach almost the length of the Kings Beach commercial area, an 180–hole golf course, a city park and ponds, two marinas with room for 200 boats, new schools, play areas, campgrounds and a tramway to the summit of the Lake Tahoe Basin divide and beyond.

An improved street system would allow 15,000 cars to drive through every day and off–street parking, some maintained by the community.

The plan includes public and private swimming pools, a civic center for public and private activities and five miles of hiking and riding trails.

"It all may seem a dream," Gatter said, "but I think it's feasible if only you make preparations to receive this growth."

Nevada Acquires Tahoe State Park Property

CARSON CITY – Gov. Paul Laxalt revealed today Nevada has obtained the 1,587 acre North Canyon area for additional Lake Tahoe State Park property without having to go to court to condemn the property.

Laxalt said Nevada will pay $793,500 for the land which was obtained from Capt. George Whittell of Woodside, Calif.

The governor praised former Nevada Chief Executive Charles H. Russell for playing a key role in the negotiated purchase. Whittell has agreed to sell the land without litigation which will mean a savings to the state of about $150,000.

Acquisition of the North Canyon area completes phase two of the Lake Tahoe Park program - boosting the total owned by Nevada on the Lake's northeast shore to 11,977 acres.

Laxalt said purchase of North Canyon will allow an area for off–shore day use recreational activities and possible overnight camping which would not otherwise be available in the growing Nevada State Park for years to come.

"We sincerely appreciate the efforts of Russell and the excellent cooperation extended him by Whittell. I don't know of anyone else who could of accomplished this," Laxalt said.

"In addition to saving the state a good deal of money, these men have made it possible for us to now make the new park area available to the public.

"We will preserve this area in its natural state for the benefit of the public for generations to come," Laxalt promised.

Tahoe City Women Give To Projects

Members of the Federated Woman's Club of Tahoe City made several civic donations at the January meeting held in Tahoe City.

Voted was a $50 donation to the Tahoe Forest Hospital Woman's Auxiliary. The money is to be used to assist in the auxiliary project of furnishing a new and much needed "Quiet Room" at the hospital.

The conservation chairman announced the club's donation of two "Penny Pine Plantations" to the U. S. Forest Service in the amount of $136.

A project of the Forest Service, each "plantation" consists of 6,800 pine tree seeds planted in various burn areas.

The two given by the woman's club will be planted on Highway 89 East at Sage Hen Creek and Ridge. It is a part of the old Truckee turn. A suitable plaque will be erected on the "plantation" by the Forest Service.

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SHARE BILLING – Evalani, the curvaceous Polynesian singer–dancer and her troup share the billing with Esquivel at the Circus Room at John Esquaga's Nugget in Sparks enters its second week of a new winter policy. Three cocktail shows are presented nightly except Monday from 8 p.m. to 2 a.m. Edell and the Thurderbirds follow Evalani on Jan. 29 while Esquivel continues through Feb. 5.

Federal Budget Includes Tahoe Project Funds

WASHINGTON – Funding of two North Tahoe area water–impounding projects is included in the fiscal 1969–70 federal budget announced by President Johnson today, according to Congressman Harold T. (Bizz) Johnson, D–Calif.

Construction funds of $520,–000 for the Martis Creek Reservoir are expected to bring that flood control project near completion, Johnson said.

The dam is on Martis Creek, two miles upstream from the junction of the Truckee River and Martis Creek, he said.

And for the Stampede Dam and reservoir, $2,650,000 is allocated, sufficient funds to complete the project for water impounding by early 1970, Johnson said.

That project is in Sierra County on the Little Truckee River, just north of the Nevada County line. Purposes of the project are water storage, flood control and recreation.

Johnson said he feels these projects are moving along "at a reasonable pace," in light of the federal government's "tight fiscal situation."

Johnson had no comment to make on the proposed appointment of Walter Hickel, governor of Alaska, as Secretary of the Interior in Richard Nixon's administration. Johnson noted that confirmation of Hickel is within the Senate's jurisdiction, not the House of Representatives.

Evolution in Insurance

NEW YORK—Inland marine insurance, usually bought to cover jewelry, fine arts and similar properties, originally was developed to cover goods in transit by other than ocean vessels, the Insurance Information Institute reports.

ARCTIC SPECIAL – The Arctic team of Phursumba Sherpa, David Humphreys and Leif Lundgaard, from left, pack supplies for Polar expedition in the Arctic. Expedition attempted to walk across Arctic ice during the area's winter to reach North Pole. Scene was taken during filming of NBC News special documentary, "Arctic Odyssey: The David Humphreys Polar Expedition." It is scheduled for Tuesday, Jan. 28 on NBC Television Newtwork at 7:30 p.m., New York time.

Tram Suit Filed

AUBURN – Is a ski tramway entitled to free use of air space?

This question is raised in a case filed Jan. 10 in Placer County Supervisor Court here.

Squaw Valley Development Co. has filed suit against Paul J. Rosen and his wife, who own a lot in the Granite Chief subdivision, to learn if the company must pay the Rosens so a large tramway can pass over their property.

Attorneys contend the tramway has the same rights as an aircraft to airspace. The tram passes 285 feet above the property.

The company seeks to void an agreement made with the Rosens by which, for rights to pass over the Rosens' property, they would get $8,750, plus lifetime use of the company's recreational facilities, season ski lift tickets and a parking space, all free. The company also wants to be reimbursed for any payments made to the couple to date.

SKIAPA Ski Newsgram

By HANS VON NOLDE

OLYMPIC VILLAGE, SQUAW VALLEY – The Canadian National Figure Skating Team will conduct high altitude figure skating training at the Olympic Ice Arena in Squaw Valley from February 9th to February 22nd, before competing in the World's Figure Skating Championships at Colorado Springs, Colo.

The Squaw Valley Winter education Program will conduct the first pilot session starting January 19th, 1969 at the Olympic Village Hotel. High school children under 12 years of age will come to Squaw Valley from the Harbor Day School in Corona Del Mar, California, to study and ski for one week.

Regular class room sessions will be held in the morning, while the afternoons are reserved for skiing. Class room facilities have been made available by the Olympic Village Hotel.

Headmaster will be John F. Marder, Jr. Ferdinand S. Ruth of the Lawrence Hall of Science, Berkeley, will join the staff for a period of one week. These type of programs have a long, successful record in several European countries, and it is the first time that such school sessions will be held in the High Sierras.

HEAVENLY VALLEY – The annual Interline Giant Slalom will be held for the first time at Heavenly Valley and the daily programs will also include fun races, obstacle races, etc. Many participants in the Interline week at South Lake Tahoe will also take part in the newly created NASTAR (National Standard Races) which will be conducted weekly at Heavenly Valley.

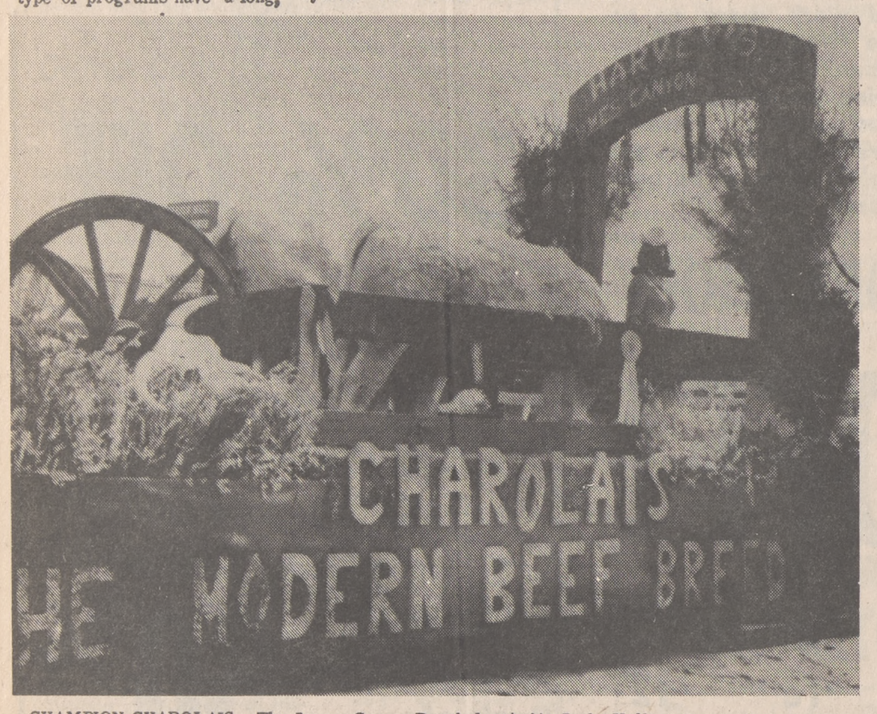
The NASTAR (National Standard Races) at Heavenly Valley will be conducted every week starting this coming Saturday. The races will be continued until the National Finals which will be held during the first week of March at Heavenly Valley.

The NASTAR races were originated to give recreational skiers a chance to race against established times set by Jimmy Heuga and a professional racer at the area. A handicap/par system will enable skiers to compete for Gold, Silver and Bronze Medals.

BOREAL RIDGE – Over 2,000 Junior Skiers are participating in Boreal Ridge's Ski Bus Programs every weekend. The three year old resort on Interstate 80 has been highly instrumental in promoting these weekly bus trips, which originate in the Bay Area, Lodi, Santa Rosa, Sacramento, and various other points in Northern California.

Night skiing is continuing at Boreal Ridge, Thursday to Sunday, and all female skiers will be able to ski free at Boreal Ridge on Thursday, January 16th, 1969, as guests of the Management.

MOUNT ROSE – New Executive Director of the Mount Rose Ski Area near Reno is James Luescher, a major stockholder. Additional ownership changes at the Nevada ski resort are presently under discussion. In addition to being Ski School Director at Mount Rose, former Swiss Olympic Team member, Stefan Kaelin, is coaching the progressive 'Falcons', Reno's Junior Skiers.



CHAMPION CHAROLAIS – The James Canyon Ranch, located in Jacks Valley, Genoa, Nevada, has become the Western home of the prize–winning Charolais cattle. Owner Harvey A. Gross, a known Nevada naturalist, has been developing and breeding the stock since 1964, developing five champion thoroughbred Charolais from a herd of more than 100 purebred.

– Photo courtesy Harvey's Resort Hotel

James Canyon Ranch Home For Charolais

James Canyon Ranch, located in Jacks Valley, Genoa, Nev., has become the Western home of the prize – winning Charolais cattle.

Owner Harvey A. Gross, a well–known Nevada naturalist, has been developing and breeding the stock since 1964, developing five champion thoroughbred Charolais from a herd of more than 100 purebred.

The Gross James Canyon Ranch Charolais herd totals to more than 400, of which 300 are bred to commercial standards with the mentioned purebred stock.

The five thoroughbred Charolais have already won a total of eight prizes in the Los Angeles County Fair in Pomona: four first places, Grand Champion Female, Reserve Grand Champion Female, Reserve Grand Champion Bull, and First place Junior Champion get–of–sire.

Charolais is a breed developed in France and is currently being developed in a number of locations in the United States, primarily in Texas, Nevada, California, and more recently in Oregon and Washington.

The Charolais is all–white in color. It is from 20 to 30 per cent larger than the standard cattle which supply most of America's beef. The Charolais is taller, longer, carried considerably more weight in the hind quarters, and produces leaner meat.

It takes four years to develop thoroughbred Charolais by crossbreeding with standard beef cattle. At the Gross James Canyon Ranch, a Charolais bull is cross–bred with a Hereford cow and the calf sired is a beige off–breed, considerably larger then Hereford calves. That cow is then mated with a Charolais and the second generation calf is all white, larger still, but does not yet have the full characteristics of thoroughbred Charolais. That takes two more generations.

James Canyon Ranch began breeding Charolais in 1964 and now have 300 bred to commercial standards, and more than 100 purebred.

Entries in the Great Western Exposition were all sired artifically by a French bull, Apollon, purchased recently by three Washington – Oregon cattlemen for the price of $220,–000.

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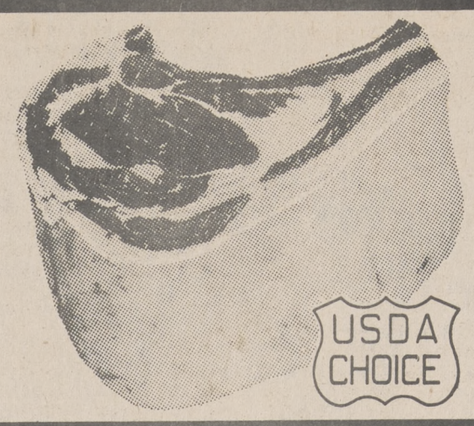

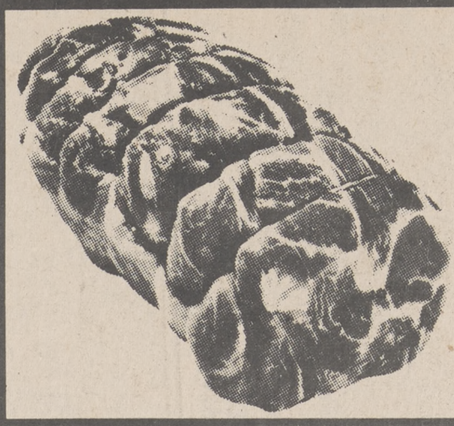

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(3 Lb. Can $2.19)

4-3/4-lb. Can **$3.29**

Baby Food
Tomatoes
Kleenex
Alum Foil

HEINZ JUNIOR FOODS Regular Jar — **3 For 39¢**

STEWED Town House 16-oz. can — **5 for $1**

FACIAL TISSUE Pkg. - 200 - 2 ply — **4 for $1**

KITCHEN CRAFT 12"x75' Roll — **59¢**

Hormel SPAM
LUNCH MEAT 12-OZ CAN **49¢**

Betty Crocker Bisquick
ALL PURPOSE MIX 40 OZ. PKG. **39¢**

Heinz Baby FOOD
STRAINED REGULAR JAR **8¢**

Fruit Drink
Detergent
Ice Cream
Razz-Ma-Tazz
Fruit Drink

DEL MONTE PINEAPPLE-ORANGE 29-oz. Can — **6 for $1**

WHITE MAGIC 49¼-oz. Pkg. — **49¢**

LUCERNE PARTY PRIDE Assorted Flavors - Half Gallon — **68¢**

CARMEL CORN DELIGHT 8-oz. Pkg. — **3 Pkgs $1**

LALANI PINEAPPLE-GRAPEFRUIT — **4 46 Oz. Cans $1**

GRAPEFRUIT

Marsh Seedless

Desert Grown
Juicy, Fresh
RICH IN VITAMINS

8 lb bag

49¢

SAFEWAY BAKE SHOP

• *FRESH BAKED DAILY*
HWY. 50 AT JOHNSON BLVD. ONLY

PEANUT BUTTER **Cookies** ..... 5 doz. $1
CHOCOLATE CHIP **Donuts** ..... Dozen 59¢
8-INCH SIZE **Apple Pies** ..... ea. 59¢

Birthday or Special Occasion Cakes Baked To Order
PHONE 544-2025

GRADE AA EGGS

Ranch Fresh Cream O' The crop

Medium Grade AA	Dozen 49¢
Large Grade AA	Dozen 52¢
Extra Large AA	Dozen 54¢

It's Great to Shop at Safeway

Wheat Hearts Cereal	28 Oz. Pkg.	53c (42 Oz. Pkg. 77c)
Gebhardts Tamales	#2½ size can	49c
Skimmed Milk	Pet Evaporated 14½ oz. Can	2 for 25c
Prime Dog Food	36 Oz. Pkg.	98c
Drain Opener	Liquid Plumber Quart	88c
Alcoa Household Foil	Aluminum 25' Roll	39c
NBC Oreo Cookies	16 Oz. Bag	57c

Stock up for Fido's Sake

Alpo Beef	Chunk Dog Food – 14½ Oz. Can	3 for $1
Alpo Chicken Parts	Dog Food – 14½ Oz. Can	3 for $1
Alpo Liver	Chunk Dog Food – 14½ Oz.	3 for $1
Alpo Horsemeat	Chunk Dog Food – 14½ Oz.	3 for $1

Great Helpers after a Party

Glade Deodorizers	7-oz. Can	58c
Johnsons Pledge	Spray Wax 14-oz. Can	$1.38
Johnsons Glo Coat	27-oz. Can	94c
Johnsons Klear	46-oz. Can	$1.68

Safeway Discount Priced

HEALTH & BEAUTY AIDS

Regular or Mint Crest Toothpaste	6c off label – Family Size 6-3/4-oz. Tube	72¢
Large Listerine Antiseptic Mouthwash	20 Oz. Bottle	$1.17
Alka Seltzer Tablets	25 Count Bottle	63¢
Vitamin C Tablets, Safeway	250 MG, 100 Count	79¢

Toothpaste	Crest Regular or Mint 5c off label, 5-oz. tube	64c
Dristan Tablets	Keep handy 24-Ct. Bottle	$1.17
Sucret Lozenges	Antiseptic Cough Lozenges Pkg. 24	52c
Formula 44	Vicks Cough Syrup Small Size	$1.01
Vick's Vaporub	1-1/2-oz. Bottle	53c
One-A-Day	Vitamin Tabs – 60-Ct. Bottle	$1.96
Scope Mouthwash	17 Oz. Bottle	$1.19

CONTAC Cold Capsules – Package 10 — **99¢**

Bottle 100's Safeway Aspirin
Yours For **Only** **1¢**
with Purchase of
Tang Breakfast Drink Instant, Nutritious, Healthful, Delicious – 27 Oz. Jar — **$1.45**

Redeem Your Proctor & Gamble Coupons Here!

Biz Pre-soak	Laundry – Giant Pkg.	83c
Zest Bath Bar	Bath Size	2 for 49c
Downy Softner	Fabric – 33 Oz.	89c

WE GIVE BLUE CHIP STAMPS!!!

USDA CHOICE BEEF BUYS

Choice Rib Steak	USDA Choice	$1.19 lb.
Spencer Steak	Boneless – USDA Choice	$1.69 lb.
Boneless Round	Top – USDA Choice	$1.19 lb.
Sirloin Tip	USDA Choice Beef Boneless Roast	$1.09 lb.

MORE MEAT BUYS

Beef Short Ribs	USDA Choice Beef	49c lb.
Pork Liver	Skinned & Deveined	39c lb.
Pork Feet	Gourmet Delight	39c lb.
All-Meat Franks	Safeway 1 Lb. Pkg	54c
Pork Spareribs	Small size Meaty – Lb.	69c
Pork Butt Steak	Midwest Pork – lb.	88c
Chicken Fry Steak	Boneless – Lb.	$1.49
Dressed Smelt	Cleaned and Dressed – Lb.	39c
Rainbow Trout	Cold Water – Lb.	59c
Whole Salmon	Or Half – Lb.	99c
Sliced Salmon	Steak Size – Lb.	$1.09
Chipped Ham	Safeway – 3 Oz. Pkg.	35c
Chipped Beef	Safeway – 3 Oz. Pkg.	35c
Ham Slices	Safeway Center Cuts – 8 Oz.	89c

CAKE & FROSTING MIXES

Pillsbury Variety – Regular Pkg. — **3 FOR $1**

Coco Almond	Pillsbury Frosting Mix 8½ Oz. Pkg.	3 for $1
Cake Decorators	Crown Colony Each	19c
Baking Cups	Betty Brite 85 Count	15c

Serve With Good Coffee

Safeway Coffee
Pre-Ground for You!
1-Lb. Pkg. 50c **2-lb. pkg. 99¢**

Folgers Coffee	Reg., Drip, Fine 1-lb. Can	78c
Folger's Coffee	Reg., Drip, Elec. 2-lb. Can	$1.56
Folgers Instant	Coffee 10-oz. Jar	$1.54
Folger's Coffee	Reg. or Elect. Perk 3-lb. Can	$2.34

Heinz Pickles

Kosher Dills	32 Oz. Jar	59c
Polish Dills	32 Oz. Jar	59c
Sweet Cucumbers	Sliced – 32 Oz.	59c
Genuine Dills	48 Oz. Jar	89c
Cucumber Slices	Sweet – 16 Oz.	39c
Mild & Sweet	Cucumber Slices – 16 Oz.	39c

Minute Rice Spanish, Rib Roast or Drumstick – Regular Pkg. — **3 FOR $1**

Fresh Turnips	Good Raw or Cooked – lb.	19c
Celery Hearts	Tender Center Stalks – Pkg.	33c
Cucumbers	Long, Fresh and Green – each	15c
Orange Juice	Refreshing – 1/2 Gallon	89c
Delicious Apples	Medium Size 4 lb. Bag	59c
Seedless Raisins	Sunmaid 15-oz. Pkg.	43c
Cherry Tomatoes	Great Salad Change Basket	39c
Garlic	To Improve The Flavor of Fish or Meat – 2-oz. Pkg.	19c
D'Anjou Pears	The Wintertime Fruit – lb.	29c
Salad Mix	For A Quick Easy Salad 2 Pkgs for	29c
Fresh Dates	Sweet Deglet Noors 1-1/2-lb. Bag	79c
Mustard Greens	Fresh & Flavorful Bunch	2 for 35c
Red Yams	Sooo Good Baked	2 lbs. 39c

Head Lettuce
Firm, Fresh, Tender
A Salad Must
HEAD **19¢**

Large Cauliflower
Snow White Heads
Great with White Sauce
EACH **29¢**

Ripe Watermelons
Red, Ripe, Delicious
Wonderful Taste Treat
POUND **15¢**

Prices Effective Wed. Thru Sat., Jan. 22-23-24-25, at South Lake Tahoe and Truckee Stores Only.

SAFEWAY

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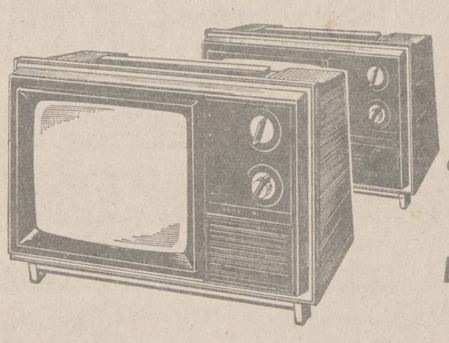
2nd BIG WEEK Raley's MARKETS & DRUG CENTERS

Raley's

34 ANNIVERSARY SALE

23 STORE CHAIN-WIDE EVENT!



WIN A PORTABLE TV!
SIX TO BE GIVEN AWAY

6 Panasonics. Model AN 109 38 square inches of viewing area. Built in VHF and UHF antennas. PM dynamic speaker. Solid state.

Drawing Sat., Feb. 8th, 4 p.m. ● Winners Will Be Notified

WIN A BEAUTIFUL MINK STOLE

1st PRIZE

Beautifully matched pelts. Finest quality mink. Superbly styled. Luxuriously glamorous.

DRAWING SAT. FEB. 8TH

WIN A TRIP TO THE MIRAMAR At Santa Barbara

2nd PRIZE

Stay at Santa Barbara's most beautiful and luxurious resort hotel. On the beach. Meals & Flight ticket for two. 3 days, 2 nights.

DRAWING SAT. FEB. 8TH

WIN A TRIP TO LAS VEGAS

3rd PRIZE

Holiday for two people. Two night, three days at the ALADDIN, one of Vegas' finest resorts. Meals & flight tickets. Golf Privileges.

GROCERY SHOPPING SPREES GIVEN AWAY

Every Raley's Supermarket location will have a shopping spree drawing. 3 minutes. All you can buy. (Subject to shopping spree rules.)

PLUS OTHER BIG PRIZES

Lots of other prizes given away at Raley's. Transistor radios, Corning electric coffee makers, electric blankets, patio tables, clothes dryer, electric food warmers, and many others.

You Need Not Be Present To Win!

Drawing Sat. ● Feb. 8th ● 4 p.m. ● Entry Blanks At Stores ● Nothing To Buy

HIGHWAY 50 AT PARK
"Crescent V" Center
South Lake Tahoe, Calif.

SEE NEXT 5 PAGES FOR HUNDREDS OF RALEY'S ANNIVERSARY BARGAINS

Bonus Gold Bond Stamps AT RALEY'S

THESE COUPONS REDEEMABLE AT RALEY'S DRUG CENTERS ONLY!

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
BALL-POINT PENS
Raley's Anniversary Special! Limited supply.
Compare At 10c Ea.
5 FOR 25c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
IRON BD. PAD & COVER
Scorch resistant cover. Thick resilient pad.
98c VALUE! NOW JUST 44c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
30" BAR STOOL KITS
Wooden Mahogany. Do It Yourself.
$7.88 VALUE
4.44
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
LADIES' Seamless HOSE
First quality, latest fall shades. Popular sizes.
COMPARE AT 49c
29c pr
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
LADIES' PANTY HOSE
Silky smooth nylon. Perfect with new mini skirts.
$1.49 VALUE! AT RALEY'S
99c pr
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
LIGHT BULBS
National brand. Standard 40-60-75-100 watt sizes.
Compare At 25c Ea.
2 FOR 29c
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
CARTON **CIGARETTES**
Reg. or Filter Kings. Reg. or Filter Regulars.
PER CARTON .....
LIMIT 2
2.99
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
DRAIN-DRY DISH RACK
Shamrock One-Piece Plastic
No Drain Board Needed
$2.44 VALUE
1.22
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
CLAIROL HAIR SPRAY
Summer Blonde. New Super Size.
$1.29 VALUE
57¢
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
4-SHOT **FLASHCUBES**
Popular brand. 12 flashes, 4 per cube.
$1.69 VALUE! PKG. OF 3
88c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
HOUSE BROOM
Fine quality shouldered broom. American made.
98c VALUE! SALE PRICE
59c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
SPRAY PAINT
"Five Star" brand. Large aerosol can. Large color assortment.
98c VALUE! PAY JUST
39c
EXPIRES 1-26-69

VALUABLE COUPON
15 EXTRA STAMPS
15 Bonus Stamps With This Purchase
9-V **RADIO BATTERIES**
9-volt type for miniature transistor radios.
29c VALUE! JUST
11c ea
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
BOOK MATCHES
Box of 50 pads. For your matchless friends.
15c VALUE! NOW
2 BOXES 18c
EXPIRES 1-26-69

VALUABLE COUPON
15 EXTRA STAMPS
15 Bonus Stamps With This Purchase
5c CANDY BARS & GUM
Popular brands, including Lifesavers, etc.
DURING THIS SALE
3 FOR 10c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
BISSEL RUG SHAMPOO
24-ounce aerosol foam. Easy to apply.
$1.98 VALUE! ONLY
99c ea
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
PKG. 100 ENVELOPES
Quality linen, letter size. White only.
39c VALUE! ONLY
23c
EXPIRES 1-26-69

VALUABLE COUPON
75 EXTRA STAMPS
75 Bonus Stamps With This Purchase
IRONING BOARD
Variable heights from sitting to standing position. All metal.
$4.95 VALUE! SPECIAL
2.88
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
BISSEL RUG SHAMPOO
Vigorous cleaner! One-half gallon concentrate.
$4.19 VALUE! SPECIAL
1.99
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
MENNEN SOF STROKE
Softens your beard fast for a quick, smooth shave. 11-oz.
98c VALUE! JUST
53c
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
SENTINEL ANTI-FREEZE
DOW CHEMICAL.
$2.95 VALUE
99¢
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
SPONGE MOP
Squeeze type with quality DuPont sponge.
$1.00 VALUE! AT RALEYS
77c
EXPIRES 1-26-69

VALUABLE COUPON
50 EXTRA STAMPS
50 Bonus Stamps With This Purchase
MENNEN DEODORANT
Fast, easy to use pushbutton spray can. 4-oz.
$1.00 VALUE! SPECIAL
53c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
"AC" SPARK PLUGS
Exclusive "Fire Ring" type. Popular sizes, most domestic autos.
$1.08 EACH VALUE!
49c ea
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
SPONGE MOP REFILLS
Rugged refills to fit most standard holders.
59c VALUE! NOW
33c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
"CONTAC" COLD CAPS.
Timed, overnight relief. Relieves colds, sinus congestion.
PKG. OF 10. $1.59 VALUE!
79c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
"LISTERINE" Antiseptic
Kills mouth germs by the million! Full quart size!
$1.59 VALUE! SPECIAL
99c
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
CAVALIER CAR MATS
Front or Rear. Assorted Colors.
Values To $4.88
CLOSE-OUT
1.88
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
ADORN SHELF PAPER
Adhesive Contact.
4 Yards — 18" Wide
$1.98 VALUE
1.22
EXPIRES 1-26-69

VALUABLE COUPON
25 EXTRA STAMPS
25 Bonus Stamps With This Purchase
BEAUTY AIDS
Choice of Bath Oil, Shampoo or Creme Rinse.
FULL HALF GALLON
66c
EXPIRES 1-26-69

Raley's SUPERMARKETS

SECOND BIG WEEK!

34th ANN

1,950 BONUS GOLD BOND STAMPS WHEN YOU BUY THESE ITEMS

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase of
ONE SUNNYVIEW FARMS FRESH TURKEY
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
ONE 5 LB. DUBUQUE ROYAL BUFFET CANNED HAM
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
ONE PKG. ROYAL HAMPSHIRE COUNTRY STYLE SPARERIBS
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
3 Pkgs. Buko Danish Cheese Spreads
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
One Pkg. Bulk Frozen Veal Steaks
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
4 Grade A Tyson Rock Cornish Game Hens
Limit 4. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase of
ONE BONELESS HAM
Maderite Banquet 400 or Hormel 81
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
25 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
One 4 Lb. Bag Rome Beauty Apples
Limit One Bag. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
25 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
One 8 Lb. Bag Coachella White or Pink Grapefruit
Limit One Bag. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
25 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
One 5-Lb. Cello Bag NAVEL ORANGES
Limit One Bag. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One 15 Oz. Pkg. Betty Crocker Angel Cake Mix
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One Pkg. *6 Servings*
Carnation Instant Breakfast
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
4 No. 303 Cans Del Monte Whole Kernel Corn
Limit Four. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
4 12-Oz. Cans Del Monte Corn And Poppers
Limit 4. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
3 No. 303 Cans Del Monte Sweet Peas
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon and the Purchase of
3 No. 303 Cans DEL MONTE STEWED TOMATOES
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
3 46-Oz. Cans DEL MONTE TOMATO JUICE
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
2 20-Oz. Bottles DEL MONTE TOMATO CATSUP
Limit Two. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
3 No. 303 Cans DEL MONTE FRUIT COCKTAIL
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
6 No. 303 Cans BONNIE HUBBARD APPLE SAUCE
Limit Six. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
3 46-Oz. Cans DEL MONTE PINE.-GRAPE DRINK
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One No. 2½ Can DEL MONTE PEAR HALVES
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
3 No. 1½ Cans DEL MONTE CRUSHED or CHUNK PINEAPPLE
Limit Three. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One 46-Oz. Can KLEAR SELF-POLISHING WAX
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One 5-Lb. Pail NORTH AMERICAN PURE HONEY
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
5 Pkgs. Assorted Bonnie Hubbard Frozen Vegetables
Limit Five. Adults Only.
Coupon Void After January 28.

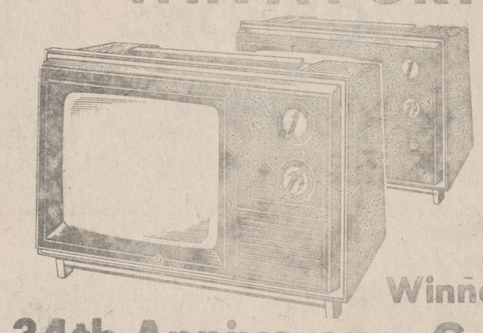
VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And
The Purchase Of
One Quart Miracle White LAUNDRY AID
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One 2-Lb. Pkg. Hungry Jack Buttermilk Pancake Mix
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
100 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
One 16-Oz. Can EASY-OFF OVEN CLEANER
Limit One. Adults Only.
Coupon Void After January 28.

VALUABLE COUPON
50 EXTRA STAMPS
AT RALEY'S SUPERMARKETS
With This Coupon And The Purchase Of
Two 53-Oz. Cans VAN DE KAMPS PORK 'N BEANS
Limit Two. Adults Only.
Coupon Void After January 28.

WIN A PORTABLE TV



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6 Panasonics. Model AP 109. 38 square inches of viewing area. Built-in VHF and UHF antennas. PM dynamic speaker. Solid state.

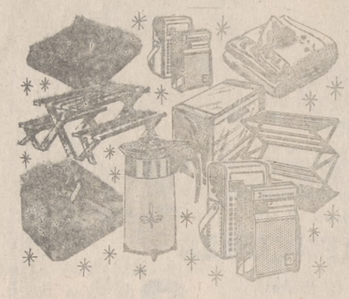
Winners Will Be Notified

34th Anniversary Grand Prizes

1st PRIZE
WIN A MINK STOLE!
Beautifully matched pelts. Finest quality mink. Superbly styled. Luxuriously glamorous.
Drawing Sat., Feb. 8th

2nd PRIZE
SANTA BARBARA MIRAMAR TRIP!
Stay at Santa Barbara's most beautiful and luxurious resort hotel. On the beach. Meals and flight tickets for two included. 3 days, 2 nights.
Drawing Sat., Feb. 8th

3rd PRIZE
WIN A LAS VEGAS TRIP!
Holiday for two people. Two nights, three days at the ALADDIN, one of Vegas' finest resorts. Meals and flight tickets included. Golf privileges.
Drawing Sat., Feb. 8th



PLUS FOOD SHOPPING SPREES!
Every Raley's Supermarket location will have a spree drawing. 3 minutes. All you can buy. (Subject to shopping spree rules.)

Plus Other Big Prizes!
Lots of other prizes given away at Raley's. Transistor radios, Corning electric coffee makers, electric blankets, patio tables, clothes dryer, electric food warmers, and many others.

ALL PRIZE DRAWINGS SATURDAY, FEB. 8th - 4 P.M.
Entry Blanks At Stores - Nothing To Buy
You Need Not Be Present To Win - Winners Will Be Notified

Raley's SUPERMARKETS
WE GIVE GOLD BOND STAMPS

Russet Potatoes

U.S. No. 1 — 10 Lb. Cello Bag

39¢ Ea.

Fresh Green
SPINACH
2 BUN 29¢

CRISP - FRESH
CARROTS
WHITE
CABBAGE
YELLOW
ONIONS
BANANA
SQUASH
10¢ lb.

NIVERSARY SALE

USDA PRIME

CHUCK ROAST

USDA PRIME IOWA CORN-FED BEEF

All Center Cuts Included.
Raley's never charge more for the better cuts.
We sell what we advertise.

Deluxe Steaks 69¢ lb

59¢ lb

USDA PRIME

SIRLOIN STEAK

USDA PRIME IOWA CORN-FED BEEF

This is the beef that made Kansas City steaks famous. The big difference is the flavor, produced by rich corn feeding.

1.29 lb.

SPARE RIBS

ROYAL HAMPSHIRE PREMIUM PORK

These are deluxe "baby" ribs. Extra lean. Extra tende . From the new meatier type porkers.

59¢ lb

USDA PRIME IOWA CORN-FED
PRIME RIB ROAST 6th-7th Ribs — Center Cuts Lb. $1.29 — **98¢ lb**

ROYAL HAMPSHIRE FRESH PURE
PORK LINK SAUSAGE — **79¢ lb**

FRESH FROZEN FLODEN TOMS
GRADE A TURKEYS — **29¢ lb**

MADE-RITE—Whole or Shank Half
SMOKED HAMS — Butt Half Lb. 79¢ — **69¢ lb**

• Fresh Calif. Lamb

USDA CHOICE SQUARE CUT
Shoulder Roast — **59¢ lb**

Blade Lamb Chops	89¢ lb	Lamb Liver	49¢ lb
Round Bone Chops	98¢ lb	Lamb Hearts	49¢ lb
Lamb Shanks	69¢ lb	Lamb Kidneys	49¢ lb

• Beef Specialties

SKINLESS, VEINLESS, SLICED
Young Beef Liver — **59¢ lb**

Beef Hearts	49¢ lb	Steer Tripe	29¢ lb
Beef Oxtails	39¢ lb	Steer Melts	29¢ lb
Steer Tongue	59¢ lb	Sweet Bread	59¢ lb

DELICATESSEN BUYS

FAMOUS BIRD FARM BRAND
PURE PORK SAUSAGE • PLAIN • HOT • SAGE — **79¢ lb**

FISHER'S SLICED—12 Oz. Pkg. BEEF BACON	79¢	DANISH BABY—7 Oz. Pkg. SAMSOE CHEESE	75¢
RANDOM WEIGHT SAUSAGES Hot, Smoked	79¢ lb	GERMAN IMPORT—4½ Oz. BRIE CHEESE	95¢
FAMOUS GOMEZ BRAND LINGUICA	lb. $1.60	Salami, Bologna, Liver Sausage, All Beef Salami CHUBS Made-Rite	59¢

SUNNYVIEW FARMS PREMIUM
FRESH TURKEYS
Super Broad-Breasted Grade 'A' Birds, with more tender, moist, flavorful meat! — **49¢ lb**

MADE-RITE OLD FASHIONED
SLAB BACON
Pre-sliced. Exceptionally fine, lean, delicious slices. Marvelous eating! — **69¢ lb**

FRESH, BONELESS FILLETS
RED SNAPPER
The delicious fresh, ocean flavor will delight you. Skinless moist, tender fillets. — **69¢ lb**

SPECIAL LOW PRICES!

Miracle Whip QT. **44¢**

Tide XK GIANT PKG. 10c Off **57¢**

Bisquick BAKING MIX 40 Oz. **37¢**

Cleanser AJAX 5c Off REG. **10¢**

Margarine PARKAY 3c Off LB. **23¢**

Salad Oil KRAFT 24 Oz. **39¢**

SAVE ON THESE!

DELICIOUS Fiddle Faddle 8 oz.	35¢	CRYSTAL—½ Gallon Imitation Ice Cream	49¢
ALCOA—12-Inch Aluminum Foil	33¢	HANDY SCOTTIES Facial Tissue 200	3 FOR 95¢
GENTLE ACTION—Bath Size Zest Bar Soap	2 FOR 47¢	KITTY PET FOOD—6 Oz. Salmon For Cats	2 FOR 29¢
DOWNY—Giant Fabric Softener	87¢	THE WIENER PARTNER—No. 303 Libby Sauerkraut	2 FOR 43¢
SUNSHINE—1-Lb. Box Krispy Crackers	33¢	LIBBY—4 Oz. Vienna Sausage	4 FOR $1
SCHILLING—4 Oz. Black Pepper	35¢	POPHITT CEREALS Wheat Puffs 6 Oz.	19¢
SCHILLING—2 Oz. Pure Vanilla	45¢	MACOMBER'S CIDER or Apple Juice Quart	39¢
SCHILLING'S INSTANT—7 Oz. Minced Onions	79¢	ALL FLAVORS—½ Pint Crystal Yogurt	4 FOR $1
ALL GRINDS—1-Lb. Can Hills Bros. Coffee	71¢	QUICK CLEANING—Giant Dreft Detergent	83¢
ALL GRINDS—2-Lb. Can Hills Bros. Coffee	$1.35	DETERGENT—Giant Ivery Flakes	83¢
ALL GRINDS—3-Lb. Can Hills Bros. Coffee	$1.98	GENTLE—Giant Ivory Snow	83¢
GREAT TASTE!—10 Oz. Hills Instant Coffee	$1.16	FAST ACTING—Giant Duz Detergent	83¢
CREAMORA—16 Oz. Inst. Coffee Creamer	69¢	12c OFF—Giant Oxydol Detergent	71¢
DELICIOUS—4 Oz. Kova Instant Coffee	85¢	10c OFF—Giant Ivory Liquid	53¢
QUICK, CONVENIENT—6 Oz. Hills Instant Coffee	86¢	10c OFF—48's MJB Tea Bags	59¢
COUNCIL—2½ Oz. Dry Sliced Beef	53¢	25c OFF—100's MJB Tea Bags	99¢

PRICES EFFECTIVE 7 DAYS, JAN. 22 THRU 28

SIMPLE SIMON
FROZEN PIES
Coconut-Custard, Peach, Apple, Apricot. 8-inch — **3 FOR $1**

FROZEN FOOD SALE

Strawberries Bonnie Hubbard Sliced, 10 oz.	33¢	Banquet Dinners Assorted, Pkg.	43¢
Potatoes Crinkle Cut or French Fry, 9 oz.	2 FOR 29¢	Meat Pies Banquet, Assorted, 8 oz.	2 FOR 39¢
Grape Juice Bonnie Hubbard, 6-oz. can	5 FOR 89¢	Chili Beans Kold Kist, 6 oz.	27¢
Pie Shells Johnson's, 2-Pak	39¢	Beef Stew Kold Kist, 6 oz.	35¢
Cream Pies Simple Simon Assorted, 8-inch	3 FOR 89¢	Cream Chicken Kold Kist, 6 oz.	45¢
Cheese Pie Johnson Rose Royal—16 oz.	69¢	Sirloin Tips Kold Kist, 6 oz.	45¢

Raley's

HIGHWAY 50 AT PARK CRESCENT 'V' CENTER

SOUTH LAKE TAHOE, CALIF (Stateline)

34th Anniversary Sale

REGISTER FOR VALUABLE PRIZES!

Second Big Week! Wednesday thru Sunday, January 22 to 26

Raley's DRUG CENTERS

WE GIVE GOLD BOND STAMPS

GOLD BOND STAMPS FOR EVERY DIME YOU SPEND!

SUPER APPLIANCE SALE!

SELECT FROM TOASTER IRON OR COFFEEMAKER

Your Choice At Raley's . . . **9.99 EA.**

Quantities Limited On These Items

Nothing Down With Your Raley's Charge-Card!

A. G.E. No. T-17 toaster, deluxe two-slice with darkness control, heavy chrome finish.

B. G.E. No. F-92 spray, steam & dry iron, with exclusive water window. 25 steam vents.

C. G.E. No. P-12 coffeemaker, 4-8 cup capacity. New mini-brew basket. Keeps coffee hot automatically.

Women's and Teens' DRESS FLAT

Beige Dress Flat with new "Up-Front" look, bold bow and high tongue. Popular square toe, chunky heel. Sizes 5 to 10.

1.97

Women's and Teens' TENNIS OXFORDS

White or Black Tennis Oxford. Full cushion arch insole. Sizes 5 to 10.

1.97

"Dormeyer" Automatic Hi-Dome

SKILLET

Compare At $29.95

10.88

Let's you cook right at your table! . . .

Extra-large capacity for large roasts and fowl. Settings for all types of food. Removable heat control. Immersible.

"Hamilton Beach" Rechargable

KNIFETTE

$19.95 Value! Only . . **5.88**

Compact, easy to handle cordless design.

Handy scabbard sits on counter or hangs on wall. Keeps knife fully charged. Stainless steel blade. No. 281.

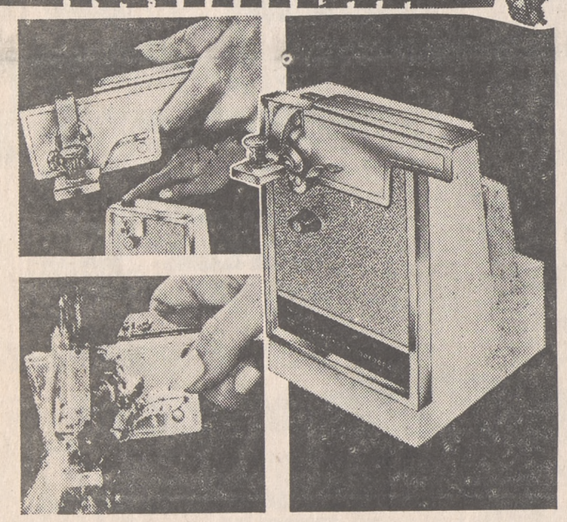
Insulated

BEVERAGE ENSEMBLE

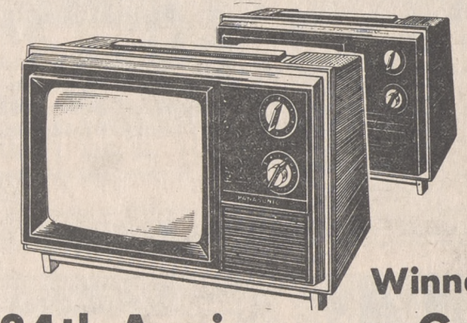
DRINKS STAY HOT OR COLD!

$14.95 VALUE! NOW **4.88**

Includes: ice bucket, serving tray, 6 thermal tumblers, drinks stay hot or cool before and after serving.



WIN A PORTABLE TV



SIX TO BE GIVEN AWAY

Drawing On Sat., Feb. 8th - 4 p.m.

6 Panasonics. Model AP 109. 38 square inches of viewing area. Built-in VHF and UHF antennas. PM dynamic speaker. Solid state.

Winners Will Be Notified

34th Anniversary Grand Prizes

1st PRIZE

WIN A MINK STOLE!

Beautifully matched pelts. Finest quality mink. Superbly styled. Luxuriously glamorous.

Drawing Sat., Feb. 8th

2nd PRIZE

SANTA BARBARA MIRAMAR TRIP!

Stay at Santa Barbara's most beautiful and luxurious resort hotel. On the beach. Meals and flight tickets for two included. 3 days, 2 nights.

Drawing Sat., Feb. 8th

3rd PRIZE

WIN A LAS VEGAS TRIP!

Holiday for two people. Two nights, three days at the ALADDIN, one of Vegas' finest resorts. Meals and flight tickets included. Golf privileges.

Drawing Sat., Feb. 8th

PLUS FOOD SHOPPING SPREES!

Every Raley's Supermarket location will have a spree drawing. 3 minutes. All you can buy. (Subject to shopping spree rules.)

Plus Other Big Prizes!

Lots of other prizes given away at Raley's. Transistor radios, Corning electric coffee makers, electric blankets, patio tables, clothes dryer, electric food warmers, and many others.

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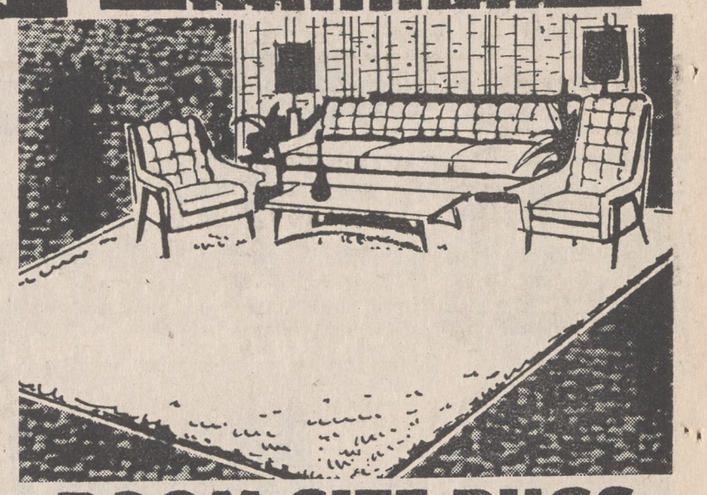


ROOM-SIZE RUGS

Foam padded. Serged on all 4 sides.

Compare At $14.95 Special **9.88**

Rugged, long wearing rayon pile in assorted decorator colors. Soft underfoot. No extra padding to install, no special tools needed. 8½-ft.x11½-ft. size.

TWIN BED SHEETS

Fine Quality "Monticello," bottom Sheets. 72"x108"

$2.77 VALUE! ONLY . . . . . **1.99 EA.**

DOUBLE BED SIZE

Purest white "Monticello", bottom sheets. 81x108".

$2.79 VALUE! JUST **2.29**

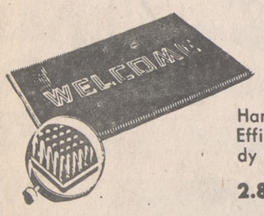
RIVAL® CLICK 'N CLEAN

AUTO. CAN OPENER and KNIFE SHARPENER

Entire cutting unit comes off for easy rinsing.

$17.95 Value! Sale Price **10.88**

All around work saver! Opens all cans quickly, safely. Sharpens non-serrated blades too. Removable magnet. Exclusive 5 year guarantee. U.L. Approved. No. 766.

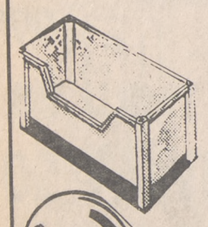


"Mitchell" Rubber

WELCOME MAT

Handy 20x30-inch size. Efficiently cleans muddy boots and shoes.

2.88 Value **1.44**

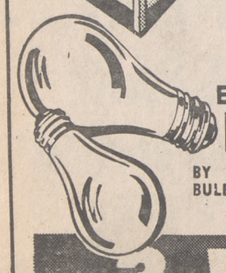


Stack-Up Polystyrene

VEGETABLE BINS

Ideal for fruit, vegetables, etc. Easy to clean. Vented bottoms.

98c Value! Just . . . **44c**



ENGLISH IMPORT

LIGHT BULBS

BY ENGLAND'S LARGEST LITE BULB MANUFACTURER!

60, 75 or 100 Watt. ONLY . . **11c ea**

"Bonanza" 12-Pack

SPONGES

59c Pkg. Value! **29c**

Rugged, all-purpose sponges for dozens of household uses. Assorted sizes.

SHREDDED FOAM

BED PILLOW

$1.29 VALUE! JUST **69c ea**

Soft, comfy. Non allergenic. 17x23" size. Model No. B-10

3-WAYS TO CHARGE! master charge • CHARGECARD • BANKAMERICARD

34th Anniversary Sale

REGISTER FOR VALUABLE PRIZES!

Second Big Week! Wednesday thru Sunday, January 22 to 26

Raley's DRUG CENTERS

WE GIVE GOLD BOND STAMPS

GOLD BOND STAMPS FOR EVERY DIME YOU SPEND!

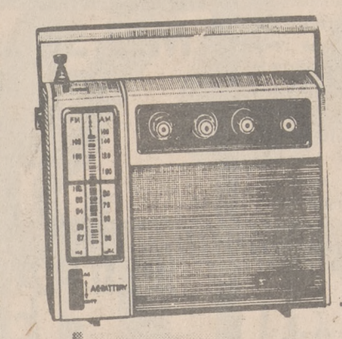
HWY. 50 AT PARK
Crescent 'V' Center
South Lake Tahoe, California (Stateline)

Instamatic 124

W/FREE $3.95 PHOTO ALBUM PLUS A SLEEVE OF THREE FLASH CUBES!

$26.08 Total Value! **14.88**

Features new drop-in cartridge loading, no fumbling with film. Uses new 4-shot flash cubes. Complete outfit as pictured above.

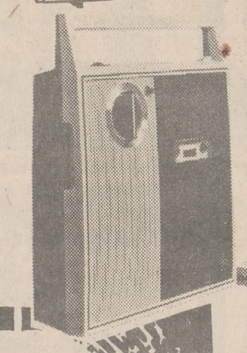


Panasonic "Companion"

FM/AM RADIO

Raley's Low Price... **49.95**

AC (plug-in) or battery operation. Illuminated slide rule dial. Continuous tone control. Earphone included. No. RF-757.



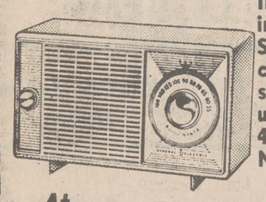
PANASONIC

Tape Recorder

No. RQ-2045 **29.95**

TABLE RADIO

All Transistor, Solid-State



Instant on — no waiting for warm-up. Sparkling clear AM reception. Drift compensation, automatic volume control. Quality 4" dynamic speaker. No. T-1175.

At Raley's **9.88**

CLOCK RADIO

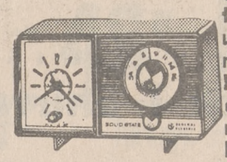
All Transistor, AM & FM

Reliable solid-state design. Quality G-E clock with sweep second hand, self starting, self regulating. Automatic wake-to-music. AFC for drift-free FM. No. C-2505.

Only **22.22**

CLOCK RADIO

All Transistor, Solid-State

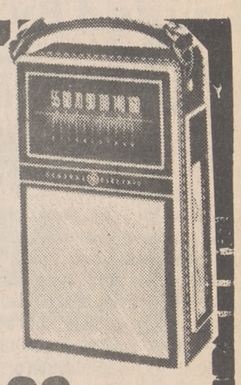


Crystal clear AM reception. No wait, no warm-up. Automatic wake-to-music. Sweep second hand. Rich sound from 4" dynamic speaker. Automatic volume control. No. C-4403.

Just **11.88**

G.E. POCKET RADIO

No. P-1858



11.88

SAVE! Domestic Values

KITCHEN TOWELS

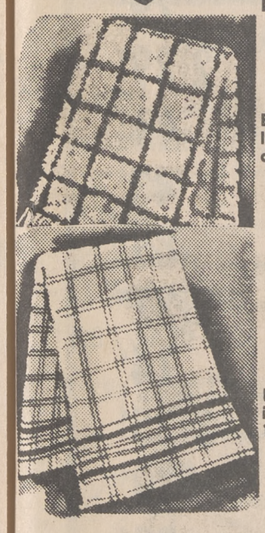
39c Each Value! 4 FOR **99c**

100% cotton terry in assorted gay prints. Soft, thirsty.

FLOUR SACK TOWELS

Extra-Heavy! Special . . . 4 FOR **88c**

100% cotton. Hemmed for extra durability. Ideal for use as a polishing cloth, too! Large size.



DISH TOWELS

Big, soft, thirsty. Good looking check design. All cotton, kitchen crush.

Package Of 3 **66c**

DISH CLOTHS

Choice of 10 Multi-Color Knit or 5 Waffle Weave

Knits measure 13½x12½-inch. Waffles measure 15"x14".

$1.00 Value! **66c PKG**

Quality Name Brand

TEE SHIRTS OR BRIEFS

100% cotton. Reinforced at all stress points. Won't shrink or stretch.

Men's Sizes 1.00 Value! **66c ea**

Boys' Sizes 79c Value! 2 FOR **$1**

BOY'S SPORT SHIRTS

Ponderosa style or round neck. Make copy TK.

$1.29 Value! **77c ea**

HEALTH AND BEAUTY BUYS!

SET IT WITH "DIPPITY-DO"

So easy . . . just apply to your hair for a beautiful "do" without permanent mess.

8.-oz. Lotion $1.25 Value! **66c**

Setting Gel $1.25 Value! **69c**

FREE! BIKINI BRUSH with "ADORN" HAIR SPRAY

Also includes a tip-filled styling book . . . plus the fine hair holding quality of self-styling Adorn.

$2.25 Value! . . . **1.22**

Gillette

"RIGHT GUARD"

Anti-perspirant deodorant big 8-oz. spray can. Fast, easy to use. Ideal for family use.

$1.69 Value! . . . **99c**

"Gillette" Self Heating

SHAVING CREAM

Next thing to a barber shop shave! The easy way to hot lather!

$1.25 Value!—Special **77c**

Ladies' Nylon

HEAD SCARVES

Cold Weather Buy!

Colorful little squares of filmy nylon that keep your hair nicely in place!

59c Value!—Only . . . **29c**

"Gi-Gi" Tease

HAIR BRUSH

Styles hair fast, easy. Quality nylon bristle.

29c Value! Sale Price **13c**

PRESCRIPTION SERVICE

Fast, Accurate, Dependable.

"ALKA-SELTZER" 25's

Headache? Upset stomach? Try it! *69c Value! . . .* **44c**

"BUFFERIN" 100's

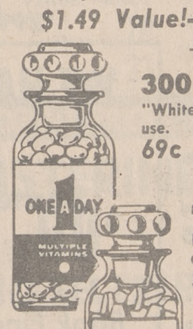
Fast relief from pain! *$1.49 Value! . . .* **88c**

100 MGM VITAMIN "C"

Bottle of 100 tablets. *79c Value! . . .* **24c**

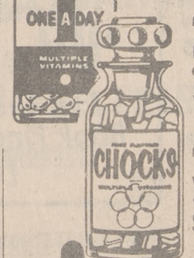
400 "J & J" COTTON SWABS

Soft, safe sanitized, double tipped. *$1.49 Value!—Special . . .* **77c**



300 COTTON BALLS

"White Cross" Brand. For baby or cosmetic use. *69c Value!—Special . . .* **27c**



"ONE-A-DAY" 100's

Multiple Vitamins. Stock up, prepare for cold winter weather! *$2.99 Value! . . .* **1.66**

"CHOCK'S" CHEWABLES

With iron added. Kids love the tasty fruit flavor. 100 tablet size. *$3.69 Value! . . .* **1.77**

"VISINE" EYE DROPS

15-cc in plastic bottle. *$1.50 Value!—Special . . .* **88c**

WETTING SOLUTION

B&H for contact lenses. *$1.50 Size Now Just . . .* **88c**

3-WAYS TO CHARGE! master charge • CHARGECARD • BANKAMERICARD

Group Wants Pay Review

SACRAMENTO — Requests for pay increases for state workers amounting to more than $100 million should be rejected and no increases should be considered until major review is made on the entire state personnel system, the California Taxpayers' Association has said.

"Any further boost of salaries would only further entrench present unsound policies which contribute to the inflationary salary spiral," Robert C. Brown, executive vice president of Cal-Tax said.

The last full legislative review and change of the state's personnel system occurred in 1949 and a study by Cal-Tax shows it is time for a new appraisal.

None of the factors is present to indicate state salaries are inadequate. Less than one half of one per cent of the authorized civil service positions were vacant more than nine months during the past year, indicating there is no problem in hiring at existing pay scales. Further the latest figures show only a .72 per cent voluntary monthly separation from state employment, indicating a low turnover and, therefore, satisfaction with working conditions.

The state personnel board's manner of comparing salaries and benefits also was criticized by Brown. Although nearly 60 per cent of the state employes are located in nonmetropolitan districts, the personnel board has abandoned its comparison of wages in nonmetropolitan areas. The result has been that comparisons are made primarily with Los Angeles and San Francisco areas, where salaries are highest in all fields and living costs are highest, justifying the higher salaries. In today's age of computer technology it is possible to apply geographical and other cost factors in making proper pay adjustments.

The number of classifications has proliferated and now exceeds 3,200 job classifications. This number is excessive and indicates the state has been the victim of its own salary setting practices, Brown said. Whenever employes reach the top of their five step pay scale, it appears they promote creation of new pay classifications so they get more pay for the same work.

At the same time the number of classifications has skyrocketed, the survey data of the personnel board has decreased; now 53 classes are used to compare salaries and subsequently set salaries for the 115,000 workers in 3,278 classifications, at least 10 per cent of the positions should be used as bench marks in salaries studies.

The state personnel board also has continued to ignore fringe benefits in setting salaries although this is a significant factor in all other wage negotiations in private industry. The average benefit paid by employers to employes in nonmanufacturing in the United States is $1,655. The benefits provided by California to its employes averaged $2,010, nearly 21 per cent more.

Nevada Driver Study Lauded By Top Official

CARSON CITY – A Nevada study on driver education has been praised by director of the Highway Safety Program Service, U.S. Department of Transportation.

Completed as part of Nevada's highway safety program, the comprehensive study on driver education and its needs in this state, won this acclamation from a top Washington safety official: "If each state would conduct an evaluation of its driver education program, similar to Nevada's evaluation, there would be a much clearer picture of the problems in driver education nationwide."

Bradford M. Crittenden, federal highway safety director, made the comment after reviewing Nevada's study as completed late last year under supervision of the Highway Safety Division of the Nevada Department of Motor Vehicles.

The study was made by Dr. Amos E. Neyhart of Pennsylvania State University, one of the nation's foremost authorities on driver education, at the request of the Nevada motor vehicle agency. Purpose was to determine what Nevada had in the way of driver education and what was needed in order to comply fully with terms of the Highway Safety Act of 1966.

In a memo from Crittenden, Nevada officials were told "the subject report is an excellent view of the Nevada driver education program. It states in clear and concise terms the condition of driver education in Nevada. Recommendations for program improvement are perhaps the most significant contribution that the valuation offers."

Crittenden indicated that implementation of the survey's 10 evaluation recommendations would help Nevada meet program compliance under the Federal Act.

Among the recommendations were these:

– To reach all students in Nevada high schools by making available an approved driver education course just prior to the legal driving age.

– To take a "realistic approach" to the drinking-driving problem and that the implied consent law recommended by the National Safety Bureau be seriously considered by the legislature.

– To offer driver education courses to adults.

– To establish some commercial driving schools.

Other recommendations ranged from driver improvement schools on a community basis to improving requirements for a driver's license by using more reliable and valid tests.

Nevada Department of Motor Vehicles Director, James C. Bailey, said he was highly pleased with Washington's evaluation of the Nevada study and he noted that the survey was the first of its kind to be undertaken and completed by any of the states.

"I feel we are moving rapidly ahead in complying with terms of the Highway Safety Act of 1966 and many of the provisions made mandatory upon the states will, we are hopeful, be put into effect during the 1969 session of the Nevada State Legislature."

Air Guardsmen Due To Return

RENO – Nevada Air National Guardsmen on temporary duty in Japan will be returned to the United States "within the next few days" and be replaced by elements of the Kentucky Air National Guard.

The Nevada Guardsmen will return to their active duty station at Richards-Gebaur Air Force Base near Kansas City, Mo., where they will remain until the unit is demobilized June 9, according to the office of U.S. Sen. Howard Cannon, D-Nev.

Claims Mounting

NEW YORK—The average bodily injury liability claim resulting from automobile accidents jumped about 46 per cent in the last decade, the Insurance Information Institute reports.

Mid Season:

SKI SALE

ALL KASTLE SKIS UP TO 40% off

- CPM 70 GRAND PRIX
- CPM 70 G.S.
- CPM 70 STANDARD

The Kastle Ski Sale is because our franchise agreement was not honored by the Conrad Nebe Co. and we will not handle the Kastle Ski line any longer.

"Learn To Ski Specials"

Reg. 29.95 Skis most all sizes 19.95
Reg. 15.95-22.50 children's skis now only 12.95-18.95
Used Metal Skis from 40.00
After Ski Boots ..... 33⅓% off
Ice Skates ..... 33⅓% off
Jackets (down filled) men's & ladies' 20% off
Turtle Neck T-Shirts .... 40% off
Gloves ..... 30% off

All Sweaters 40% off

BANKAMERICARD or MASTER CHARGE

Bob and Jack's Tahoe Sport Haus 544-6600

Corner of Ski Run and Highway 50

SHELBY FORD Inc.

JANUARY SALE

PRICES CLOSE TO COST

TO REDUCE FIRST-OF-YEAR INVENTORY

1968 FAIRLANE 500 2-Door Hard Top. V8, air cond., radio, pwr. steering, pwr. brakes, chrome wheels. WWY354. $2750

1965 OLDS 4-Door 98 Sedan. Full power, air cond., vinyl room. Extra clean. WIH521. $1895

1968 MUSTANG V8 Hard Top. Power steering, power brakes and air cond. Factory warranty. UUY560. $2750

1968 FORD V8 L.T.D. 4-Door Hard Top. Power steering, power brakes, Cruiseomatic, vinyl roof, lock axle, snow tires. Real sharp. Factory warranty. OR13200. $3095

1964 CHEVROLET V8 Super Sport. Automatic trans., radio, whitewalls. 2-tone red and white. Extra clean. $1295 00J024

1968 VOLKSWAGEN. 6,000 mi. since new. Extra sharp. 118962847 $1845

1963 FORD F-100 PICK-UP. V8, custom cab, radio. C64580 $895

1964 CHEVROLET PICK-UP. New paint. Real clean. P93288 $995

1967 MUSTANG Hard Top. Radio, console, cruiseomatic, wide oval whitewalls. Low mile age. Extra Clean. 7R01C201075 $1950

1967 FORD V8 Country Squire. Air cond., cruiseomatic, radio, white-wall tires, pwr. steering, pwr. brakes, luggage rack. TWH776. $2995

1969 MUSTANG 2-Dr. Hardtop. V8, radio, cruiseomatic, white tires, power steering, sports group. 9R01F124364. $2895

1969 FALCON Club Coupe. Radio, heater, head rests, vinyl trim, cruiseomatic. 9K10T145874 $2315

WE HAVE 20 NEW TRUCKS IN STOCK

Some With Snow Plows.

Come In and Make Us An Offer On Any Unit In Stock.

Bank Financing - Low Interest Rates Low Down Payment

1969 GALAXIE 500 2-Dr. Hard Top. 390 V8, Cruiseomatic, tinted glass, power steering, power brakes, vinyl roof, whitewalls, wheel covers. 9J58Y100287 $3295

1969 LINCOLN Continental Mark III. Loaded. Immediate delivery. 9Y89A878956 ?

1968 SHELBY COBRA GT 500 KR Convertible. Air cond., cruiseomatic, radio, power brakes, power steering, tinted glass, roll bar, etc. 8T03R211025-03898 $4750

1969 FAIRLANE 2-Door Hard Top. V8, Cruiseomatic, radio, power steering, wheel covers. 9K30F142614. $2750

1969 MERCURY Montego MX 2-Door Hard Top. 351 V8, automatic trans., white walls, power steering, power brakes radio, vinyl trim. 9H11M520858 $3250

1969 FORD CUSTOM 500 4-Dr. Sedan. 390 V8, Cruiseomatic, radio, power steering, heater. 9J53Y118743 $2950

1969 THUNDERBIRD 4-Door Landeau. Air cond., power windows, tinted glass, radio, vinyl trim, rear window defogger, deluxe wheel covers, power steering and brakes. 9J87N123012. $4900

1969 FAIRLANE 500 Ranchero V8. Power steering, radio, power brakes, tinted glass, white walls, radio. 9K48F175434 $2695

1969 FORD V8 ½-Ton Pick-Up. Radio, heater, heavy duty rear springs, Barden bumper. F10YRE12588 $2495

1969 FORD V8 ¾-Ton. Four-wheel drive, 4-speed trans., gauges, limited slip rear axle, tinted glass, 55 amp. alternator, 7o amp. battery, heavy duty springs, spare tire, radio, heater, Barden bumper. F26YRE04191 $3750

2 Blocks West of the 'Y' South Lake Tahoe

541-4070 541-4070

HUNDREDS OF NEW LOW EVERYDAY SHELF PRICES AT RALEY'S

Lower Grocery Prices, Wall To Wall! Here Are a Few:

ITEM	Old Price	New Low Price
WONDER—15 Oz. BREAD	25¢	4 FOR 95¢
46-OUNCE HI-C DRINK	37¢	3 FOR $1
18 OUNCES TANG ORANGE	1.05	99¢
1 QUART CRANBERRY JUICE	63¢	59¢
DEL MONTE—46 Oz. Pineapple-Grapefruit Drink	37¢	33¢
DEL MONTE—Quart PRUNE JUICE	59¢	55¢
DEL MONTE—303 Cans PEACHES	27¢	2 FOR 49¢
DEL MONTE—No. 1¼ Cans SLICED PINEAPPLE	31¢	3 FOR 85¢
S&W—No. 303 Cans PEAS	31¢	3 FOR 89¢
B.C.—16 Oz. POTATO BUDS	89¢	83¢
B.C.—6¼ Oz. POTATOES AU GRATIN	57¢	53¢
CHEF BOY— 32 Oz. MEAT BALL STEW	85¢	79¢
CHEF BOY—40 Oz. SPAGHETTI & MEAT BALLS	89¢	79¢
F.A.—15½ Oz. SPAGHETTI-O	22¢	2 FOR 39¢
HORMEL—15 Oz. CHILI & BEANS	43¢	41¢
ZEE—4-Roll Pak TISSUE	47¢	43¢
TIDE—Giant DETERGENT	89¢	85¢
AJAX—Regular CLEANSER	22¢	2 FOR 37¢
CAMPBELL'S—10 Oz. TOMATO SOUP	16¢	14¢
HUNT'S— 8 Oz. TOMATO SAUCE	3/39¢	3 FOR 35¢
NABISCO—1 Lb. CRACKERS	43¢	39¢
DEL MONTE—20 Oz. CATSUP	37¢	33¢
12-OUNCE CAN NIBLETS CORN	31¢	29¢
HEINZ—Quart CIDER VINEGAR	39¢	35¢
40 OUNCES BISQUICK	49¢	47¢
LOG CABIN SYRUP	79¢	75¢

. . . PLUS HUNDREDS MORE!

Raley's SUPERMARKETS

HIWAY 50 AT PARK Crescent 'V' Shopping Center South Lake Tahoe, Calif.

Lucky DISCOUNT SUPERMARKETS

WE DISCOUNT EVERYTHING* *Except* QUALITY, COURTESY, SERVICE

...THE LEADER IN REDUCING FOOD COSTS

Discount!

*except items prohibited by law.

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LOW EVERYDAY DISCOUNT PRICES ON 9,000 ITEMS

EVERYDAY LOW PRICE

FRESH FRYERS USDA Grade A Whole Body, Lb. Cut Up or Halves . . . . Lb. 34c — **30c**

EVERYDAY LOW PRICE

CHUCK ROAST Lucky Bonded Blade Cut Lb. 7 Bone Center Cut . . . Lb. 52c — **46c**

EVERYDAY LOW PRICE

ROUND STEAK Full Cut, Bone In Lucky Bonded, Lb. — **89c**

EVERYDAY LOW PRICE

GROUND BEEF Fresh, Lean Lb. — **46c**

EVERYDAY LOW PRICE

SLICED BACON Lucky 1 Lb. Pkg. Thick . . . . . 2-lb. Pkg. 1.12 — **57c**

EVERYDAY LOW PRICE

SMOKED HAM Shank Portion Sugar Cured, Lb. Butt Portion . . . . . Lb. 59c — **49c**

Chuck Steaks Lucky Bonded . . . . . Lb. 56c
Sirloin Steaks Lucky Bonded . . . . . Lb. 1.24
Rib Steaks Lucky Bonded . . . . . Lb. 1.19
T-Bone Steaks Lucky Bonded . . . . . Lb. 1.26

Fryers Parts USDA Grade A Fresh Legs, Thighs & Breasts . . . Lb. 58c
Standing Rib Roast Lucky Bonded 1st to 5th Rib, Lb 99c — 6th to 7th Rib . . . . . Lb. 94c
Cross Rib Roast Boneless Lucky Bonded . . . . . Lb. 94c
Porterhouse Steaks Lucky Bonded . . Lb. 1.33

PORK LOIN ROAST Rib End, Finest Eastern 3½ to 4 Lb. Average . . . . . Lb. **49c**

LEG OF LAMB All excess fat and bone removed before weighing . . . . . Lb. **89c**

Turkeys USDA Grade A Hens . . . . . Lb. 38c Toms, Lb. 35c
Rib Pork Chops Finest — Eastern . . . . Lb. 94c
Smoked Ham Center Slices . . . . . Lb. 1.14
Sliced Bacon Hormel — Black Label, 1-lb. Pkg. 64c
Sliced Halibut Fresh Frozen Northern . . . Lb. 59c

Picnics Smoked, Sugar Cured . . . . Whole, Lb. 47c Sliced, Lb. 49c
Lamb Shoulder Roast Square Cut . . . Lb. 66c
Rib Lamb Chops . . . . . Lb. 1.29
Shoulder Rib Lamb Chops . . . Lb. 96c

FROZEN FOODS

Orange Juice 100% Pure Minute Maid 12-oz. Can . . 49c 6-oz. Can 25c
Gorton's Fish Sticks . . . . . 8-oz. Pkg. 35c
Meat Pies Banquet Beef, Chicken or Turkey . . . . . 8-oz. Pkg. 18c
Green Beans Birdseye Regular or French Cut . . . . . 9-oz. Pkg. 24c
Awake Birdseye Concentrate . . . . . 9-oz. Can 33c
Escalloped Chicken & Noodles Stouffer's . . . . . 11½ oz. Pkg. 72c
Roast Beef Hash Stouffer's . . . 11½ oz. Pkg. 89c
Flav-R-Pac Vegetables Cut Corn, Mixed Vegetables or Green Peas . . . . . 10-oz. Pkg. 18c

CIGARETTES
Kings & Filters Regular Size . . Carton 2.94
All 100 Millimeter Cigarettes . . Carton 3.04
PLUS 5% STATE SALES TAX

DELICATESSEN

Franks Lucky All-Meat, Bun Size . . . . . 1-lb. Pkg. 54c
Cooked Ham Lucky Sliced, Sectioned and Formed . . . . . 4-oz. Pkg. 49c
Sour Cream Lady Lee Imitation . . . . . 16-oz. Plastic Container 29c
Biscuits Pillsbury Tenderflake Buttermilk . 8-oz. Roll 20c
Smokie Links Oscar Mayer . . . . 12-oz. Pkg. 73c
All-Meat Wieners Oscar Mayer . . 1-lb. Pkg. 68c
Leo's Sliced Meat Spicy Beef, Smoked Beef, Smoked Ham or Pastrami . . . . . 3-oz. Pkg. 36c
Lucky Sliced Cheese American, Swiss or Pimento . 8-oz. Pkg. 42c

BANANAS Chiquita and Cabana Fancy, Large, Golden Ripe . . . Lb. **10c**

RUSSET POTATOES U.S. No. 1 10 Lb. Bag **46c**

HERE ARE TWO OF OVER 175 DISCOUNTED PRODUCE ITEMS

PET FOODS

Cat Food Hi-Class . . . . . 15-oz. Can 9c
Dog Food Friskies Mix . . . . . 25-lb. Bag 2.59
Cat Litter Cat's Pride . . . . . 10-lb. Bag 46c
Alpo Dog Food Beef or Horsemeat Chunks . . . . . 14¾ oz. Can 29c

FRUITS & VEGETABLES

Tomatoes Lady Lee Peeled . . . . . 28-oz. Can 19c
Cream Style Corn Lady Lee Golden 16-oz. Can 16c
Sweet Peas Del Monte Early Garden . 17-oz. Can 22c
Tomato Sauce Lady Lee . . . . . 8-oz. Can 8c
Applesauce Harvest Day . . . . . 16-oz. Can 15c
Vegetable Juice Cocktail Harvest Day . 46-oz. Can 38c
Bartlett Pears Lady Lee Halves . . 16-oz. Can 28c
Pork & Beans Morton House Oven Baked . . . 25½ oz. Can 32c
S&W Golden Corn Cream Style . . . . . 17-oz. Can 23c
Sliced Pickled Beets Harvest Day . . . . 16-oz. Can 21c
Grapefruit Sections Lady Lee . 16-oz. Can 29c
Red Kidney Beans S&W . . . 15½ oz. Can 17c
Tomato Juice Libby's . . 46-oz. Can 28c

BEVERAGES

Bourbon Whiskey Fair Oaks 10 Year Old Straight Kentucky . Quart 4.99
Vodka Gold Seal, 100% American Grain . . . . Qt. 3.73 5th 2.99
Imported Rum Gold Seal West Indies Light or Gold 5th 3.56
Tequila Imported Gold Seal 5th 4.29
Dry Gin Gold Seal 80 Proof 5th 2.99
Lucky Scotch Whisky Imported . . 5th 3.99
Premium Beer Regal Select . . 12-oz. Can 6 for 99c
Lucky Beverages Assorted Non-Deposit . Qt. 20c

OTHER ITEMS

KEY BUY
MY-T-FINE PUDDINGS & PIE FILLING Assorted Flavors 3⅝ Oz. Pkg. **9c**

Behold Furniture Polish with Lemon Oil . . 7-oz. Can 78c
Seedless Raisins Sunmaid . . . 15-oz. Pkg. 33c
Metrecal Assorted Flavors . . . . . 8-oz. Can 30c
Caramels Kraft . . . . . 14-oz. Pkg. 41c
Olive Oil Bertolli . . . . . 24-oz. Can 1.09

COFFEE & TEA

HILLS BROS. COFFEE Regular Grind 1 Lb. Can . . . **71c**
Regular or Electric Perk 2 Lb. Can . . 1.38

Instant Coffee Hills Bros. . . . . 10-oz. Jar 1.13
Instant Coffee Nescafe . . . . . 10-oz. Jar 1.12
Tea Bags Lipton's Orange Pekoe . . . Pkg. of 100 1.08
Maxwell House Coffee Regular or Electric Perk . . 1-lb. Can 71c

LAUNDRY AIDS

EVERYDAY LOW PRICE
JOY LIQUID DETERGENT 22 Oz. Plastic **55c**

Dash Detergent Deal Pack . 9 lb., 13-oz. Ctn. 1.96
Gain Detergent . . . . . 49-oz. Ctn. 79c
Ivory Snow Soap Powder . . . . . 32-oz. Ctn. 79c
Comet Cleanser . . . . . 14-oz. Ctn. 17c
Mr. Clean Liquid Cleaner . . . . . 28-oz. Plastic 69c

EVERYDAY LOW PRICE
CAMAY SOAP ASSORTED COLORS Regular Bar **11c**

Miracle White Super Cleaner . . 32-oz. Bottle 79c
Fabric Finish Sta-Puf (Deal Pack) . ½ Gal. Plastic 74c
Liquid Starch Sta-Flo . . . . . ½ Gal. Plastic 53c
Bathroom Cleaner Dow . . . . . 17-oz. Can 76c
Instant Fels Naptha (Deal Pack) . . . . 51½ oz. Ctn. 72c

KEY BUYS
EXTRA SAVINGS made possible by unusual purchases or mfrs. temporary allowance

DAIRY PRODUCTS

Ice Cream Foremost Assorted Flavors . ½ Gal. Ctn. 77c
Margarine Allsweet . . . . . 1-lb. Pkg. 28c
Orange Juice Blend Juice Pak . . . . . ½ Gal. Bottle 75c
Lucky Eggs Grade AA, Dozen Carton
Extra Large 56c Large 54c Medium 52c
Margarine Blue Bonnet (Deal Pack) . . 1-lb. Carton 26c

CONDIMENTS & PRESERVES

Catsup Del Monte . . . . 14-oz. Bottle 19c
Del Monte Pickles Dill Halves, Regular or Kosher . . . 22-oz. Jar 46c
Heinz Ketchup Regular or Hot . . . . 14-oz. Bottle 22c
Italian Dressing Wishbone . . . 8-oz. Bottle 36c
Preserves Lucky Boysenberry . . . . . 20-oz. Jar 49c
Log Cabin Syrup Maple Blend . 24-oz. Bottle 65c

EXPRESS CHECKSTANDS 6 ITEMS OR LESS! When Lights Are Flashing

PAPER PRODUCTS

Zee Wax Paper . . . . . 100 foot roll 19c
Toilet Tissues Lucky Assorted Colors 2 Ply . . . . . 2 Roll Pkg. 19c
Paper Towels Lucky Assorted Colors 1 Ply . . . . . 185 Count Roll 27c
Plastic Wrap Lucky . 100 Foot Roll 20c
Alcoa Foil Household, 12 Inch . . . . . 25 Foot Roll 33c

BREAD, CEREAL, FLOUR

Harvest Day Bread White or Wheat Regular or Sandwich . . . . . 16-oz. Loaf 4 for 95c
Harvest Day Bread Gold Medal Winner Split Top . . 24-oz. Loaf 33c

KEY BUY
LUCKY EGG NOODLES Wide or Medium 12 Oz. Pkg. **24c**

Raisin Bran Cereal Ralston 16-oz. Pkg. 37c
Cake Mix Betty Crocker's Lemon Chiffon . . . . 18½ oz. Pkg. 56c
Angel Food Mix Betty Crocker White One-Step . . . . 16-oz. Pkg. 56c
Gold Medal Flour . . . . . 5-lb. Bag 59c
Uncle Ben's Rice Long Grain White 42-oz. Pkg. 85c 28-oz. Pkg. 58c
Hydrox Cookies Sunshine . . 16-oz. Cello Pkg. 49c
Cheez-It Crackers Sunshine . . 10-oz. Pkg. 38c

KEY BUY
KEATHLEY'S PECAN PIES 13 Oz. Pkg. **59c**

CANNED FISH & MEATS

Pink Salmon Bumble Bee . . . . . 1-lb. Can 79c
Corned Beef Hash Libby's 15½ oz. Can 45c
Beef Stew Libby's . . . . 24-oz. Can 59c
Minced Clams Gorton's 6½ oz. Can 28c
Potted Meat Libby's . . . . . 5½ oz. Can 22c
Vienna Sausage Libby's 4-oz. Can 25c

Everyday LOW DISCOUNT PRICES ON HOUSEWARES & BEAUTY AIDS

LISTERINE ANTISEPTIC 7 Oz. Bottle **69c** 14 Oz. Bottle **1.03**

BROMO SELTZER . . . . . Large Bottle 67c

Pepsodent Toothpaste Family Tube With 12c Off . . . . . You Pay 66c
Arrid Extra-Dry Deodorant 5.8-oz. Can 99c
Aqua Net Hair Spray Regular, Super or Unscented 13-oz. Can 59c

Dish Towels Heavyweight, super absorbent, Cotton terry. Large 16x28 size. Print designs . . . . . Each 41c
Ladies Gloves Household, Fruit of the Loom. Latex. Small, Medium, Large Pair 78c
Range Reflector Pans Triple plated, chromed steel. Fits any electric range where drip pans require a notch. 8 Inch 99c . . . . . 6 Inch 68c
Carpets Genuine rug material, 18x27. Bound on all four sides, non-skid backing . . . . Each 97c

99 LUCKY DISCOUNT SUPERMARKETS SERVING NORTHERN CALIFORNIA

Lucky DISCOUNT SUPERMARKETS **STORE HOURS:** MONDAY THROUGH FRIDAY 10 am 9 pm SATURDAY 9 am 9 pm SUNDAY 10 am 7 pm Lucky DISCOUNT SUPERMARKETS

100 RIVER ROAD - INTERSECTION OF HIGHWAYS 89 AND 28 - TAHOE CITY

EAGLE THRIFTY SHOPPING WORLD

YOUR LOCALLY OWNED AND OPERATED ONE-STOP SHOPPING CENTER

INCLINE VILLAGE — LAKEVIEW SHOPPING CENTER
OPEN DAILY 9 A.M. - 9 P.M.;
SUNDAY 9 A.M. - 8 P.M.

YOU'LL LOVE OUR IN-STORE **BAKERY** AND **SNACK BAR**

Limit Rights Reserved

USE YOUR WE HONOR master charge THE INTERBANK CARD

SALE DAYS:
Wed-Thu-Fri-Sat-Sun
Jan. 22-23-24-25-26

GIANT SIZE **COLD POWER** 59¢

SCOTT FAMILY—4 Pack **TOILET TISSUE** 3 FOR $1

REGULAR SIZE **AJAX CLEANSER** 10¢

NULAID **Eggs** Large AA Grade ..... doz. 53¢

VAN CAMP—No. 2½ Size **Pork & Beans** ..... 4 FOR $1

KRAFT—Quart **Miracle Whip** ..... 49¢

KRAFT—Regular Size **Macaroni Dinners** ..... 4 FOR $1

Banquet Dill—Dill Chip—Cucumber Chips—22 oz. **Nalley's Pickles** ..... 39¢

BETSY ROSS **Grape Juice** 24 oz. ..... 29¢

Palmolive Liquid 22 oz. ..... 59¢

Rice Mixes Minute, 3 Var., 7 oz. ..... 39¢

Chili Con Carne Nalley's Reg. or Hot, 15 oz. ..... 59¢

Bounty Puddings 6 Var., 15½ oz. ..... 4 FOR $1

Marcal Plastic Wrap 100 Ft. ..... 19¢

Pineapple Juice B. Hubbard 46 oz. ..... 3 FOR 89¢

Seedless Raisins Del Monte, 15 oz. ..... 3 FOR $1

Cream of Wheat Hot Cereal, 28 oz. ..... 49¢

Wonder Bread 1-Lb. Cello Loaf ..... 4 FOR 95¢

S & W SPECIALS

Cream or Kernel Corn Golden, No. 303	4/89¢
Medium Peas No. 3 Size, 303 cans	4/$1
Cut Green Beans No. 303	4/$1
Stewed Tomatoes No. 303	4/$1
Regular Grind Coffee	2 lbs. $1.09
Prune Juice Quart	49¢
Baked Beans 16 oz.	4/$1
Chili Beans No. 300	6/$1
Kidney Beans No. 300	6/$1
Nutra Diet Liquid Sweetener 8 oz.	49¢

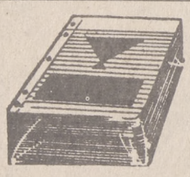
• JOHNSON'S WAX PRODUCTS

Klear Floor Wax 46 oz.	1.49
Glo Coat Floor Wax 27 oz.	79¢
Pledge Furniture Wax Lemon or Regular, 14 oz.	1.29
Glade Disinfectant 7 oz.	49¢

GOLD MEDAL FLOUR With Coupon **49¢** 5 LBS.
Good at Eagle Thrifty Through Jan. 26
Without Coupon 59¢

HEALTHKNIT **Sweat Shirt**
Hooded. Zipper Front. Fleece Lined.
5.69 7.95 Value

NYLON RUG 9' x 12' Assorted Colors 22.98 29.95 Value



NOTEBOOK **FILLER PAPER** 3 Hole 300 Count 89c Value 59¢

Cold Capsules **CONTAC** Pkg. of 10—1.59 Value 88¢

GILLETTE ANTI-PERSPIRANT—5oz. **Right Guard** 1.19 Value .. 63¢

Gillette Lemon-Lime, 11 oz. 1.19 Val. **Shave Cream** FOAMY .. 69¢

Fostoria automatic **TOASTER** ANOTHER THOMAS A. EDISON PRODUCT

- GLEAMING CHROME FINISH
- THERMOSTAT CONTROLLED
- TOAST ONE OR TWO SLICES
- SELECT LIGHT TO DARK TOAST
- SNAP OUT CRUMB TRAY

7.77

PICTURES UNFRAMED **PRINTS** 12"x17"
59c Value 3 FOR $1

EAGLE THRIFTY **Gin** OR **Vodka** 6.59 ½ Gal. 2.69 Fifth

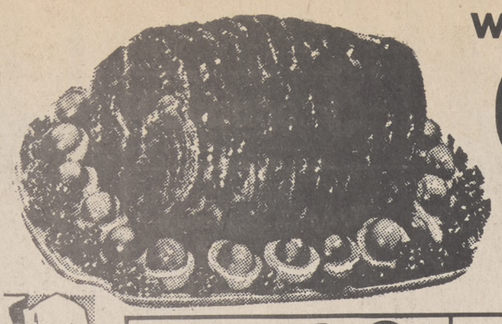
RON BARDINET **RUM** 7.88 ½ Gal. 3.98 Quart

Mark Twain Fine Kentucky **Bourbon** 3.19 Fifth

Drury's SCOTCH 4.49 Quart

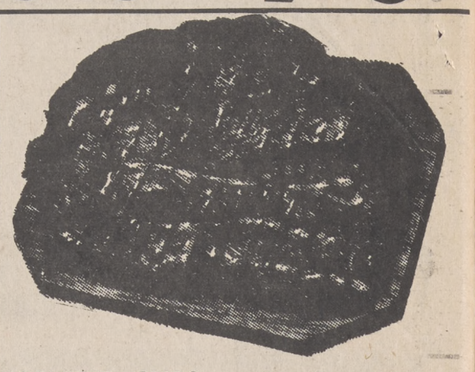
MOFFAT'S MANTECA FED U.S.D.A. CHOICE BEEF

Well Aged and Tender



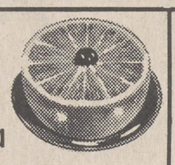
OVEN BEEF ROASTS 98¢ lb

FRESH AND LEAN **Ground Chuck**	69¢ lb
LEAN, MEATY ENGLISH **SHORT RIBS**	59¢ lb
CENTER CUTS **Beef Shanks**	49¢ lb
SLICED DUBUQUE Miss Iowa **BACON**	58¢ lb
DUBUQUE ROYAL BUFFET **BACON** 1-Lb. Sliced	67¢ lb
DUBUQUE **FRANKS** 12-Oz. Pkg.	49¢
DUBUQUE **FRANKS** 1-Lb. Pkg.	59¢ lb
12-Oz. Breakfast Pkg.—Hormel Little **Sizzlers**	49¢



CENTER CUTS **Chuck Steaks** 59¢ lb

Thin Skin - Texas Pink **Grapefruit** 8¢ ea



EAGLE THRIFTY SHOPPING WORLD Garden Fresh PRODUCE

Extra Fancy **Bananas** Golden Ripe 10¢ lb

Full-O-Flavor Salad — 4 Pak **Tomatoes** 19¢ ea

Fresh Salad Red Leaf **Lettuce** 10¢ bun.

Sweet — Juicy — Large Navel **Oranges** 10¢ lb

Large Full Bunch Crisp **Spinach** 10¢ bun.

Sweet-Crisp-Tender 1 Lb. Cello Bag **Carrots** 10¢ ea

SOLID HEAD **Cabbage** 8¢ lb

3 Lb. Bag YELLOW **Onions** 10¢

U.S. No. 1 Quality Russet — 10 Lb. Bag **Potatoes** 39¢

Fancy — Full Shank New Crop—Large Bunch **Celery** 15¢

Fresh — Snappy GREEN **Beans** 19¢ lb

Thick Meat — No Seeds — Banana **Squash** 5¢ lb

EAGLE THRIFTY SHOPPING WORLD FROZEN FOOD Specials

Birdseye Awake 9 Oz. ..... 29¢
French Fries Ore Ida, Crinkle or Cottage, 1 Lb. ..... 4 FOR $1
Bonnie Hubbard Raspberries - Strawberries, 10 Oz. ..... 29¢
Cool Whip 4½ Oz. ..... 29¢

DAIRY & DELICATESSEN

MEDAL GOLD—½ Gallon **Ice Cream** ..... 59¢
Parkay Margarine 1 Lb. ..... 4 FOR $1
Parkay Soft Diet Margarine 1 Lb. ..... 3 FOR $1
Model Dairy Cottage Cheese Pint ..... 35¢
Model Dairy Sour Cream ½ Pint ..... 35¢

EAGLE THRIFTY SHOPPING WORLD BAKERY Specials

8-Inch 2-Layer **NOUGAT CAKE** 1.49

Coffee Cake ..... 98¢
Applesauce Donuts ..... 6 FOR 49¢
Cookies Assorted 4-Dozen Box 1.29

EAGLE THRIFTY SHOPPING WORLD Imported & Domestic LIQUORS

Yellowstone **Bourbon** 8.99 ½ Gal. 4.98 Quart

Glenmore 6 Year Old **Bourbon** 7.88 ½ Gal. 3.98 Quart

GORDON'S **Vodka** 3.89 Quart

BOURBON **Supreme** 3.98 Fifth

HEAVEN HILL FINE KENTUCKY **Bourbon** 4.49 Quart

WEIBEL SWEET OR DRY **Vermouth** 89¢ Quart

WE GIVE S&H GREEN STAMPS

Supplement to the: Park Lane Centre Pauson's

Pauson's

Park Lane Centre

SALE

PAUSON'S AFTER-INVENTORY

After our semi-annual count-down, it is traditional for us to take drastic reductions from our stocks. Now Pauson's saves you up to 25% on America's great brands of quality clothes. Famous Fashion Park, Groshire, Arthur Gordon all sharply reduced.

MEN'S FAMOUS BRAND SUITS

were 89.95 NOW $67
were $100 NOW $74
were $105 NOW $84

Famous "Bay-Weight" All-Weather Coats were 89.95 **NOW $74**

Save $12! Quality Sportcoats were $60 **NOW $48**

Fine Wool Worsted Slacks were 18.95 **NOW 14.90**

MEN'S BOTANY SHOES
Wing-tips, moccasins and slip-ons
Reg. to $30 **NOW 19.90**

SAVE OVER 40%! MEN'S QUALITY FURNISHINGS AND SPORTSWEAR

Reg. 5.50 to $10.
Famous Make Dress Shirts NOW 3.99 to 5.99

Reg. 3/4.95
Fine Broadcloth Boxer Shorts,
also Knit Athletic & T-shirts NOW 3/3.69

Reg. 1.50
Nylon/Cotton & Nylon Hose . . NOW 1.19

Reg. $19. to $35.
Men's Quality Sweaters NOW 13.99 to 17.99

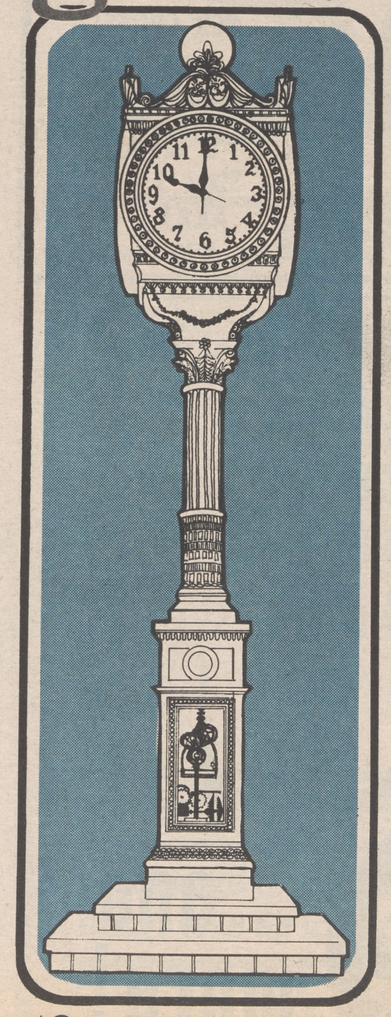
Reg. $5. to $25.
Sport & Knit Shirts . . NOW 3.99 to 13.99

12 PAUSON'S STORES TO SERVE YOU CHEERFULLY. SAN FRANCISCO, Kearny & Sutter • DALY CITY, Westlake • SAN MATEO, Hillsdale • • RENO, Park Lane Centre • SACRAMENTO; EAGLESON'S/PAUSON'S, 801 K St., Country Club, and Southgate MOUNTAIN VIEW, Mayfield Mall • SAN JOSE, Valley Fair • FREMONT, The Hub • SAN LEANDRO, Bayfair • STOCKTON, Weberstown

PARK LANE

shopping guide

Supplement to the:
Tahoe Tribune
Sierra Sun



final january sales

42 FINESTORES
OPEN MON., THURS., FRI.
EVENINGS UNTIL 9:15

PARK LANE

SO. VIRGINIA at E. PLUMB LANE, RENO, NEVADA

UNPRECEDENTED SAVINGS ON FAMOUS LUGGAGE

Save up to $17.50 per case.
Save $90.50 on a 7-piece set.

This special sale positively ends January 31. Never before offered at sale prices — famous Skyway 800 series, quality choice of experienced travelers. Complete assortment for men and ladies in standard colors and grains. Open stock at regular prices all through the year. Sale-priced January only.

830 Pullman (Reg. $62.50) **$45.00**
826 Pullman (Reg. $47.50) **$33.75**
824 Pullman (Reg. $37.50) **$26.25**
802 Two-Suiter (Reg. $50.00) **$33.75**
821-CO Carry-On (Reg. $40.00) **$28.25**
821 Weekender (Reg. $32.50) **$22.50**
814 Cosmetic Case (Reg. $32.50) **$22.50**

HARRY Schilling OF RENO

Sale Prices to Jan. 31. ONLY

PARK LANE

OPEN MONDAY, THURSDAY and FRIDAY NIGHTS

JANUARY Clean - Up - Sale

Fabulous Buys on Socialite And Red Cross Shoes

SAVE 20% - 30% ON CURRENT & DISCONTINUED STYLES

WOMEN'S QUALITY FOOTWEAR

Huston's Shoes

OPEN MON., THURS., FRI., EVES TILL 9:15

RED CROSS TITAN
Brown Neutra & Black
Sizes 5 - 11
AAAA - D
Reg. $20 now $14

the fashion

It's inventory time again and we must reduce our stocks to a minimum! And YOU reap the benefit for the price reductions are simply fabulous in every department! Stock your wardrobe now and SAVE plenty in practically every in—season sports, casual and dressy fashion your little heart could desire!

PARK LANE CENTRE —South Virginia at Plumb Lane.

pre-inventory SALE

store-wide reductions to 1/2 off ...and more!

the fashion

SACRAMENTO-SANTA ROSA-MARYSVILLE-WOODLAND-DALY CITY
WALNUT CREEK-HAYWARD-SAN JOSE-SALINAS-MONTEREY-RENO

OPEN MON. THURS. FRI. 'TILL 9:15

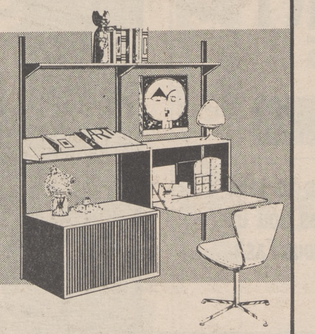
Save 25% during our factory sale

THIRD GREAT WEEK!

Our factory has instructed us to get the New Year rolling with a free-swinging festival of price-slashing. Everything's marked down — 25% off on all our regular exclusive Interior Systems modular furniture. Your very own arrangement custom designed by system furniture specialists — straight from our factory to you — at 25% savings during this event only. Accessories are on sale, too, including lamps, chairs and many one-of-a-kind items at clearance prices.

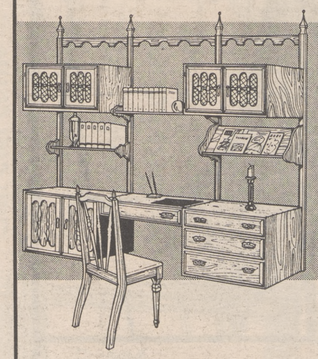
Shown here, just one example of countless thousands of system furniture combinations — an easy to add to starter set.

Regularly $178
Save 25%
Now just **$133.50**



Choose from an endless variety

This is a once-in-a-lifetime chance for you to grace your home with the world's finest free-standing or wall-suspended system furniture. Choose from natural woods or a rainbow of decorator colors. Every style — contemporary, traditional, mediterranean, provincial, scandinavian.



The perfect style for many homes, this is one arrangement from many possibilities.

Usually $449
Save 25%
Now only **$336.75**

Terms, of course, plus free decorator service.

Credit terms available, including our convenient revolving charge plan. Expert decorator planning service to help you custom design your own system is free. Delivery and installation available at extra charge.

INTERIOR SYSTEMS

PARK LANE CENTRE, *Reno, Nevada*
Mon.-Thurs.-Fri. 10-9:15, Tues.-Wed.-Sat. 10-6:00
786-5011

Woolworth
the fun place to shop... 90th ANNIVERSARY

INDOOR-OUTDOOR Carpet Squares

9" x 9" square **39¢ ea.**

The perfect everywhere carpet! Covers a floor, borders a pool, or climbs a wall. And needs almost no care! Made of 100% acrylic fiber face with self adhesive heavy duty foam backing that adheres to any surface. Cleans easily with vacuum, hose or broom. Resists soil and stain. Let your imagination run wild by mixing and matching squares.

Choice of decorator colors.

SATISFACTION WOOLWORTH'S GUARANTEED OR MONEY REFUNDED

YOUR MONEY'S WORTH MORE AT
WOOLWORTH'S

fredericks OF HOLLYWOOD

JANUARY CLEARANCE SALE

. DRESSES
. SPORTSWEAR
. LINGERIE

50% OFF

HURRY IN NOW. SELECTIONS ARE GOOD

fredericks OF HOLLYWOOD *find the fun in fashion*

PARK LANE

Never Before An Offer Like This

The entire

American Tourister LUGGAGE

TIARA SERIES 1000

AT 25% OFF REG. SUGGESTED RETAIL PRICES

ALL SIZES
ALL COLORS

•

ALL FIRST QUALITY
NO IRREGULARS

•

AN UNSURPASSED OPPORTUNITY TO START A SET OF THE WORLD'S MOST WANTED LUGGAGE BRAND.

SAVINGS UP TO $18.80

HARRY *Schilling* OF RENO

PARK LANE

Fill'er up at Thom McAn

Save up to 50% at Thom McAn's semi-annual shoe clearance sale -- for mom, pop and all the kids.

Come early to choose from the many styles and colors available.

DIVISION OF MELVILLE SHOE CORPORATION

january clearance SALE

men's suits 20% off & more!

OUR GREATEST SELECTION EVER! LONDON SHOP, STEIN BLOCH, HAWK IMPERIAL, EDW. HAWK, DURA-TEX. ALL CURRENT MODELS INCLUDING 1 BUTTON, 2 BUTTON, 3 BUTTON AND NATURAL SHOULDER. CHOICE OF SEASON'S BEST COLORS. BUY NOW AND SAVE!

69.50 suits **$54** or **2** for **$104**
79.50 suits **$63** or **2** for **$124**
110.00 suits **$88** or **2** for **$174**
125.00 suits **$99** or **2** for **$194**

plus higher priced suits reg. $145 to $250 now — **$116 to $174**

entire stock of men's topcoats **20% off!**

no charge for alterations even at these prices!
easy! take up to 12 months to pay with **super/charge!**

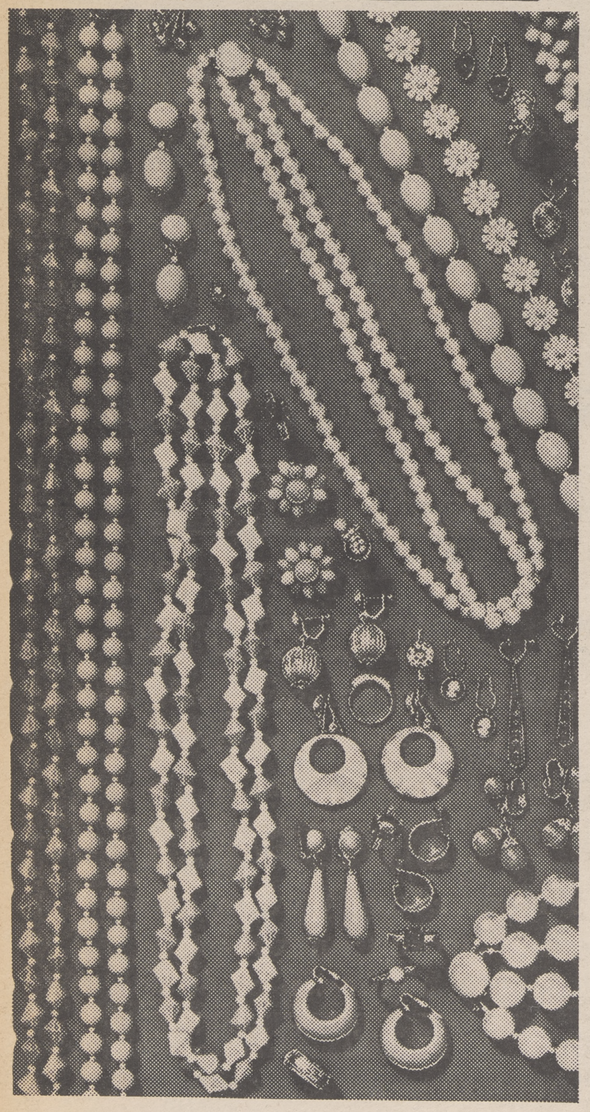
Park Lane Centre Store Open Monday, Wednesday, Thursday and Friday Nights
PARK LANE CENTRE . PLENTY OF FREE PARKING

ROOS/ATKINS

Woolworth

the fun place to shop... 90th ANNIVERSARY

PRE-SPRING SALE



What's new? Current shapes in

FASHION JEWELRY

Bright, bold, beautiful! High voltage colors, mod designs. Ropes, chokers, Hoop, drop earrings. Rings. More styles? You bet!

Value $1 ea.

2 for $1

sizes 3 to 9 only

NOTICE!

semi-annual

SALE

UP TO 33 1/3% OFF

coats • suits • dresses • sportswear • lingerie

NOW

house of nine®

PARK LANE CENTRE

Open Mon., Thurs., & Fri., from 10:00 till 9:15 P.M.
Open Tues., Wed., & Sat. from 10:00 till 6:00 P.M.

mode o'day

MONTH-END

CLEARANCE

LADIES DRESSES .... $5 to $8
VALUES 7.99-12.99

BLOUSES
VALUES to $4.97
NOW
$2 & $3

UNIFORMS
Regular Stock
15% OFF

HOSIERY
SPECIAL PURCHASE
3 Pr. $1
RUN RESISTANT MESH

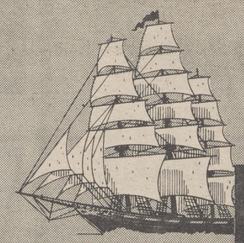
GIRLS DRESSES $2 to $4
VALUES $5.99 – $9.99

SPECIAL PURCHASE! Values to $2.99 HANDBAGS 1.99

COATS... VALUES to $28. NOW $12 to $20

Lovable BRAS & GIRDLES Selected styles 15%OFF

MASTERCHARGE & BANKAMERICARD WELCOME ● LAY–A–WAY AT NO EXTRA COST TO YOU!



Ho!

BRINGS YOU FABULOUS SAVINGS!

men's slacks

REG. $23.50 ALL WOOL WORSTED SLACKS 16.99

men's furnishings

REG. $7.00 FAMOUS BRAND MEN'S DRESS SHIRTS 2.99
$8. to $10. TURTLE NECK KNIT SHIRTS 5.99
$5. to $6. PERMANENT PRESS SPORT SHIRTS 2.99

varsity shop

$7. to $10. FAMOUS BRAND CASUAL PANTS 4.99
$5. to $7. IVY BUTTON DOWN SPORT SHIRTS 2.99
$20.00 IMPORTED ALPACA SWEATERS 15.99

boys' shop

$4. & $4.50 FAMOUS BRAND IVY SPORT SHIRTS 1.99
$7.95 BOYS' IVY STYLED WOOL SHIRTS 3.89
$14.95 BOYS' REVERSIBLE SKI JACKETS 9.99

18 SMITHS STORES IN THE WEST

OAKLAND • HAYWARD • BERKELEY • CONCORD • CORTE MADERA • FREMONT RICHMOND • SACRAMENTO-ARDEN • SACRAMENTO-FLORIN
SAN JOSE • VALLEJO • SANTA ROSA • SOUTHLAND • HILLSDALE • MT. VIEW • RENO WALNUT CREEK • WOODSIDE

Smiths SINCE 1886

Sale

Mr. SMITH'S GREATEST JANUARY SALE

men's suits

Regularly 69.95 & 75.00
MEN'S SUITS. . . . 59.99 *Only $6 per Month*

Regularly 89.50 & 89.95
MEN'S SUITS. . . . 74.99 *Only $7 per Month*

Regularly 110.00 to 120.00
MEN'S SUITS. . . . 99.99 *Only $9 per Month*

men's sport coats

REGULARLY $39.95
ALL WOOL SHETLAND SPORT COATS. 32.99

REGULARLY $50
THOMAS MADISON MEN'S SPORT COATS. 39.99

REGULARLY $65
IMPORTED FABRIC MEN'S SPORT COATS 44.99

Smiths SINCE 1886

RENO:
Park Lane Centre

NORMAL ALTERATIONS FREE!

ANITA SHOPS SHOPS ANITA

JANUARY CLEARANCE

Any Item in our Store ...
... 7.97 And Up Now 1.00 Off
Any Coat 14.99 And Up ... 2.00 Off

OUR OWN MISS ANITA HOSIERY - REG. 3/1.59 **3prs. 88c**

LADIES PANTIES REG. 59-69-79 **2 for 1.00**

ROBES	FLANNEL PAJAMAS
REG. $6. NOW 3.88	REG. $3.29 NOW 1.99

FULL & HALF **SLIPS** .....REG. $2.00 **1.69**

BRAS		GIRDLES	
Reg. 2.00 –	1.69	Reg. 3.00 –	2.39
Reg. 1.59 –	1.29	Reg. 4.00 –	3.29

MASTER-CHARGE AND BANKAMERICARD ACCEPTED

ANITA Shops

USE OUR ANITA CHARGE OR LAYAWAY PLAN

ANITA SHOPS · ANITA SHOPS ·

Black And White Is AVANT-GARDE!

All Items of our Fitz And Floyd Stock Reduced- Zebra, Daisy, And Polka Dot Designs-

- MATCHES
- PENCIL CUPS
- BOOK ENDS
- LETTER HOLDERS
- TRAYS
- COFFEE MUGS

Originally $1.75 to $7.00

PRICES REDUCED 30%

NOW 1.25 to 4.90

Austrian Beeswax Candles Reduced 40%

These candles, fashioned in molds which have been used for centuries, are made entirely of slow burning beeswax. Considered the most beautiful in the world, these are articles for the person who surrounds herself with beauty.

Nevada Bank of Commerce BANKAMERICARD welcome

WE HONOR master charge

ON THE PAVILION MALL
Park Lane Centre

XANADU

Huston's Youngland
.... 1st Ever Sale ....

OUR FIRST SALE SINCE OPENING FOR BUSINESS NEARLY TWO YEARS AGO !

Savings of 25% or More

ON A WIDE SELECTION OF JUMPING JACKS.....

OVER 200 PAIR OF DRESS SHOES IN RED, BLACK & WHITE PATENT...

OVER 250 PAIR OF SCHOOL SHOES IN WHITE, BLACK & BROWN LEATHER.

SIZES 8½ - 4 ... B - E WIDTHS!

EXPERIENCED CHILDREN'S SHOE FITTERS TO ASSURE YOU OF A PERFECT FIT

BANKAMERICARD & MASTERCHARGE WELCOME

Huston's **YOUNGLAND**

ON THE WEST MALL
PARK LANE CENTRE

Prices Will Be Effective Jan. 22, 23, 24, 25—Wed., Thurs., Fri., Sat.

THESE ARE JUST A FEW OF OUR SELECTIONS IN LIMITED QUANTITIES.

Publishers WAREHOUSE CLEARANCE

SEE OUR COMPLETE SELECTION OF ANTIOCH BOOK-PLATES

Antioch Book-plate 66M750

BOOKS ON CATS

	PUBLISHED AT	NOW ONLY
THE WORLD OF CATS 225 superb photos of cats and kittens, 44 in brilliant color. All breeds of cats are presented, with advice on how to raise a healthy cat.	$ 9.95	$ 3.95
WALTER CHANDOHA'S BOOK OF KITTENS AND CATS Text, plus 240 superb photos 8½ x 11	8.50	3.95
PERSONALITY OF THE CAT 40 photos, drawings including a gallery of breeds.	4.95	2.49
CATS, CATS, CATS Complete book on cats; Over 300 illus. 36 in color.	SPEC.	2.98
THE BASIC BOOK OF THE CAT Illus. essential book covering all aspects of care and lore.	4.95	1.00
MY BIG BOOK OF CAT STORIES Enchanting legends about kittens and cats around the world. Works by Grimm, Lear, etc.	3.95	1.95

AMERICANA

GREAT HOUSES OF AMERICA Beautifully designed volume presenting thirty of America's most distinguished, most beautiful houses — their history, architecture, landscaping, gardens, interior decor & magnificent furnishings. **More than 400 b/w illustrations,** and **47 plates in full color,** 10[0] x 12½", 293 pp.	17.95	12.98
COUNTRY FURNITURE OF EARLY AMERICA. **By H. Lionel Williams** For the collector, antique restorer and student of American history. Completely illustrated with 121 photographs and 191 drawings.	10.00	5.98
AMERICA'S VANISHING FOLKWAYS Covers customs of a vanished era, when building was in vogue, when a seller of spoiled fish was required to wear a necklace of dead smelts, more. Illustrated with lithographs from periodicals of the time.	7.50	3.98
EARLY AMERICA AT WORK A Pictorial Guide to Our Vanishing Occupations. What ever happened to our old-time occupations and epithets, such as scrutator, mudlark, film-framer, etc. More than 300 illustrations.	7.50	3.98
NATIONAL PARKS Lavishly illustrated with Full Color Photos. Guide to the National Parks and Monuments of the USA. Includes park services, campgrounds, lodges, motels, type of weather, travel and reservation information. 8 x 11½.	5.95	2.98
YONDER COMES THE TRAIN **By Lance Phillips** OVER 450 PHOTOS & DRAWINGS — an entire history of high iron, its heros, financiers and villains, and its passing. 10½" x 13½".	25.00	9.98

PHILOSOPHY

	ORIGINALLY PUBLISHED AT	NOW ONLY
TREASURY OF PHILOSOPHY. By D. D. Runes Over 1,300 pages covering the whole span of recorded philosophical thought and writing. Nearly 400 great thinkers, both Oriental and Western, many not accessible in any other collection.	10.00	3.98
THE WISDOM OF TOLSTOI Whom many thousands still honor today in religious and literary cults, writes of his early years and the course of his life in later years.	3.00	1.00
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THE PHILOSOPHY OF THE BED **By Mary Eden and Richard Carrington**	SPECIAL IMPORT 1.98	
THE WISDOM OF CONFUCIUS Practical and insightful knowledge as timely and significant today as over 2,000 years ago.	3.00	1.00

BOOKS FOR COOKS

WOMAN'S OWN BOOK OF CAKE DECORATING AND CAKE MAKING Never before has such a comprehensive collection of ideas and recipes for decorating and making cakes been combined. 48 FULL COLOR ILLUS. 218 black and white photographs.		SPECIAL IMPORT 3.98
DINING OUT AT HOME More than 300 ways to use ordinary ingredients to make magic meals—for one, two, or the whole family on limited time and money budgets. With Shopping guide and special meal selector.	4.95	1.98
WOMAN'S OWN BOOK OF CASSEROLE COOKERY Meat, Fish, Vegetables, Poultry—everything the cook needs to know about fascinating, EASY casserole cookery; 250 tempting, easy-to-follow recipes. Lavishly illustrated with 250 inspiring photos, 50 in full color. 8" x 11¼".		SPECIAL IMPORT 3.98
GREAT GARDENS OF THE WESTERN WORLD Nearly 400 superb pictures. 36 of the greatest gardens of Europe and the U.S. are described and pictured including: Winterhur, Delaware; Old Westbury, L.I.; Huntington, Calif.; Charleston, S.C.; Williamsburg, Va.; Alhambra, Grenada; Versailles, France; Numphenburg, Munich; Chatsworth, Derbyshire, etc. 9¾ x 12¾.	22.95	9.95

POPULAR BOOKS BY POPULAR AUTHORS

GAMES PEOPLE PLAY: THE PSYCHOLOGY OF HUMAN RELATIONSHIPS **By Eric Berne, M.D.** Marital games, party and sexual games, others, that people use in their interpersonal relationships.	5.00	1.98
HOLLYWOOD: KING COHN. By Bob Thomas 43 Photos. The life and the times of Harry Cohn—colorful, tempestuous, ruthless—one of the most powerful men in the history of Hollywood.	6.95	1.98
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THE THIN BOOK — BY A FORMERLY FAT PSYCHIATRIST. By Theodore Isaac Rubin, M.D. author of David & Lisa The easy way to "girth" control.	3.95	1.00
A MODERN PRIEST LOOKS AT HIS OUTDATED CHURCH **By Father James Kavanaugh** A Catholic priest's burning, eloquent appeal to his Church for a new personalism and humanism.	4.95	1.00

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	ORIGINALLY PUBLISHED AT	NOW ONLY
HARPER'S BAZAAR Over 250 photos & illus. Remarkably beautiful volume with rich sampling of everything that has endeared Harper's Bazaar to generations of readers—the famous faces from Bernhardt to Shrimpton; the vanguard of designers including Chanel, Dior, Saint Laurent; stories by Mary McCarthy, Anita Loos, Colette, etc. 9½ x 12½.	20.00	5.95
THE PLAYERS. Football—The Great Pros & How They Play. By Tex Maule Position by position, offensively and defensively —with Tex Maule's commentary and the top two of three players at each position. 135 photos, mostly action shots, 33 in full color; 8¾" x 11¼".	15.00	5.98

RECORD SETS

COMPLETE PIANO MUSIC OF BEETHOVEN—Stereo 21 record set contains every piece of solo piano music ever composed by Beethoven.	100.00	22.95
COMPLETE ORGAN MUSIC OF J. S. BACH—Stereo 18 record set. Only complete collection—217 works.	80.00	19.95
GREAT PIANO CONCERTOS—Stereo 3 record set complete Tchaikovsky, Rachmaninoff, Beethoven, Mozart and Bach.	14.95	3.98

THE IMMORTAL KAHLIL GIBRAN AUTHOR OF THE PROPHET

THE BROKEN WINGS Tender story of Gibran's love for Selma Karamy.	3.00	1.00
MIRRORS OF THE SOUL A new collection of lyrical writings by the latter-day prophet of the Middle East.	2.75	1.00
THE PROCESSION An intimate portrait of the world famous author of "The Prophet". Includes his poetry, drawings, facsimile and biographical sketches.	2.75	1.00

AMERICAN CIVIL WAR

THE CAMPAIGNS OF THE CIVIL WAR (8 Volumes) Three books cover the complete history of naval operations from 1865. A big, comprehensive set, first published in 16 volumes, illustrated with maps and diagrams.	44.00	24.98
CONFEDERATE MILITARY HISTORY (12 Volumes) Written by outstanding Southern leaders. History of battle actions, biographies of military and political leaders.	70.00	39.98

ODYSSEY BOOKS 95¢ EA. NOW 2 FOR 95¢

GEMS AND JEWELRY
Sparkling text and paintings of astounding realism, showing 100 gems in dazzling color. Documents, photos.

GREAT FURNITURE STYLES
Chippendale, Hepplewhite and Sheraton periods described in text and full-color illus. 200 detailed drawings by P. Spier plus photos of important furniture pieces from court of Louis XIV to great homes of Maryland.

THE INSECT WORLD
A fascinating study of the insect community, written and illustrated by the internationally famous naturalist and artist, Walter Linsenmaier. 35 beautiful color paintings.

LOVE SONNETS
An inspired mating of poems of passion chosen from Shakespeare, Heine, Dante, others, by Louis Untermeyer. 17 full-page paintings of startling originality by the modern master Ben Shahn. 6½ x 4¼.

Walden BOOK STORE

Happy Is The Home With Books

WALDEN BOOK STORE

PARK LANE CENTRE
PHONE 323-2541

GIGANTIC JANUARY SALE

DISCOUNTS

ON ALL HAIRPIECES

SMALLER SIZE CASCADES

WERE 24.95 NOW 14.95

FOR A LIMITED TIME ONLY

Wig Palace

Park Lane Center 786 - 0518

USED MACHINE CLEARANCE

3 Portables..... 29.95 each
2 Portables.....9.95 each
1 Portable.....4.99
1 Portable.....99¢
2 Portables.....29.95 each
2 Consoles.....9.95 each
Zig-Zig Portables.....from 29.95
Zig-Zig Consoles.....from49.95

329-2554
PARK LANE CENTRE
*A Trademark of THE SINGER COMPANY

SINGER

What's new for tomorrow is at SINGER today!

SEMI-ANNUAL CLEARANCE

REDUCTIONS UP TO 1/2 OFF

FALL AND WINTER FASHIONS AND SPORTSWEAR

SELECTED GROUP OF DRESSES PRICED TO CLEAR AT 14.85

Lanz

OPEN MON. THURS.
FRI. EVES. TILL 9:15

BANKAMERICARD

WE HONOR master charge THE INTERBANK CARD

FINAL JANUARY

Clearance of FALL FABRICS

SAVE UP TO 44¢ YARD!
FINE COTTONS
Woven plaid ginghams, fine quality cotton prints, others

VALUES TO 69c YD.
36" WIDE
GUAR. WASHABLE

4 yards 99¢

SAVE UP TO 91¢ YARD!
COTTONS GALORE
Sportswear prints, plaid shirting flannel, woven plaid ginghams novelties, texture, many others.

VALUES TO $1.29 YARD
36"/45" WIDTHS,
GUAR. WASHABLE

38¢ YD.

SAVE UP TO $1.01 YARD!
BETTER FABRICS
Printed cotton corduroy, acetate, crepe prints, better dress prints, many many others.

VALUES TO $1.69 YARD
36"/45" WIDE
GUAR. WASHABLE

68¢ YD.

SAVE $2.70 A YARD!
BONDED WOOL PRINTS
100% wool bonded to acetate tricot

REG. $3.98 YARD
WHILE THEY LAST!
45" WIDE

$1.28 YD.

SAVE UP TO $1.48 YARD!
WOOLS! SUITINGS!
100% wools, wool blends, acetates in plaids, novelties, solid colors.

VALUES TO $3.98 YD.
54"/60" WIDTHS

$2.50 YD.

SAVE UP TO $2.01 YARD!
POLYESTER
DOUBLE KNITS
Strictly elegant woolens To Choose

VALUES TO $7.98 YD.
54"/60" WIDTHS

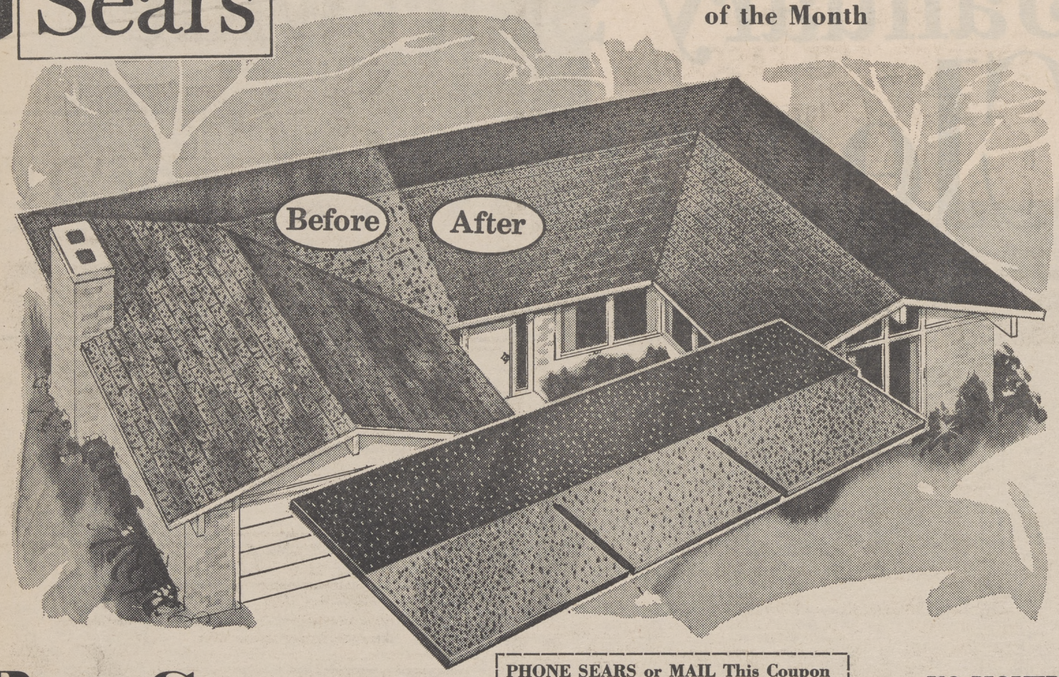
$3.97 YD.

House of Fabrics
YARDAGE
NOTIONS DRAPERIES

PARK LANE CENTRE
OPEN MON-THURS-FRI. TIL 9:15

Prices Will Be Effective Jan. 22, 23, 24, 25—Wed., Thurs., Fri., Sat.

Sears January *VALUES* of the Month



Pre-Season SALE on Installed Roofing

SAVE 20% OFF

Material Prices on Sears Installed Basis

PHONE SEARS or MAIL This Coupon for a FREE Estimate on Installed Roofing

Name_____
Address _____
City _____
State _____
Phone _____ Zip_____

NO MONEY DOWN

on Sears Modernizing Credit Plan. Ask your salesman how you may have up to 5 years to pay.

Installation

Let Sears arrange for quality installation at a reasonable cost to you . . . for years of durable service. Just ask your salesman.

FREE Estimate

Just phone or visit your nearest Sears store for a FREE estimate on any home improvement job. You'll get free plans and sketches, too.

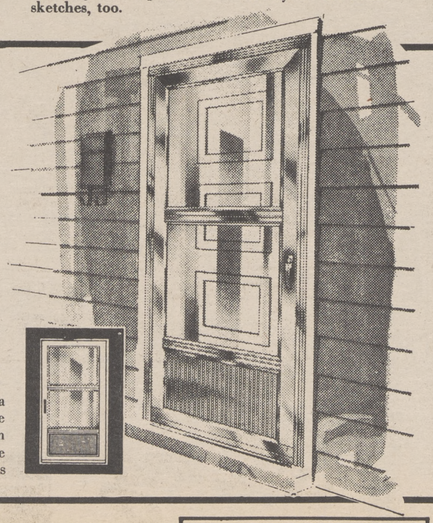
One Contract Does It All

You deal only with Sears on any home improvement work you want done!

Year 'Round Beauty and Protection....

Aluminum Insulating Doors

Sears Price **33.88** 32X80



Get real entrance way protection plus a dash of elegance. Your home will be more comfortable without those ice drafts in the living room and kitchen. Help reduce heating and cooling costs, too. Other sizes also available.

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Sears
SEARS, ROEBUCK AND CO.

RENO
Park Lane Centre
200 E. Plumb Lane
329-9741

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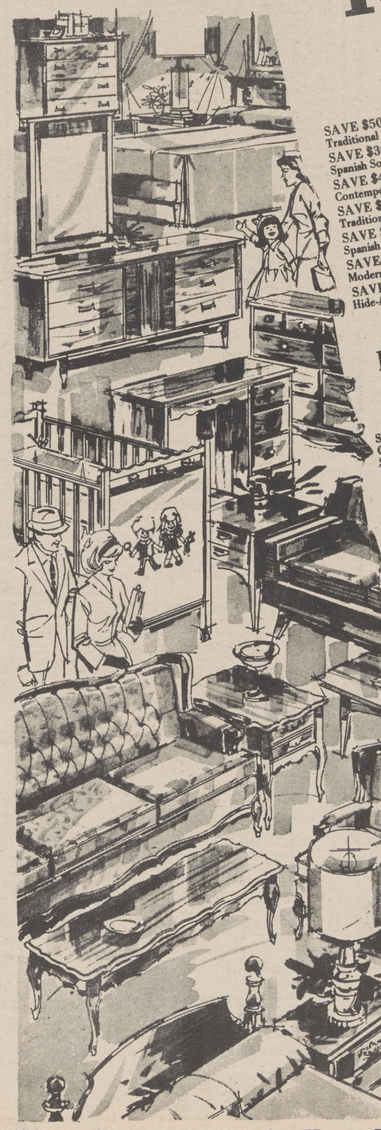
Sears **January**

Furniture SALE

NO MONEY DOWN
on Sears Easy Payment Plan

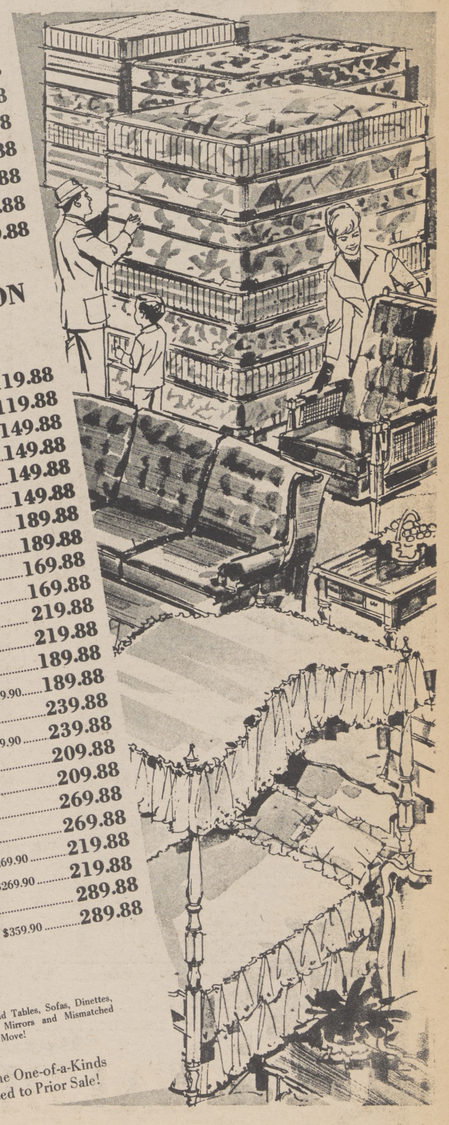
10% to 40% OFF



SAVE $50.07! Traditional Sofa-Loose Pillow Back Style. Reg. $349.95 ..... 299.88
SAVE $30.07! Spanish Sofa-Rich Mediterranean Wood Trim. Reg. $319.95 ..... 289.88
SAVE $40.07! Contemporary Sofa-Attached Back Style. Reg. $269.95 ..... 229.88
SAVE $40.07! Traditional Sofa-Loose Pillow Back Style. Reg. $269.95 ..... 229.88
SAVE $30.07! Spanish Demi-Sofa-Rich Mediterranean Wood Trim. Reg. $239.95 ..... 209.88
SAVE $30.02! Modern 2-Pc. Sofa Bed and Recliner. Reg. $269.90 ..... SET 239.88
SAVE $40.07! Traditional Hide-A-Bed-Loose Pillow Back Style. Queen Size. Reg. $359.95 ..... 319.88

EVERY KING and QUEEN MATTRESS and FOUNDATION SOLD BY SEARS IS ON SALE

SAVE $30.02! Queen Size, 5" Serofoam. Reg. $149.90 ..... 119.88
SAVE $30.02! Queen Size Set, 375-coil Innerspring. Reg. $149.90 ..... 119.88
SAVE $40.02! King Size Set, 5" Serofoam. Reg. $189.90 ..... 149.88
SAVE $40.02! King Size Set, 486-coil Innerspring. Reg. $189.90 ..... 149.88
SAVE $30.02! Queen Size Set, 4" Serofoam. Reg. $179.90 ..... 149.88
SAVE $30.02! Queen Size Set, 522-coil Innerspring. Reg. $229.90 ..... 189.88
SAVE $40.02! King Size Set, 4" Serofoam. Reg. $229.90 ..... 189.88
SAVE $40.02! King Size Set, 660-coil Innerspring. Reg. $229.90 ..... 169.88
SAVE $30.02! Queen Size Set, 5½" Serofoam. Reg. $199.90 ..... 169.88
SAVE $30.02! Queen Size Set, 836-coil Innerspring. Reg. $199.90 ..... 219.88
SAVE $40.02! King Size Set, 5½" Serofoam. Reg. $259.90 ..... 219.88
SAVE $40.02! King Size Set, 1080-coil Innerspring. Reg. $259.90 ..... 189.88
SAVE $40.02! Queen Size "Sears-O-Pedic" Set, 5½" Latex. Reg. $229.90 ..... 189.88
SAVE $40.02! Queen Size "Sears-O-Pedic" Set, 1100-coil Innerspring. Reg. $299.90 ..... 239.88
SAVE $60.02! Queen Size "Sears-O-Pedic" Set, 5½" Latex. Reg. $299.90 ..... 239.88
SAVE $60.02! King Size "Sears-O-Pedic" Set, 1363-coil Innerspring. Reg. $299.90 ..... 209.88
SAVE $40.02! King Size Set, 6" Latex. Reg. $249.90 ..... 209.88
SAVE $40.02! Queen Size Set, 1118-coil Innerspring. Reg. $249.90 ..... 269.88
SAVE $60.02! King Size Set, 6" Latex. Reg. $329.90 ..... 269.88
SAVE $60.02! King Size Set, 1564-coil Innerspring. Reg. $329.90 ..... 219.88
SAVE $50.02! Queen Size "Luxury Sears-O-Pedic" Set, 6" Latex. Reg. $269.90 ..... 219.88
SAVE $50.02! Queen Size "Luxury Sears-O-Pedic" Set, 1204-coil Innerspring. Reg. $269.90 ..... 289.88
SAVE $70.02! King Size "Luxury Sears-O-Pedic" Set, 6" Latex. Reg. $359.90 ..... 289.88
SAVE $70.02! King Size "Luxury Sears-O-Pedic" Set, 1564-coil Innerspring. Reg. $359.90 ..... 289.88



PLUS

Choose from a Large Selection of One-of-a-Kind End Tables, Sofas, Dinettes, DiningroomTables, Occasional Chairs, Headboards, Mirrors and Mismatched Mattress and Foundations in King Size — All priced to Move!

Some New — Some Used — Some One-of-a-Kinds
Some Damaged — Some Limited to Prior Sale!

Phone Sears 329-9741 for Home Fashions

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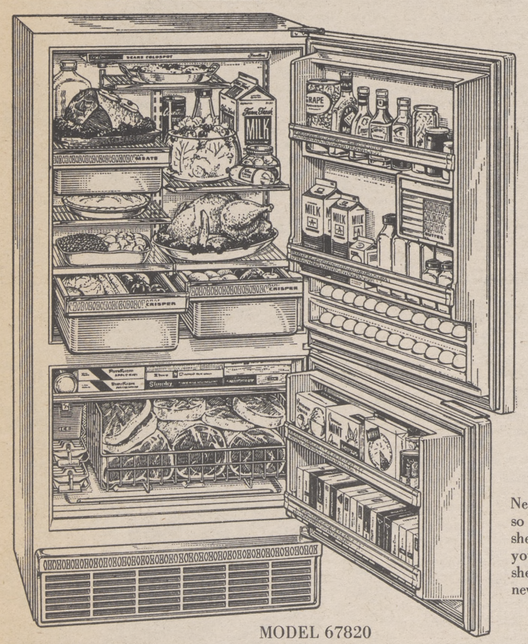
January Appliance SALE!

Sears

Our Everyday Low Prices Slashed on Floor Samples, Display Models, Demonstrators, "As Is" Appliances! 1 and 2-of-a-Kind! Hurry To Sears for Your Selection....

NO MONEY DOWN on Sears Easy Payment Plan



MODEL 67820

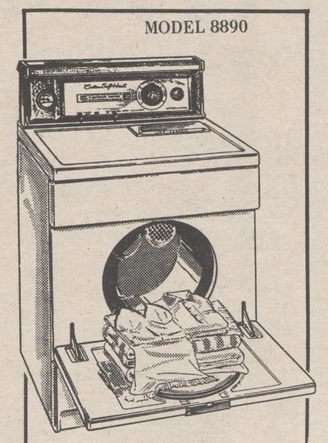
SAVE $181.95!

Coldspot Refrigerator Freezers

Regular $499.95

$318

Never before has Sears offered so much capacity at so low a price. The six Spacemaster adjustable shelves allow you flexible storage convenience and you get 12% greater storage than with stationary shelving. No more messy defrosting, because frost never forms.



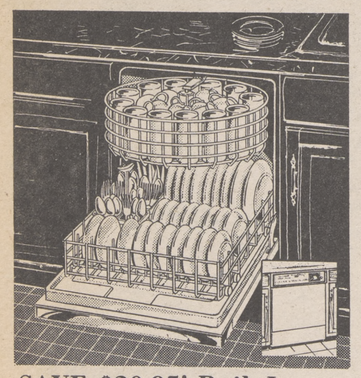
MODEL 8890

Kenmore Electronic Sensor Dryers

Sears Price **219.95**

Electronic Sensor shuts off dryer when clothes have reached the type of dryness you've selected. Soft-Heat never over-dries.

Gas Model 259.95

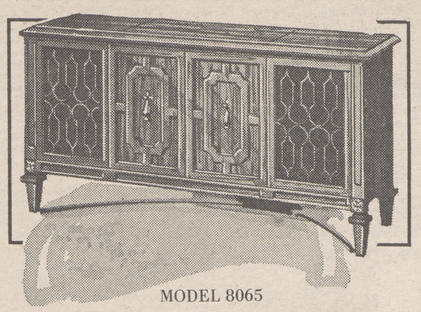


SAVE $20.95! Built-In Dishwashers

The luxury of built-in custom look, the quality of Kenmore and economy too! Two-cycle model with two-level wash in coppertone, brushed chromed or white.

Reg. $169.95

$149



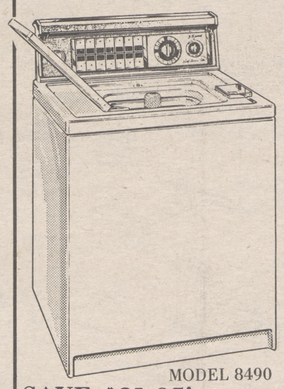
MODEL 8065

SAVE $41.95! Mediterranean Style AM/FM Console Stereos

Solid-state stereo develops 75 watts of peak power. Six speakers including 2 horn tweeters. Integrated circuits for better reliability. Advance-design changer, speaker selector panel.

Reg. $329.95

$288



MODEL 8490

SAVE $21.95! Kenmore Automatic Washers

Three speeds...for all fabrics—even for hand washables. Roto-Flex agitator washes 10 to 15% cleaner-by test. Self-cleaning lint filter.

Reg. $289.95

$268

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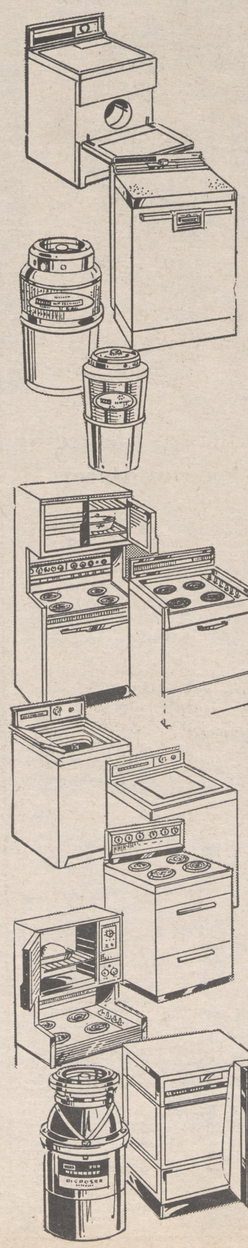
January Storewide Clearance

Sears

Top Values In Every Department....



APPLIANCES

SAVE $62! 12' Kitchen. Reg. $431.95 ..... 369.95
SAVE $4.11!.
Stainless Steel Coffeemakers. Reg. $23.99 ..... 19.88
SAVE $3.11! Canopener with Knife Sharpener Attachment. Reg. $21.99 ..... 18.88
SAVE $5.11! 8-Speed Blenders.
Pyrex Mixing Bowl. Reg. $44.99 ..... 39.88
SAVE $9! Flirt Radio. Reg. $17.99 ..... 8.99
SAVE $30.95! Color Console. Reg. $529.95 ..... $499
SAVE $5.11! Sears powerful AM Portable Radio. Reg. $24.99 ..... 19.88
SAVE $5.07! Clock Radio. Reg. $22.95 ..... 17.88
SAVE $100! Electric Organs.
Reg. $1069.00 and $1089.00 ..... $969 and $989
SAVE $5.07! Guitar. Reg. $19.95 ..... 14.88
SAVE $15.07! Guitar Amplifier. Reg. $74.95 ..... 59.88

HARDWARE

SAVE $74! 10" Radial Arm Saw. Floor Model.
1 only. Reg. $239.00 ..... $165
SAVE $20! Arc Welding Set.
3 only. Reg. $119.00 ..... $99
SAVE $63! 12" Radial Arm Saw. Floor Model.
1 only. Reg. $329.00 ..... $266
SAVE $10.99! Dust Collector.
Floor Model, 1 only. Reg. $49.99 ..... $39
SAVE $20.07!
Humidifier (Plumbing Dept.). Reg. $79.95 ..... 59.88

HOME IMPROVEMENTS

SAVE $4.99! Exterior Latex. Discontinued Colors Only. Reg. $7.99 ..... $3 gal.
SAVE $7.99! 32x80 Storm Door. Reg. $52.99 ..... $45
SAVE $7.99! 36x80 Storm Door. Reg. $52.99 ..... $45
SAVE $10! 32x80 Storm Door. Reg. $69.95 ..... 59.95
SAVE $10! 36x80 Storm Door. Reg. $69.95 ..... 59.95
SAVE $20! 1750 Watt Alternator.
Manual Start. Reg. $259.95 ..... 239.95

MISCELLANEOUS
In Our Ski Shop....

Clearance on Ski Equipment and Clothing. ..... 15% OFF!
Assorted Wooden Hanger Sets ..... 66c set
SAVE $9.10! Sewing Table. Reg. $17.98 ..... 8.88
SAVE 81c! Storage Chest. Reg. $3.69 ..... 2.88
Assorted Lace Trim, 2½ to 9 yds. per card ..... 33c card
SAVE 30c to 53c!
Hair Curlers. Reg. 77c to $1.00 ..... 47c pkg.
SAVE $1.01!
60" Bonded Acrylic Knits. Reg. $2.98 ..... 1.97
Printed Cotton Flannel, 36"x45" ..... 3 yds. $1
SAVE to 61c! Cotton and Botton Blends, prints and solids. 36"x45". Reg. to $1.19 ..... 58c yd.
SAVE $13.51! Teflon Coated Cookware Set, 10-piece.
Reg. Separate price $30.95 ..... 17.44
5-Pc. Plastic Bowl Set 1.88
Assorted Cleaning Aids ..... 99c ea.

WOMENS' and GIRLS' FASHIONS

Clearance on Bras, Girdles and Bone Garments.
Broken Sizes ..... 25% to 50% OFF!
Clearance on Assorted Lingerie; Shifts, Dusters, Full and Half Slips. Broken Sizes ..... 25% to 50% OFF!
Junior Sweaters; Cardigans and Pullovers.
Sizes 34-40 ..... 2.97 ea.
Missey Sweaters; Pullovers and Cardigans.
Sizes 34-42 ..... 3.97 ea.
All Fur Trim Coats, light and dark colors. 33% off Reg. Price
Winter Dresses ..... 25% to 30% OFF!
Girls Ski Jackets. Sizes 7-14 ..... 7.97
SAVE $2.99!
Girls' Robes, broken sizes. Reg. $5.99 ..... $3
Infants Short Sleeve Turtlenecks.
Assorted Colors ..... 4 for $5
SAVE $5.02 to $7.02! Womens' and Teens Flats, Mini-Heels, Casuals. Reg. $6.99 to $8.99 ..... 1.97 pr.
SAVE $1! Folding Slippers, suede or patent.
Hosiery Dept. Reg. $3.99 ..... 2.99

MENS' and BOYS' FASHIONS

Mens' Short Sleeve Sport Shirts.
Small to Extra Large ..... 2 for $5
Mens' Nylon Jackets, small to extra large 6.97
SAVE $13.07! Mens' All Weather Coats.
Sizes 36-46. Reg. $32.95 ..... 19.88
SAVE to $2! Boys' Long Sleeve Sport and Flannel Shirts.
Sizes 6 to 20. Reg. to $2.99 ..... 99c ea.
Boys' Flannel Pajamas. 100% cotton.
Sizes 6-16 ..... 3 for $5
Boys' Slim and Regular Jeans, sizes 6-12 ..... 4 for $5
Boys' Jackets. Cordurory or Ski.
Sizes 6-18. Reg. to $18.99 ..... 25% OFF!

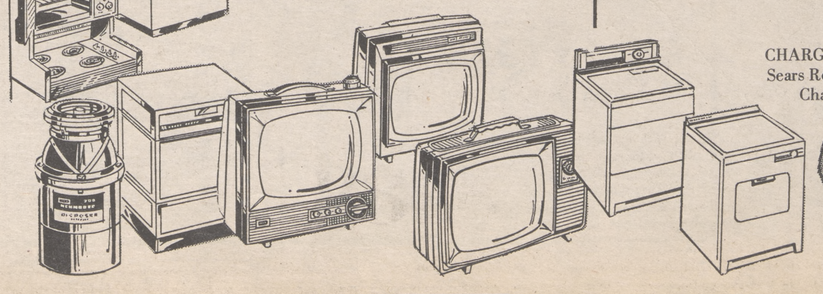
DRAPERIES and CARPETING

Assorted Shutters ..... Up to 50% OFF!
SAVE $41! 11'3"x14'10"
Gold Nylon Rug. Reg. $140.00 ..... $99
SAVE $38! 9'x14'
Biege Nylon Rug. Reg. $98.00 ..... $60
SAVE $40! 9'x10'6"
Pink Nylon Rug. Reg. $70.00 ..... $30
SAVE $80! 12'x12'
Gold Nylon Rug. Reg. $160.00 ..... $80
SAVE $90! 15'x13'6"
Acrylic Tweed Rug. Reg. $180.00 ..... $90
SAVE $70! 9'x15'
Biege Acrylic Rug. Reg. $135.00 ..... $65
SAVE $40! 12'x15'
Lavender Nylon Rug. Reg. $120.00 ..... $80
SAVE $40! 12'x17'6"
White Nylon Rug. Reg. $130.00 ..... $90
SAVE $13.01! 3'x15'
Runner Rug. Orange Tweed. Reg. $29.00 ..... 15.99
SAVE $65! 15'x14'6"
Nylon Plush Rug. Reg. $175.00 ..... $110
SAVE $25! 12'x4'6"
Gold Nylon Rug. Reg. $45.00 ..... $20

Have Just Arrived! Special Group of Area Rugs-Sizes 12x9, 12x12, 12x15, 12x18, and 9x15–All for the Low Price 69.88

NO MONEY DOWN on SEARS Easy Payment Plan

Quality Counts, But Costs No More at Sears



CHARGE IT on Sears Revolving Charge

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